

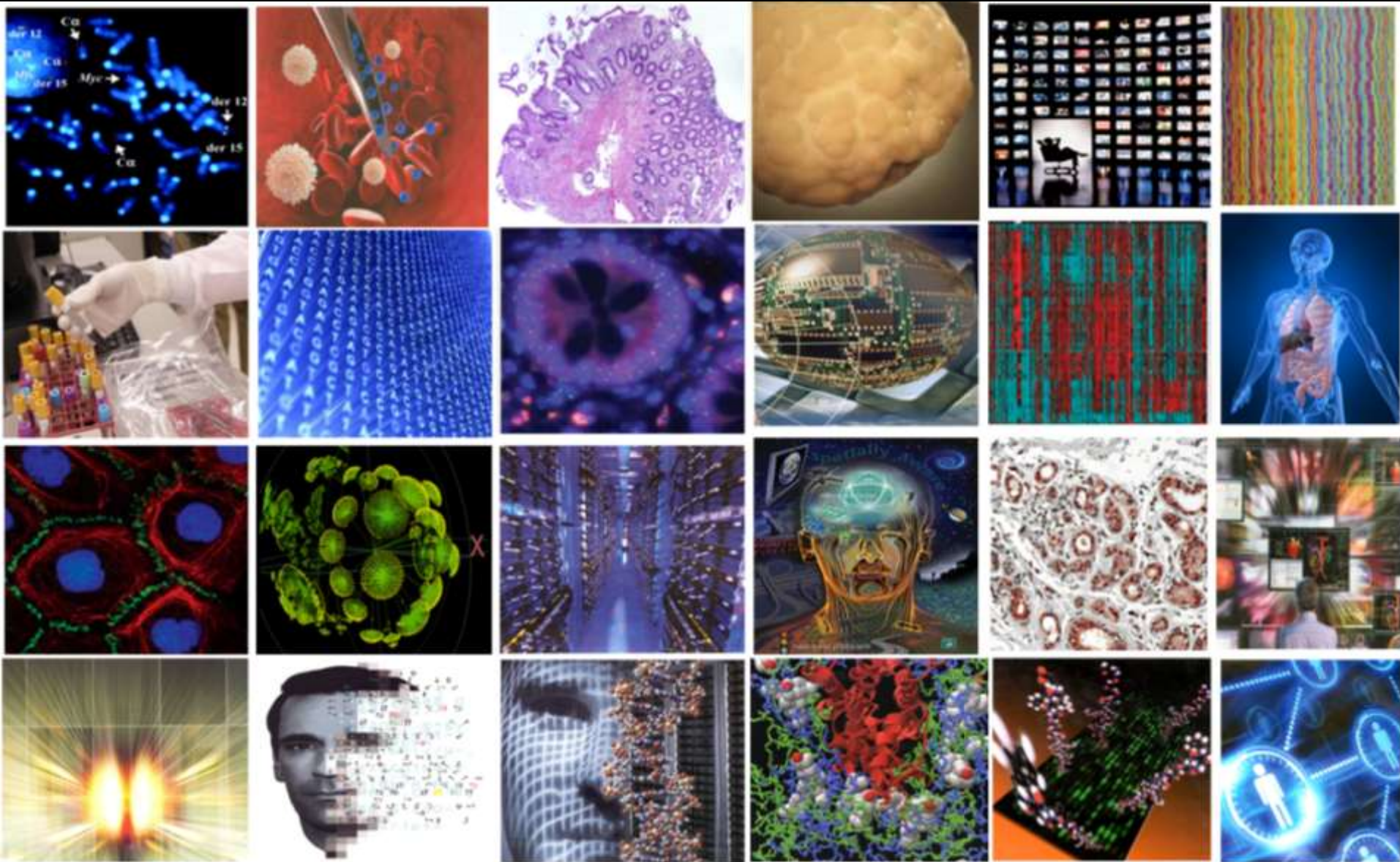
Molecular Medicine and Digital Medicine: Disruptive Technologies in the Future Evolution of Healthcare

Dr. George Poste
Chief Scientist, Complex Adaptive Systems
and Del E. Webb Chair in Health Innovation
Arizona State University
george.poste@asu.edu
www.casi.asu.edu

**Presentation at “Global Wireless Communications – Future Directions”
E-health and Telecom in Healthcare IEEE WTS Conference**

Ocotillo Golf Resort at Ocotillo, Chandler, AZ.
17 April 2013

Slides available @ <http://casi.asu.edu/>



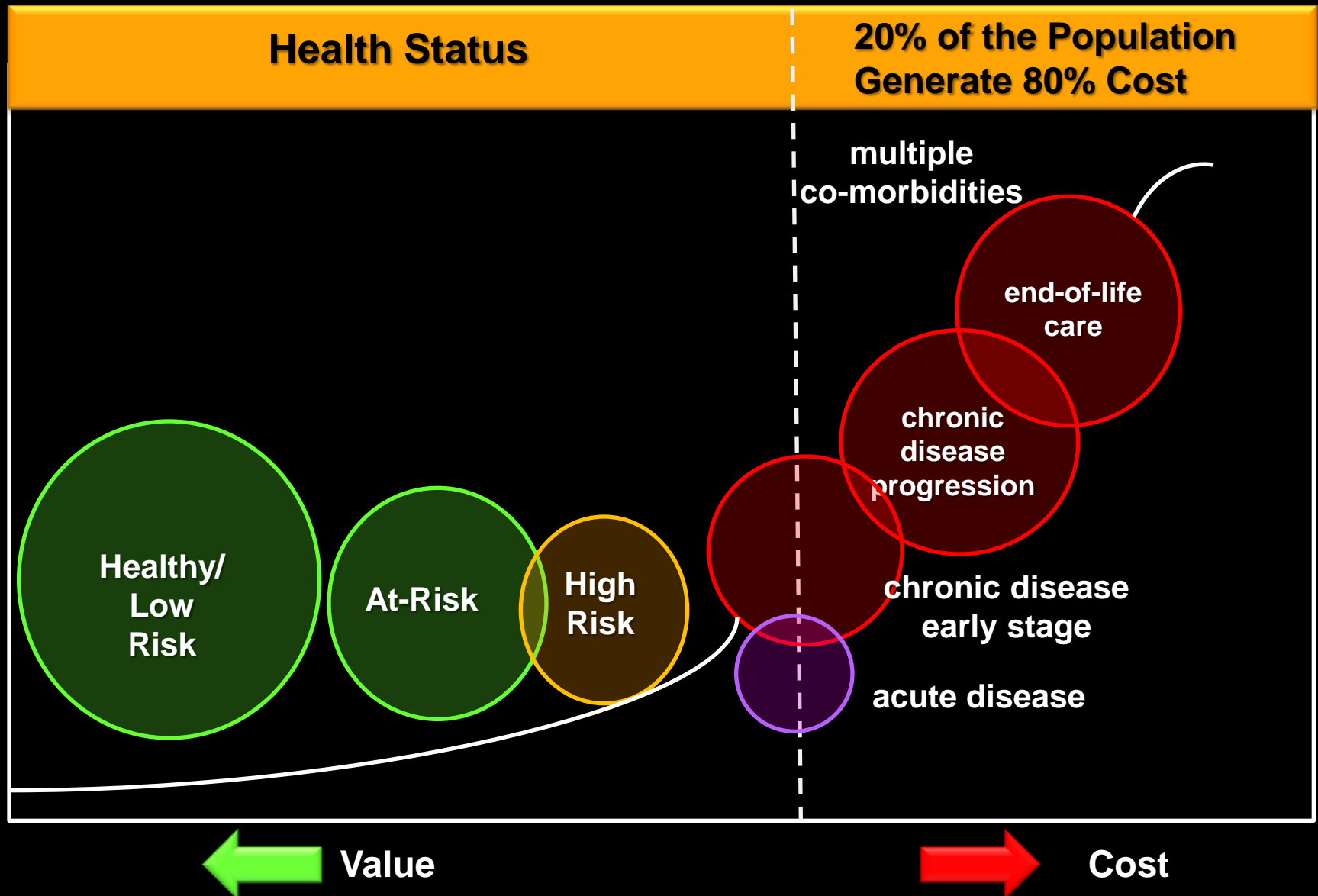
Healthcare: An Expensive Menu Without Prices

**Managing the Demands of an Aging Society
and Chronic Disease Burden in an Era of Economic Constraint**

**Shift From a “Do More, Bill More” Healthcare System to Managing
Individual Risk for Improved Health Outcomes and Cost Control**

Sustainable Health: Societal (Economic) and Individual (Wellness)

The Economic, Social and Clinical Benefits of Proactive Mitigation of Disease Risk and Chronic Disease Co-Morbidities



New Value Propositions

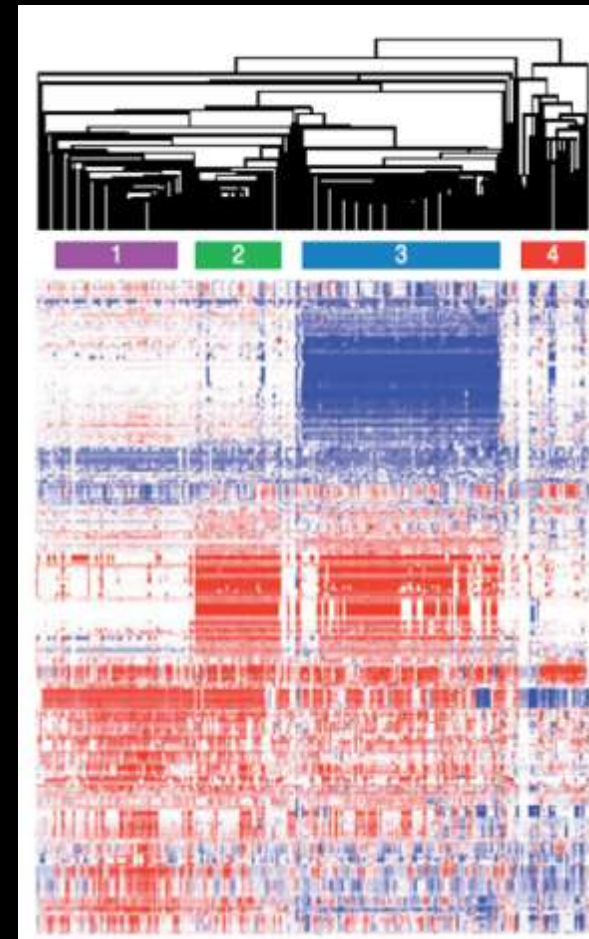
**Emergence of a New Health Information Ecosystem
via**

Convergence of Molecular Medicine, Digital Networks and Social Media

**Shift from Reactive, Incident-Centric Care
to
Proactive Engagement and Continuity of Care
to Mitigate Individual Risk**

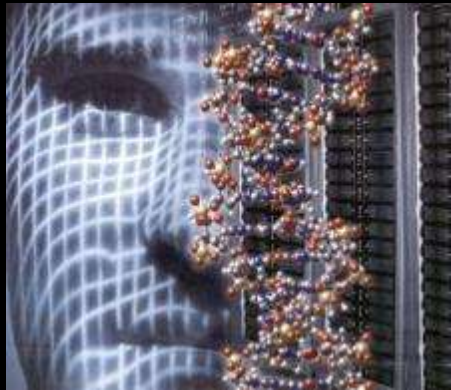
**From “One Size Fits All” Treatment Approaches
to Individual Molecular Profiling and Precision (Personalized) Medicine**

Medical Progress: From Superstitions to Symptoms to Signatures

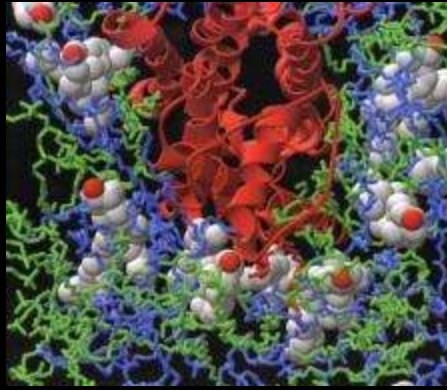


Mapping The Molecular Signatures of Disease: The Intellectual Foundation of Rational Diagnosis and Treatment Selection

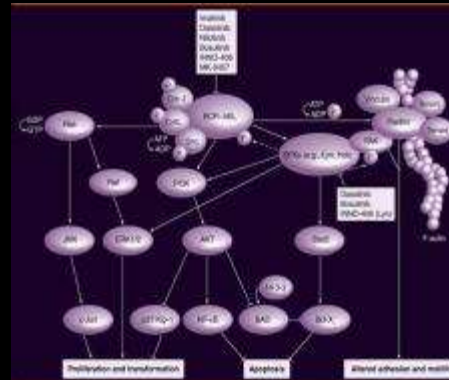
Genomics



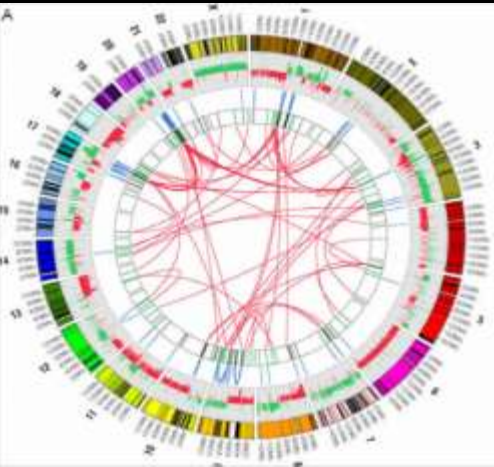
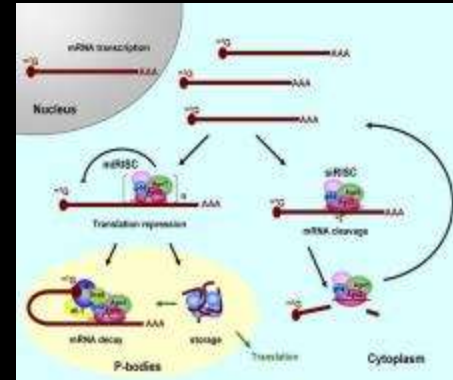
Proteomics



Molecular Pathways and Networks



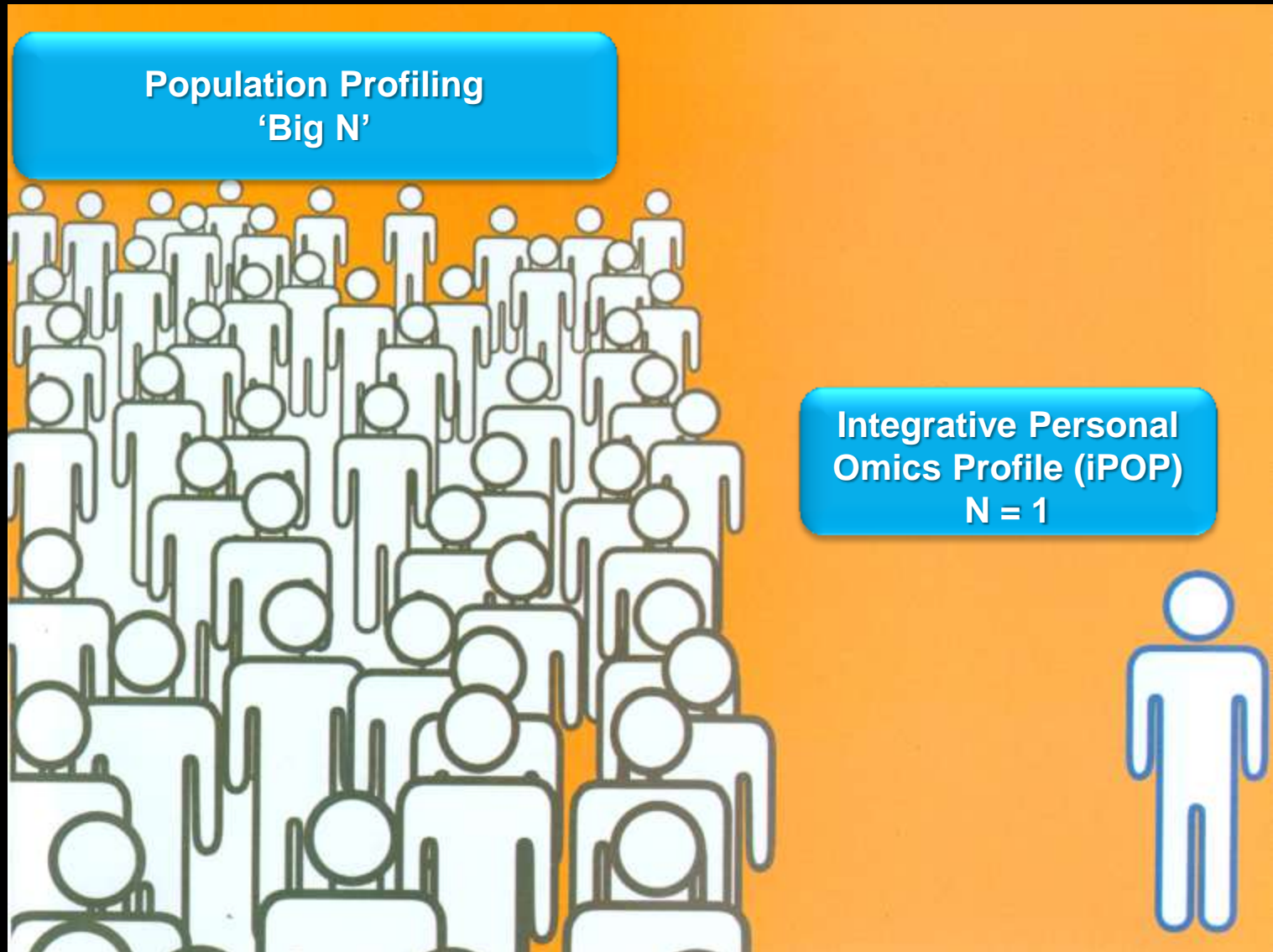
Network Regulatory Mechanisms



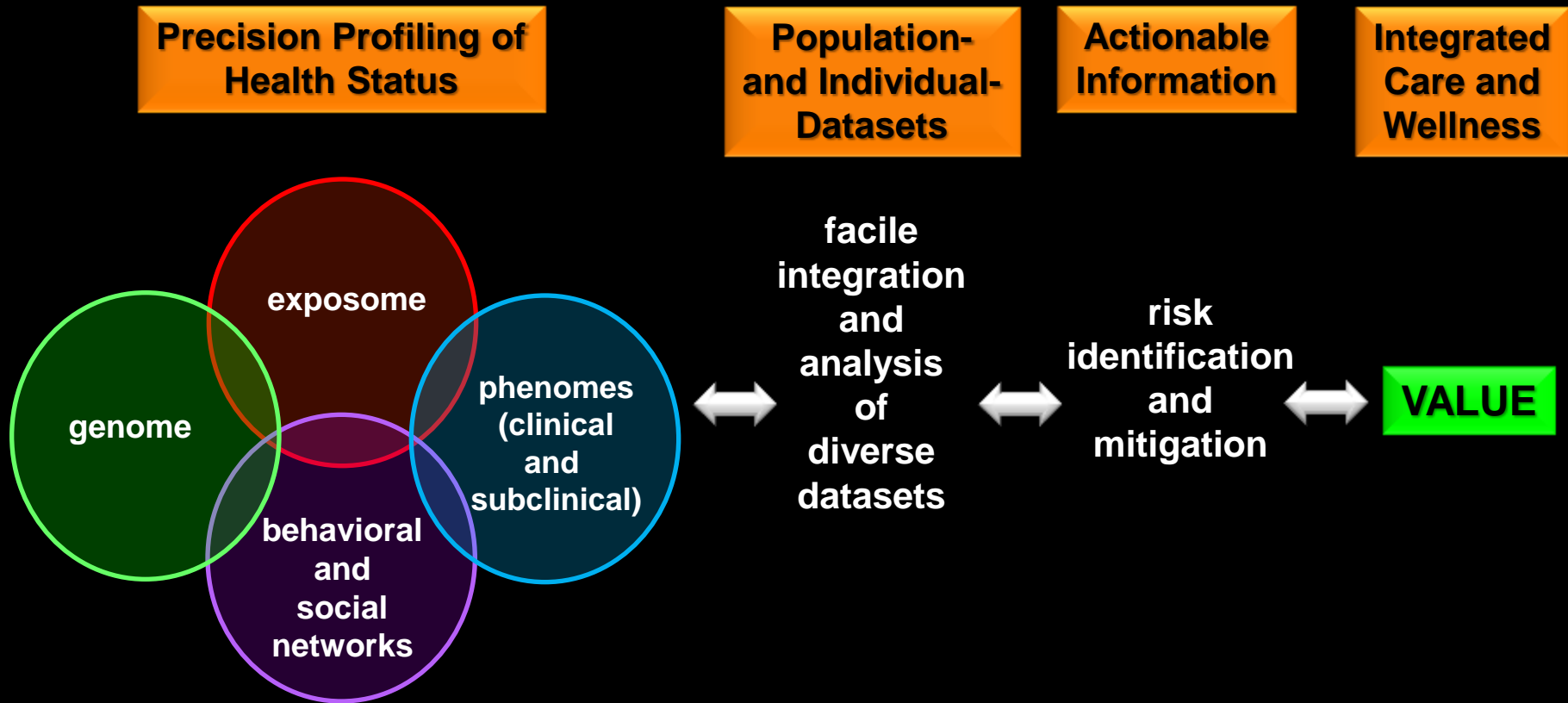
**ID of Causal Relationships Between
Network Perturbations and Disease**

**Patient-Specific Signals and Signatures of Disease
or Predisposition to Disease**

The Integrative Personal Omics Profile (iPOP)



Information-Based Services for Healthcare and Wellness

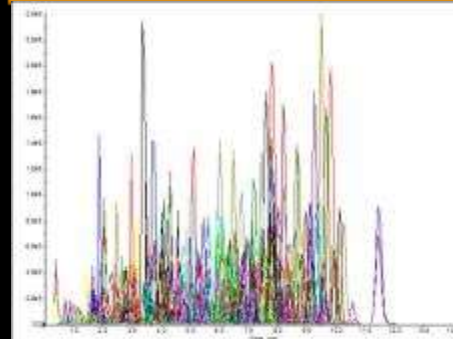


The Evolution of Clinical Diagnostic Testing in The Pending 'Omics Era and New Device Technologies

Unianalyte Tests



Multianalyte Tests

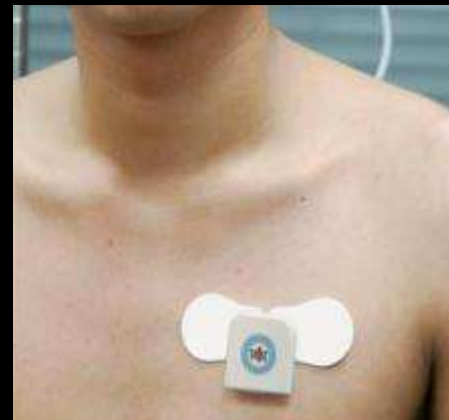


Whole Genome Sequencing



New Regulatory and Reimbursement Policies

On-Body: In-Body Sensors



Portable and Point of Need Devices



Centralized Testing, Large Capital Base Instrumentation



Increasingly Distributed Data Feeds and Real Time Health Monitoring

Will Low Cost Whole Genome Sequencing Change Everything?



Source: Davies, Kevin (2011). The Road to the 1000 Genome. PHT/SLA Spring Meeting



- 1 million genomes x \$1,000 = \$1 billion
"It's not even a scary number anymore!"

Lander E. S. (2011) Nature 470, 187-197

The \$1000 (or less) Whole Genome Sequence (WGS)

The \$? Interpreted WGS

The \$? Reimbursed WGS for Clinical Use

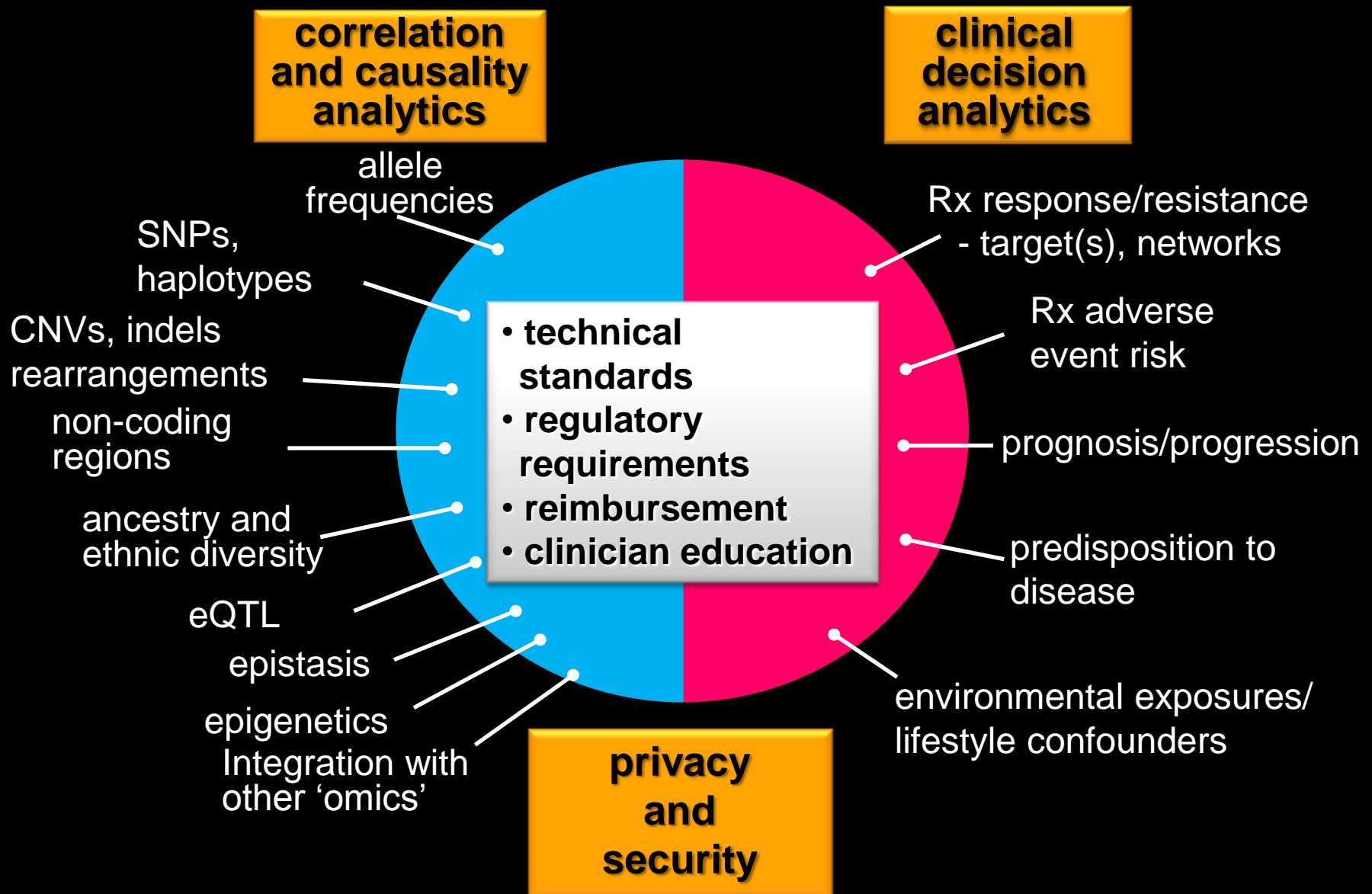
**Techno-optimism and the Seduction of New Technologies:
Omnipresent Hype and Herd Mentalities**

From 'Holes' to 'Wholes'

(Heidi Rehm)

- current technical limitations dictate that “hole” exomes/genomes is a more accurate description of status today
- still major challenges in capturing complete and accurate WGS

Whole Genome Sequencing and Molecular Medicine



The Scale and Complexity of Human Genome Variation

- individual genomes on average carry:
 - 3.5 -4.0 million SNV, 1000 CNVs (>450bp)
 - 3-4 hundred indels
 - 200-500,000 private SNV
 - 20-400 loss-of-function variants
- estimated up to 60 new inherited mutations/generation
 - gender dependent transmission: maternal 15/paternal 25-45
 - impact of paternal age at fertilization

**sequencing accuracy of 99.99%
=300,000 misreads per genome**

Genes For

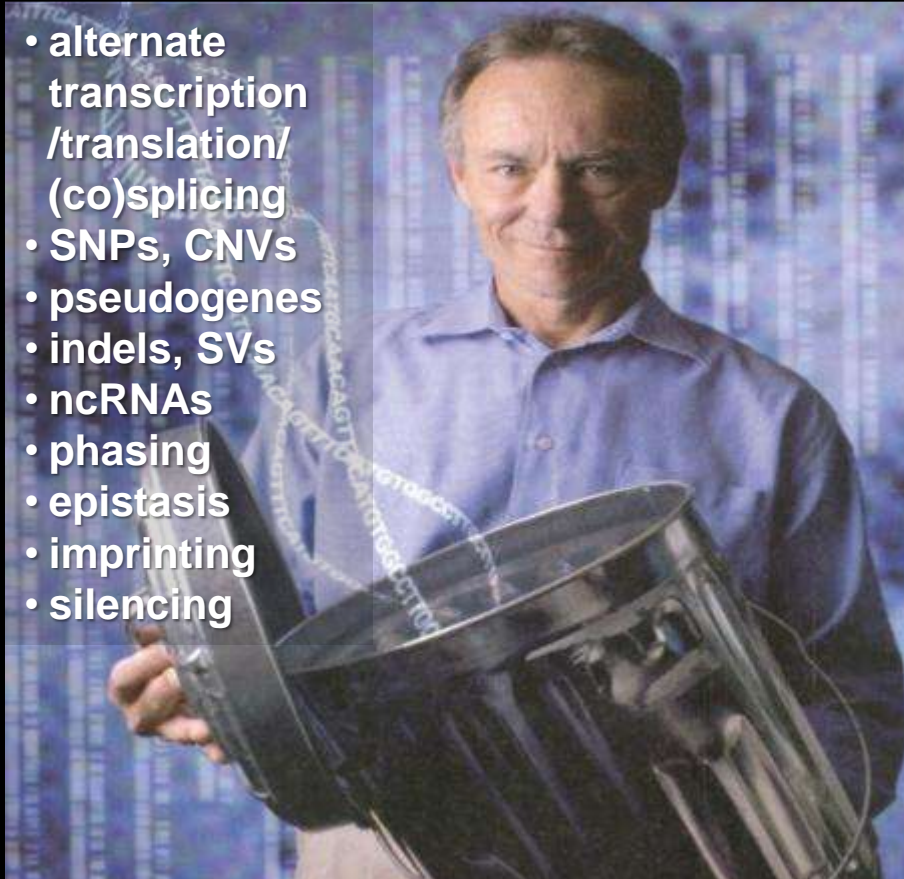
**The Overly Simplistic and Deterministic Dangers of a
Genome-Sequence Centric Perspective**

**The Over-Simplified Perspective That
Whole Exome-and Whole Genome-Sequencing
Will Reveal the Full Etiology of Disease Pathogenesis**

Individual Variation, Genome Complexity and the Challenge of Genotype-Phenotype Predictions

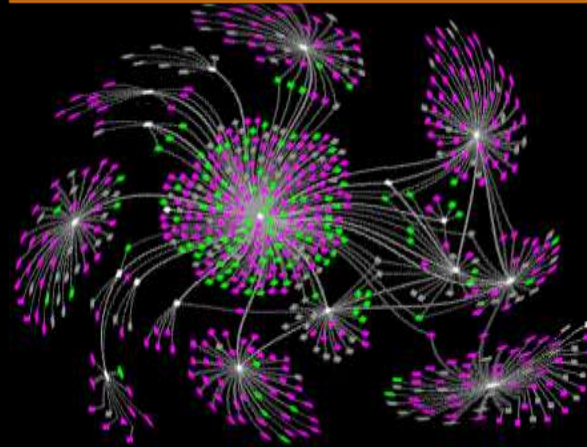
Junk No More: Pervasive Transcription

- alternate transcription /translation/ (co)splicing
- SNPs, CNVs
- pseudogenes
- indels, SVs
- ncRNAs
- phasing
- epistasis
- imprinting
- silencing

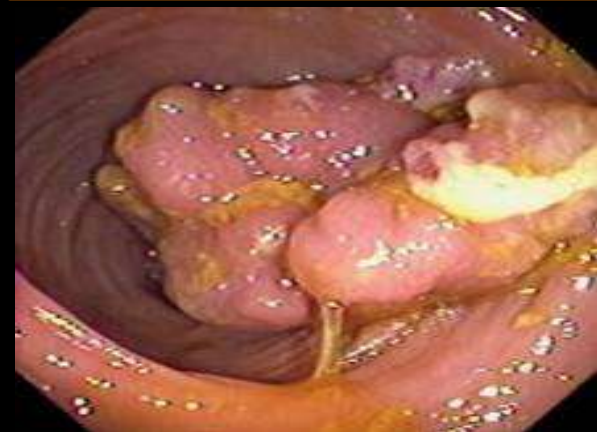


**recognition of genome
organizational and regulatory
complexity**

Cell-specific Molecular Interaction Networks

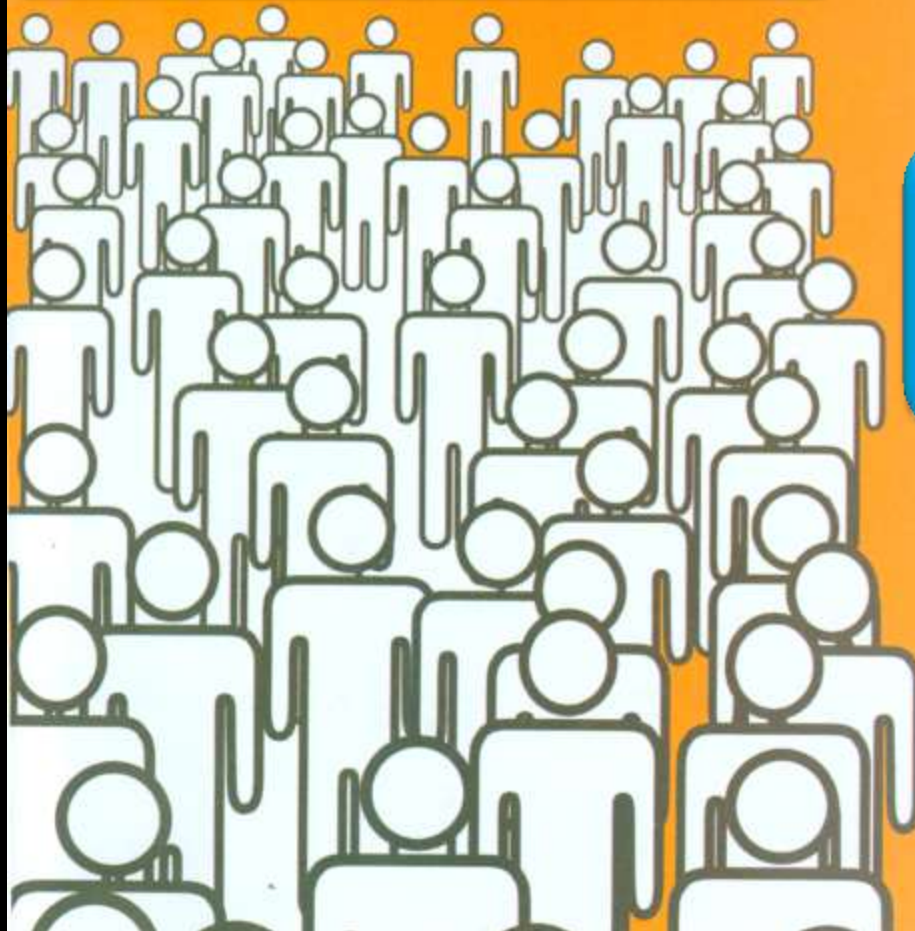


Perturbed Networks and Disease



Precision Medicine: Evidentiary Standards for Dissecting the Correlation:Causality Matrix in “Omics” Profiling

Population Datasets
“Big N”



ability to use $N=1$
(personalized) approaches
requires validation using
large N analyses



Mapping Human Genome Variation and Identification of Causal Variants for Disease

- both causal and protective alleles
 - hypotheses
 - small number of common variants with large effects ☐
 - large number of common variants with small effects ☐
 - large number of rare variants with small effects ☒
- plus
- role of environmental and epigenetic influences ☒

The Diversity of the Human Variome*

- most human genetic variants are rare (fewer than 5 people in 1000)
- every individual carries between 25 to 30 “private” variants not shared with any one else
- major implications for gene:disease correlations
 - deep sequencing (100 x coverage) of 20,000 or more individuals to link causal variants/variant combinations to disease phenotypes

*Science (2012) e. 1219240, 1217876

Science (2012) 336, 740; Nature Genetics (2012) 42, 565

Implications of Role of Rare/Private Variants in Disease for Identification and Validation Studies

- renewed focus on clan:pedigree cohorts to identify “recent” disease causal variants not yet purged by negative selection
- very large sample sizes (logistics, cost)
- replication of findings across different populations (ethnicity, geographic history) will be limited
- large scale profiling of random cohorts may be less productive

Assessment of the Clinical Significance of Genome Sequence Variation

- **availability of ever larger WGS databanks will allow greater precision in linking specific variants to disease risk, disease progression and Rx response**
- **evidentiary standards and who defines?**
- **logistics and cost of constant updating of newly identified risk(s) by databanks**
- **duty to inform individuals of new risk(s)?**

American College of Medical Genetics Guidelines on Incidental Findings

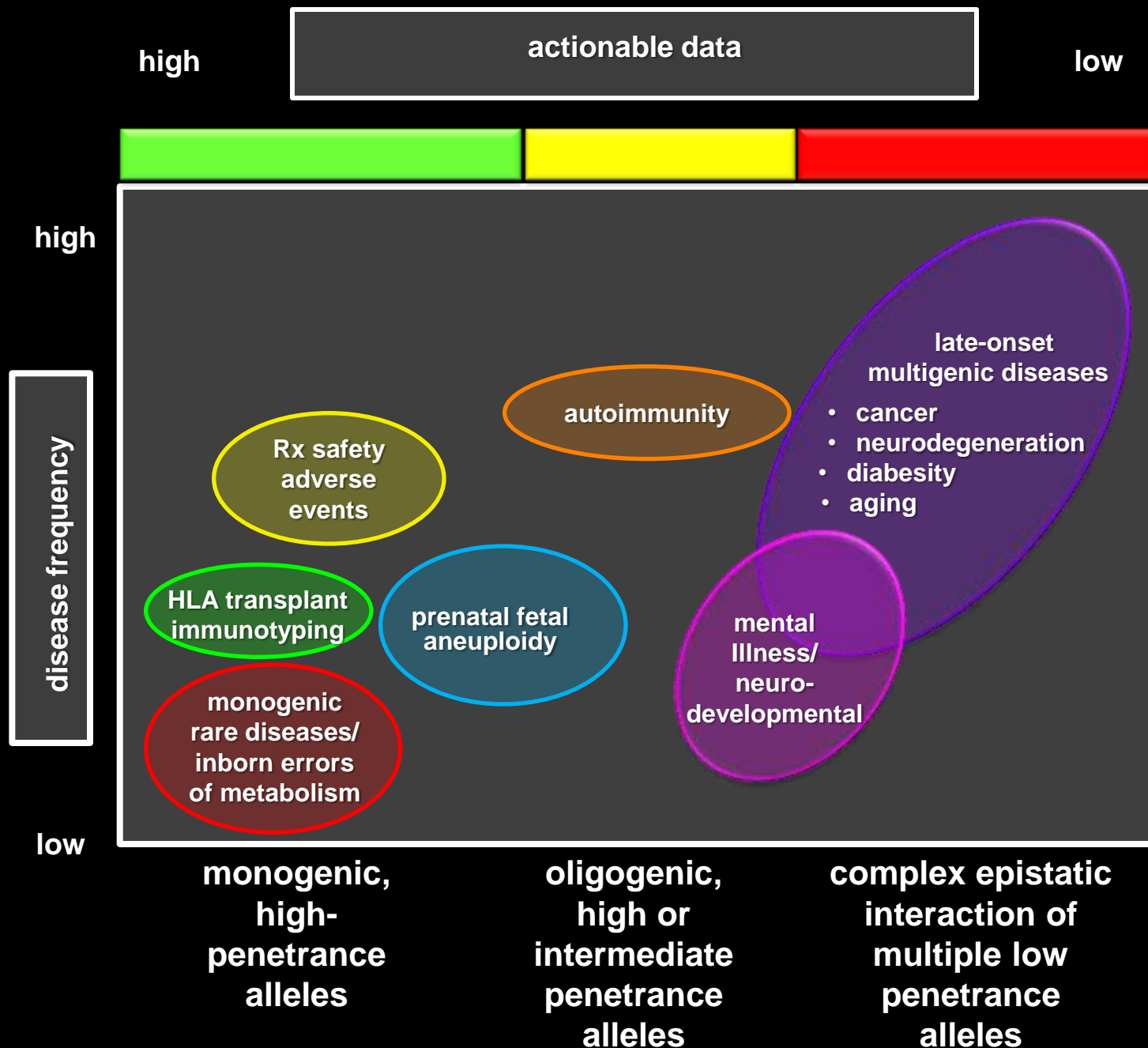
Science (2013) 339, 1507

GENOME SEQUENCING

Return of Unexpected DNA Results Urged

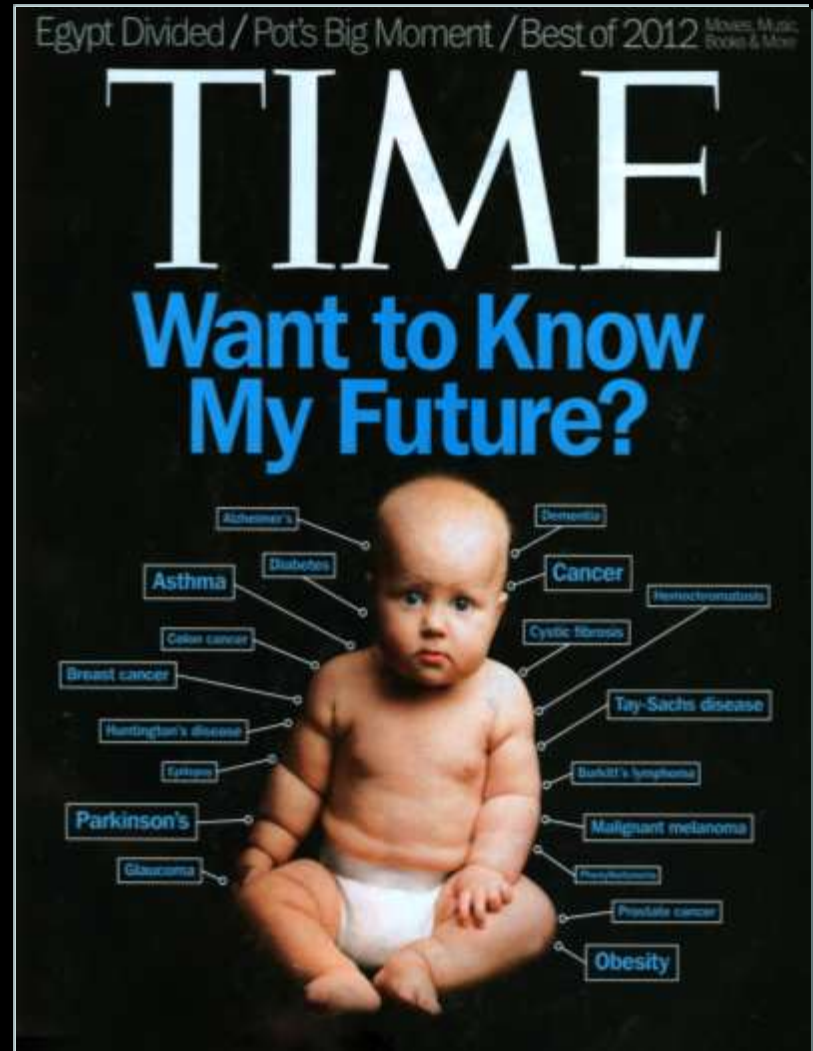


- approved March 2013
AGM
- 56 genes with certain
variants for which
individuals should be
informed, irrespective of
individual preference



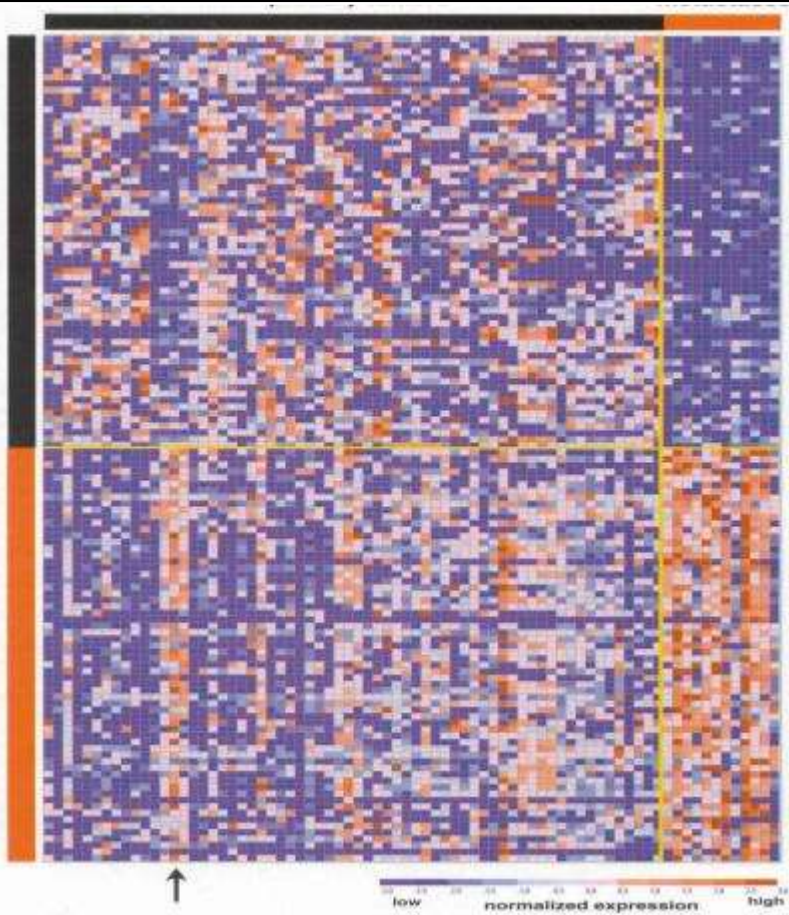
WGS and Claims Outstripping Current Analytical Capabilities

Disease Predisposition Risk Profiling (PDx)

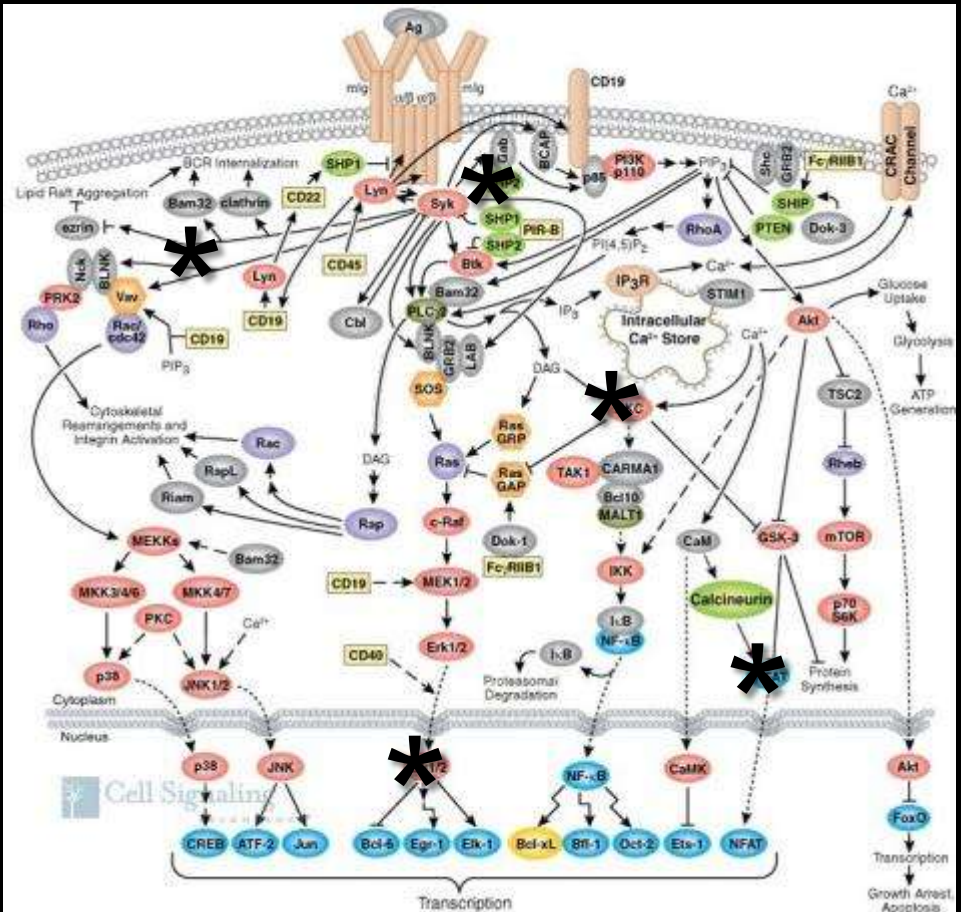


Mapping Causal Perturbations in Molecular Pathways and Networks in Disease: Defining a New Taxonomy for Disease

Disease Profiling to Identify Subtypes (+ or - Rx Target)



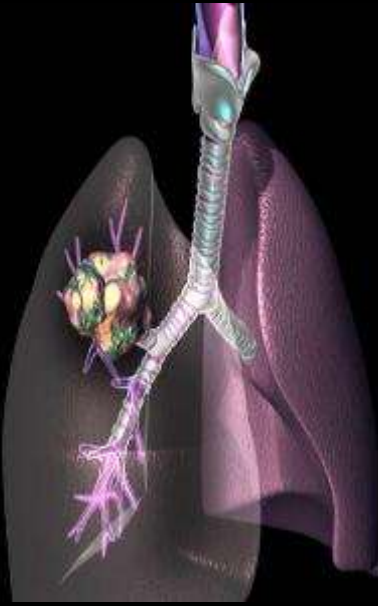
ID Molecular Targets for MDx and/or Rx Action



Biomarkers, Disease Subtyping and Targeted Therapy: Companion Diagnostics – the Right Rx for the Right Disease (Subtype)



Her-2+
(Herceptin)
(Perjeta)



EML4-ALK
(Xalkori)



KRAS
(Erbitux)
(Vectibix)

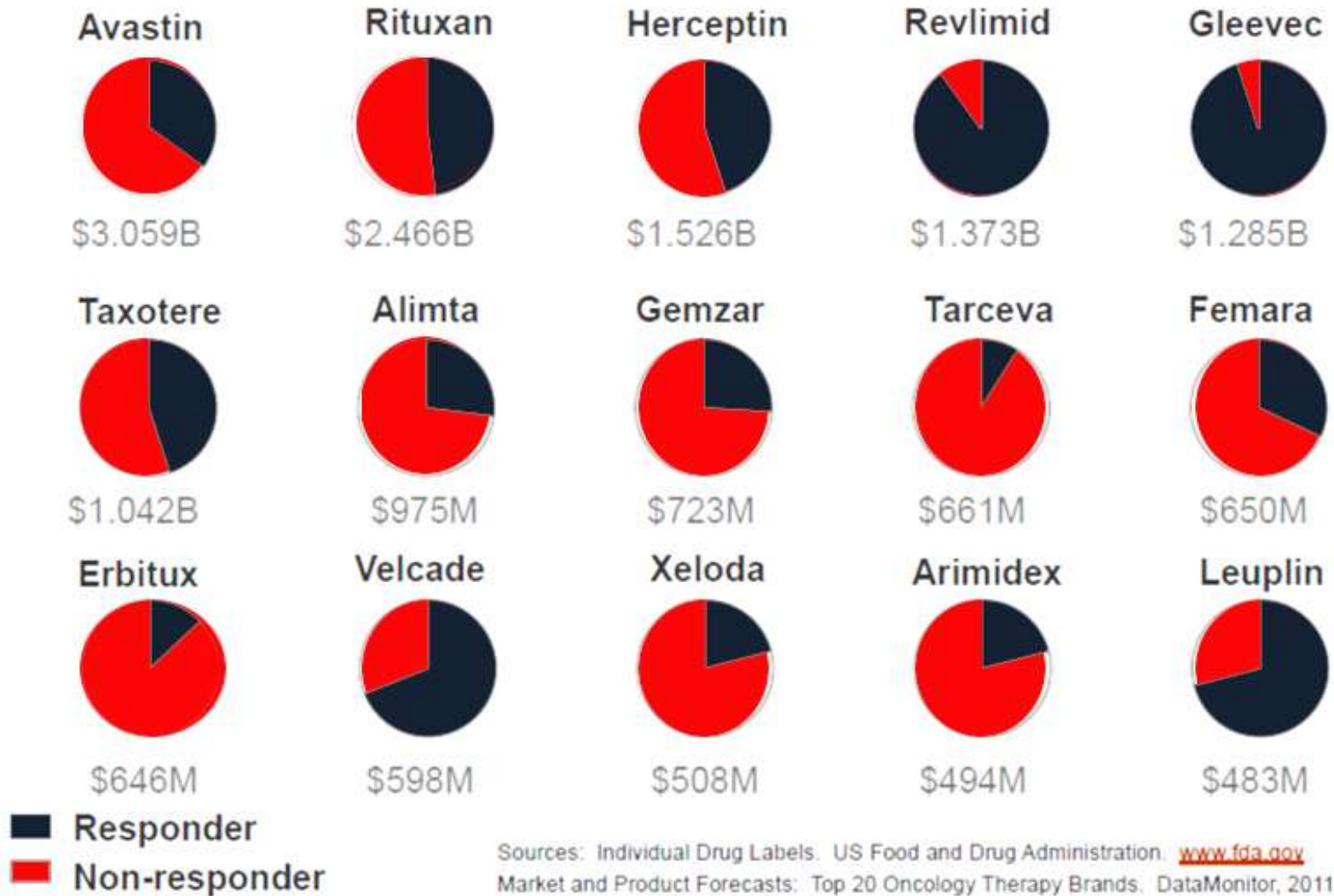


BRAF-V600
(Zelboraf)



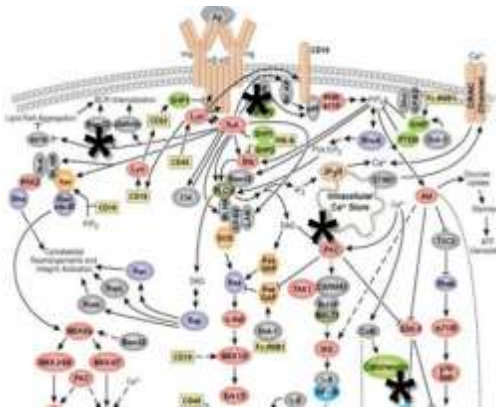
CFTR-G551
(Kalydeco)

Non-responders to Oncology Therapeutics Are Highly Prevalent and Very Costly



Targeted Therapeutics and Cancer

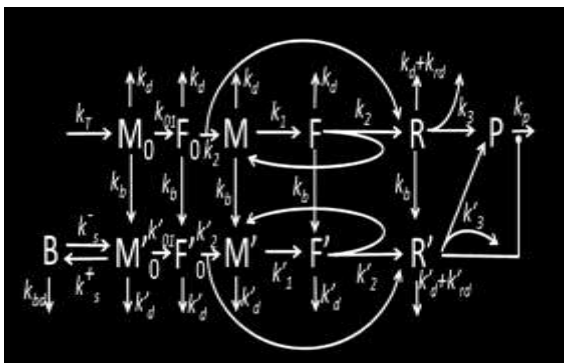
Molecular Subtyping and ID of RX Targets



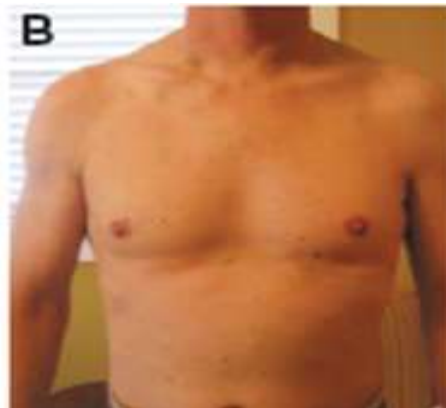
Initial Rx-Response to Targeted Rx



Rx-Resistance via Redundant Molecular Pathways



Modeling of Information Flow in Biological Networks



**B = 15 weeks Rx
(Zelboraf®)**
**C = 23 weeks Rx
and emergence of
MEK1C1215 mutant
(Wagle et al. (2011)
JCO 29, 3085)**

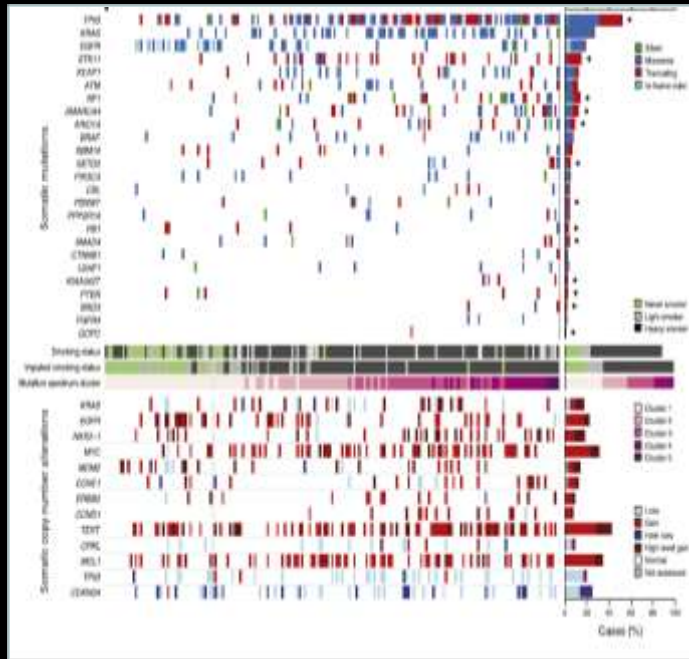
Reducing The Failure Rate of Investigational Drugs in Clinical Trials

- **targeted therapies, YES!**

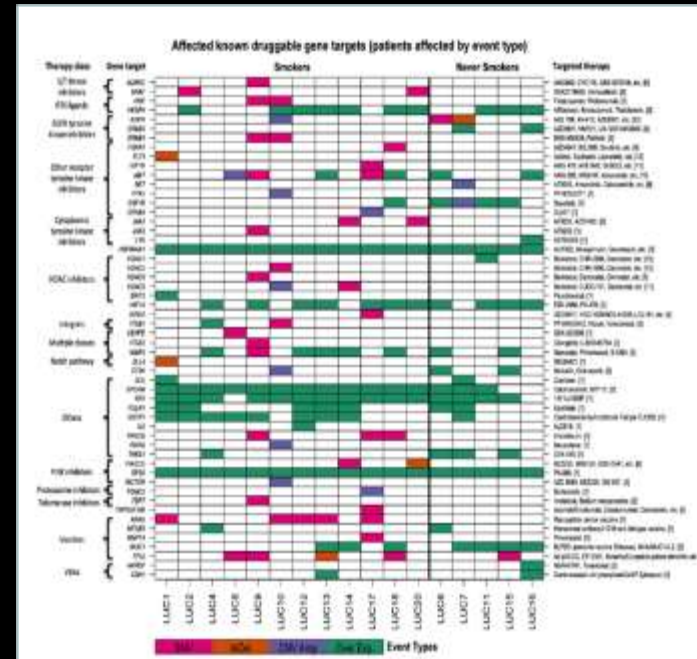
but

- **improved success requires targeting network modules, pathways and subnetworks not single molecular targets**
- **network pharmacology**

The Extravagant Landscape of Genomic Alterations in Cancer (Cell 2012, 150, 1107 and 1121)



**Mutations in Individual
Non-small Cell Lung Cancer**



**Drug Targets in Individual
Non-Small Cell Lung Cancers**

- “malignant snowflakes”: each cancer carries multiple unique mutations and other genome perturbations
- disturbing implications for development of new Rx

Molecular Network Perturbations in Complex Chronic Diseases

A Perplexing Emerging Question

- **is the multiplicity of pathways dysregulated in advanced metastatic cancer and the degenerative neuropathies (Alzheimers disease) an insurmountable technical barrier to design of poly-target (promiscuous) agent/combinations?**
 - **highest failure rates of new Rx in all therapeutic categories**

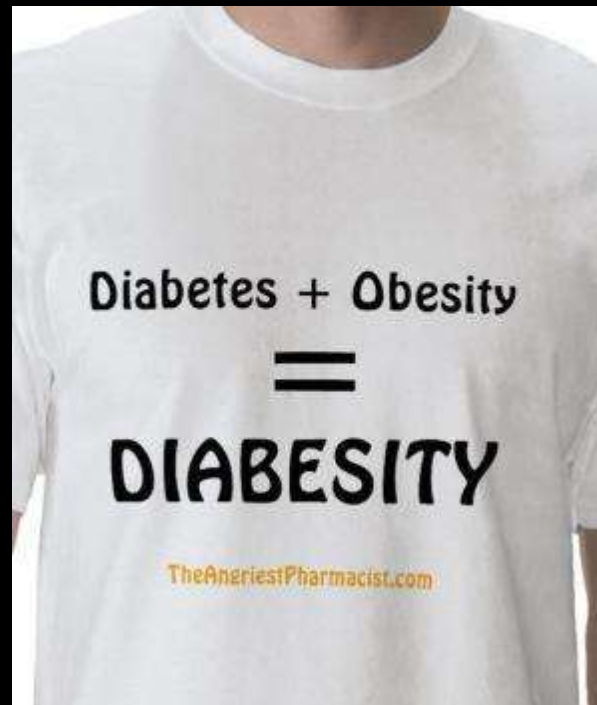
Three Different Scenarios for the Use (Value) of New Diagnostic Technologies for Early Detection of Disease and/or Disease Predisposition

Cancer Detection Before Metastasis



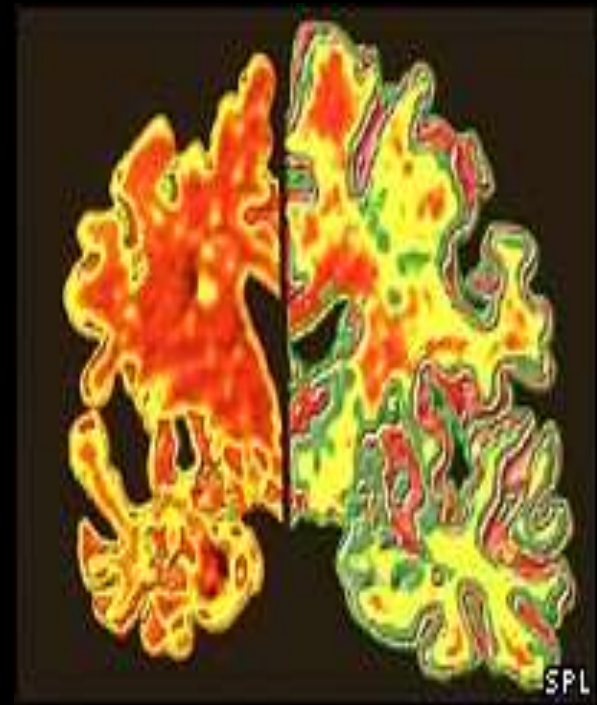
Early Diagnosis and Curative Surgery

**Cardiovascular/
Metabolic Diseases**



Lifestyle Changes and/or Rx to Limit Risk

Neurodegenerative Diseases



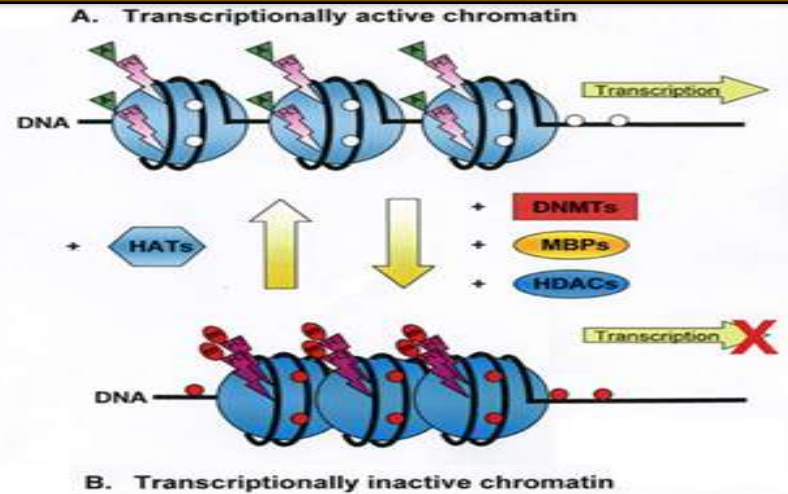
The Dilemma of Early Diagnosis Without Rx

The Epigenome

**Effect of Maternal
Diet/Stress/Rx exposure on
Germ Line Genome
(+ trans-three-generational?)**



**Modulation of Gene
Expression/Regulation by
Environmental Factors, Xenobiotics
and Rx (The Exposome)**



International Human Epigenome Consortium

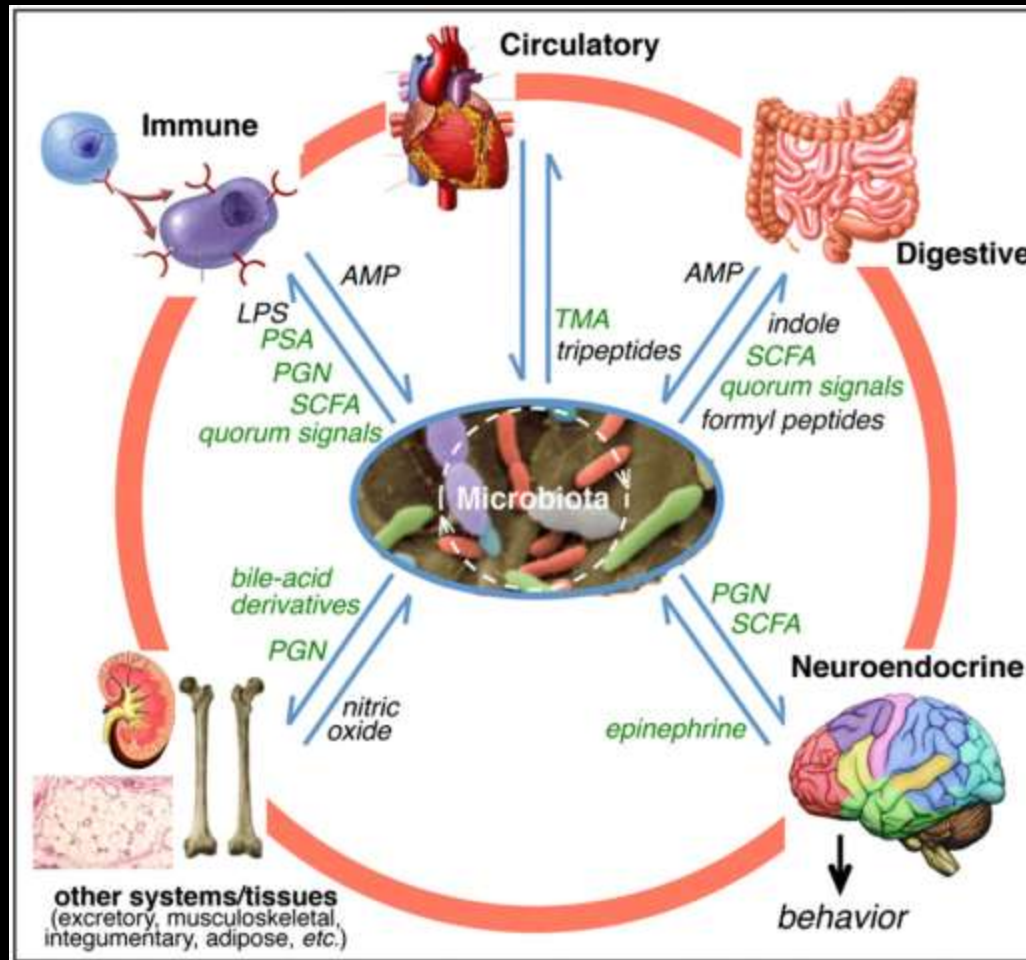
- • • 1000 reference genomes by 2020



project blueprint

- launch September 2011 with €30-million
- map epigenome in 60 human blood cell classes and neoplastic counterparts

Signaling Between Mammalian Microbiota and Organ Systems

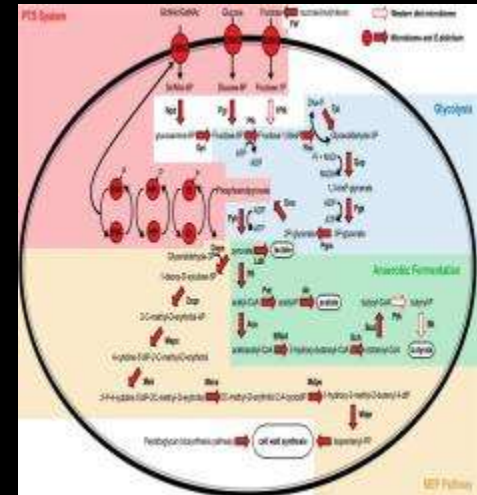
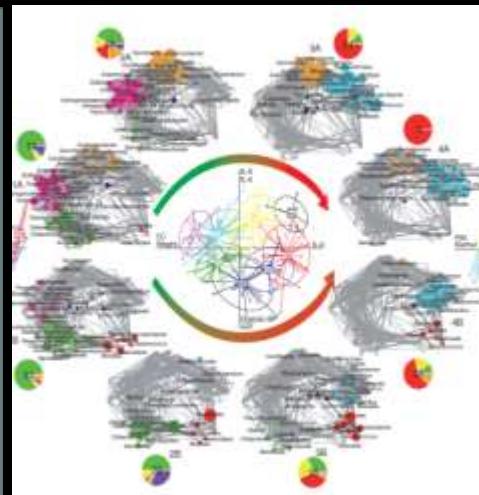
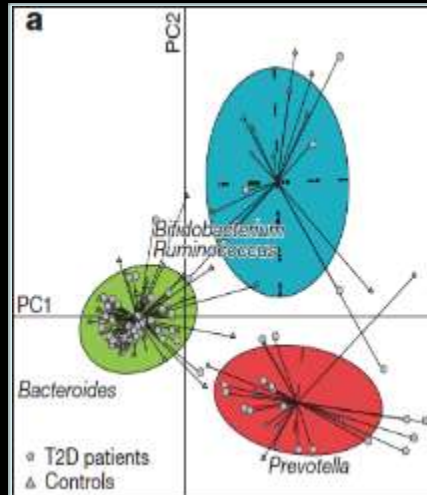
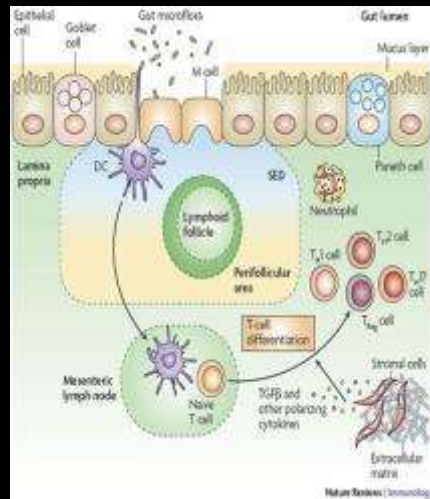


From: M. McFall-Ngai et al. (2013) PNAS 110, 3229

Commensal Microbiomes: The “Frenemy Within”

An Additional Dimension to Biomarker Profiling

Metagenome-wide Association Studies (MGWAS)



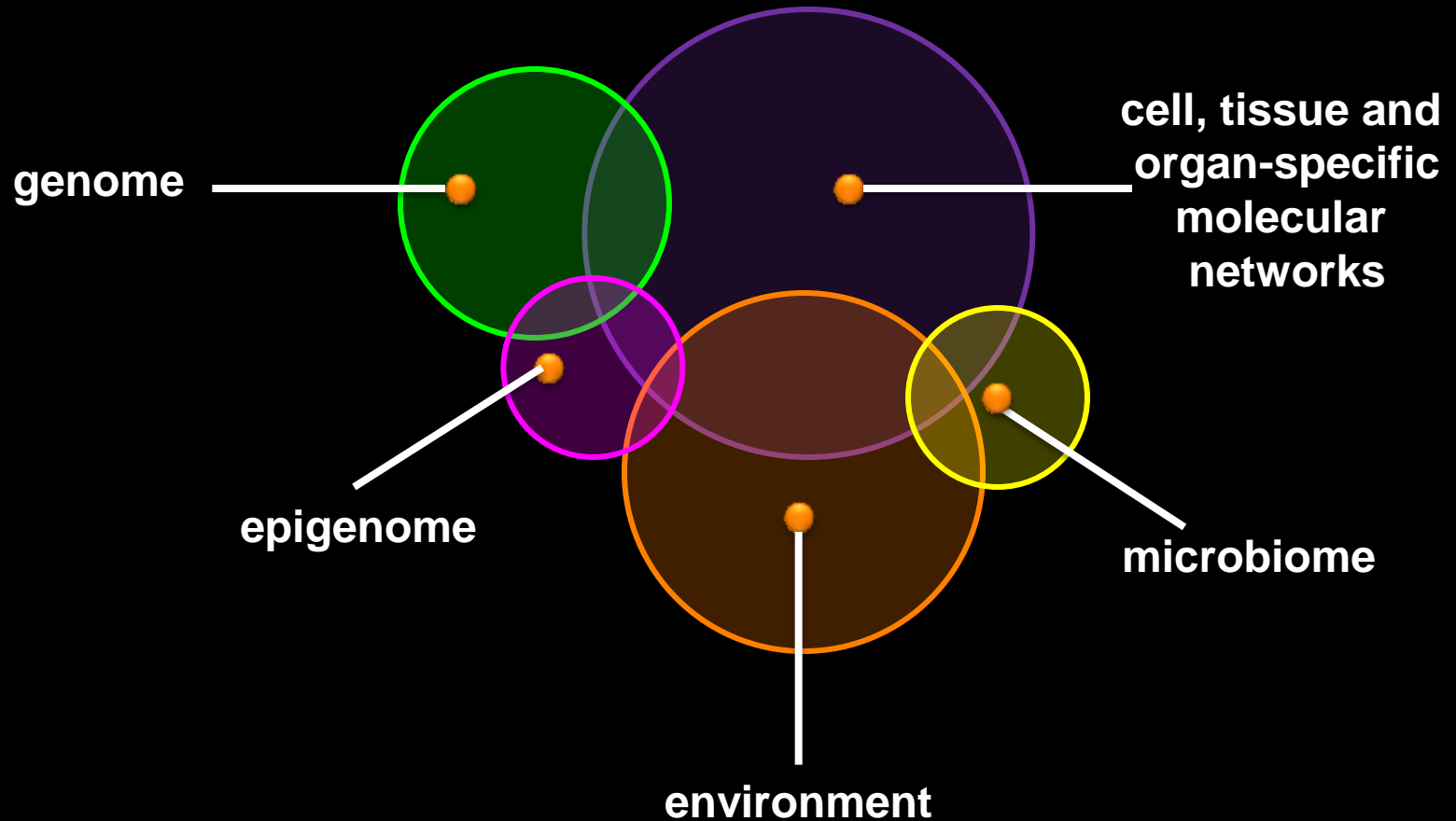
Immune-Mediated GI Diseases

Type 2 Diabetes Profile

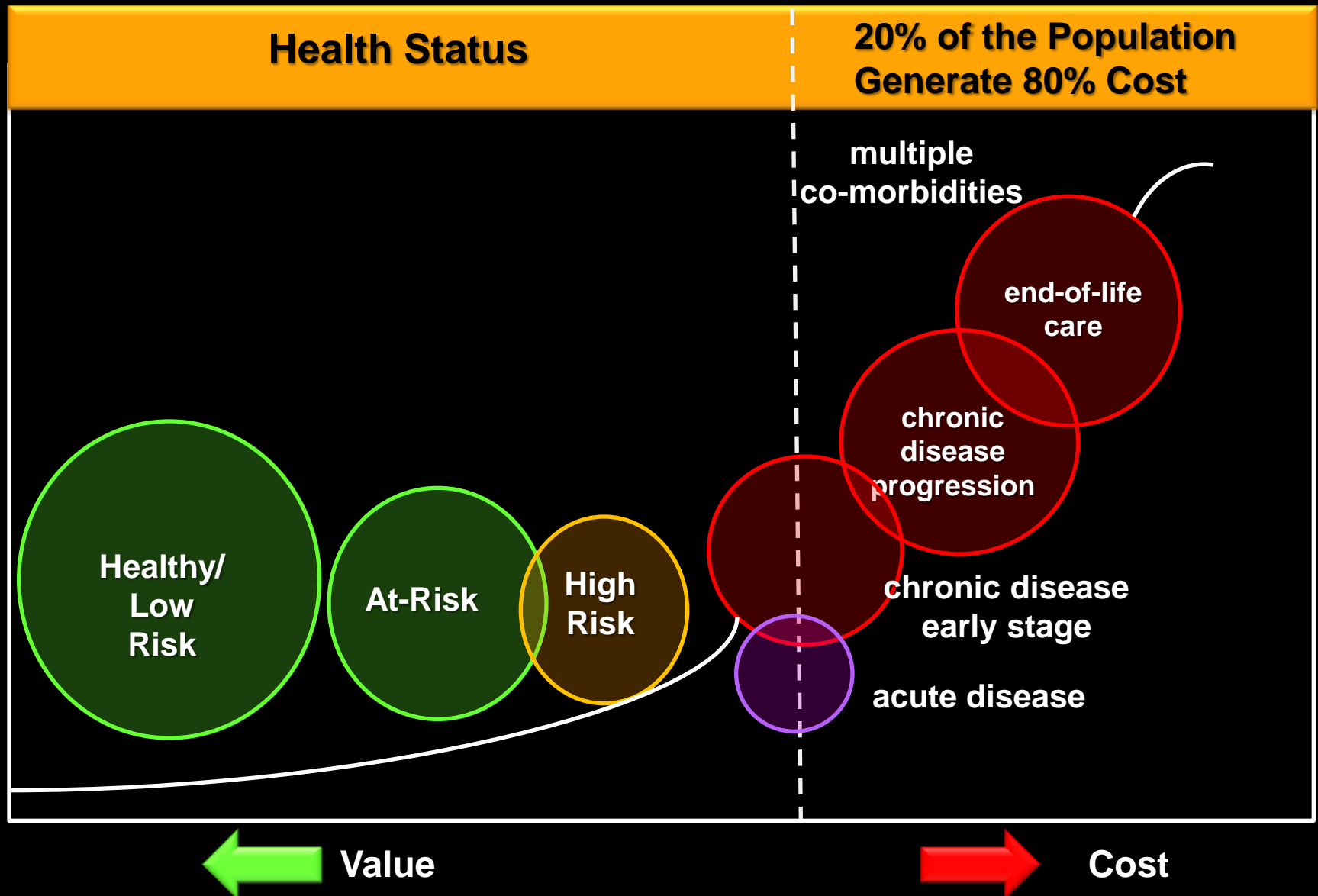
Aging Metabolism and Fragility

Metabolic Activation of Carcinogens/Pollutants

The Complex Interplay Between the Genome, Molecular Networks and Environmental Factors



The Economic, Social and Clinical Benefits of Proactive Mitigation of Disease Risk and Chronic Disease Co-Morbidities

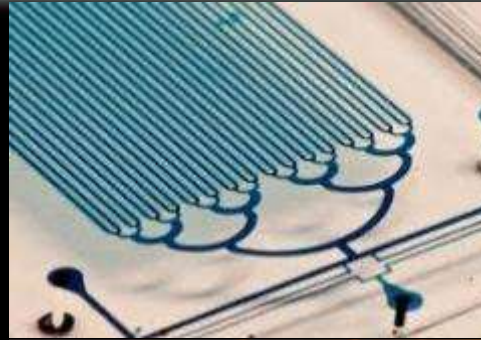
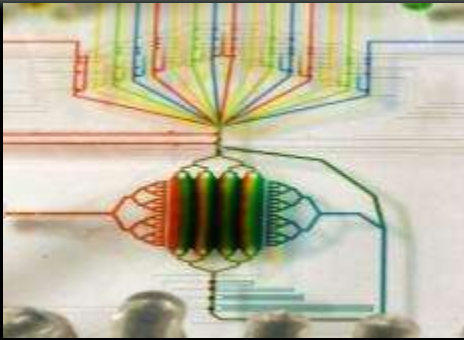


The Wellness Premium

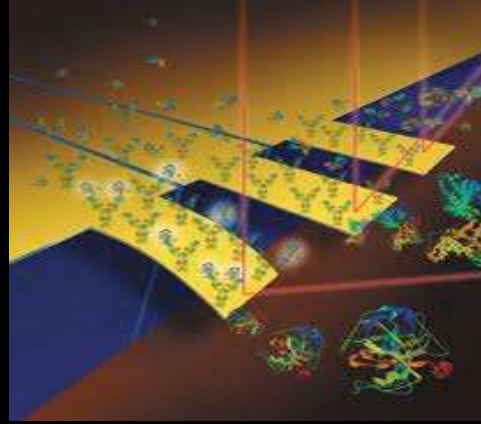
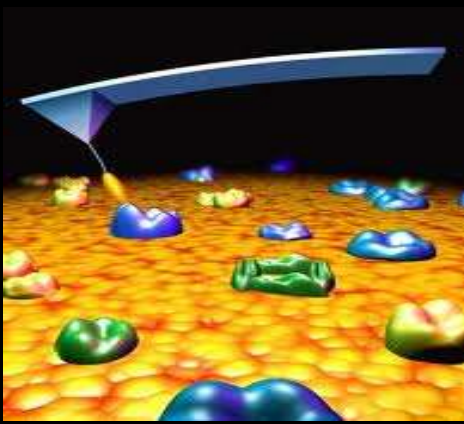
**Greater Engagement and Incentivization of
Consumers/Patients in
Care Decisions and Sustaining Wellness**

**“Patient-Centric Healthcare Without
Patient Engagement Is An Illusion”**

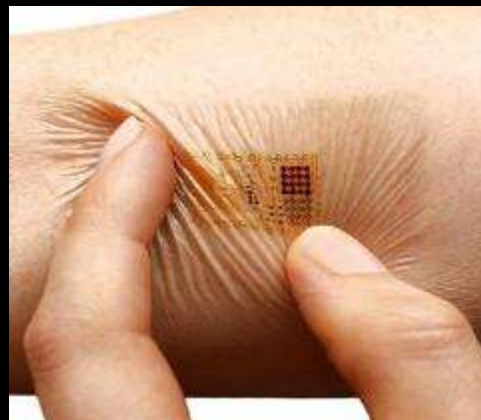
Miniaturization of Analytical Technologies



“Lab-on-a-Chip”



“Lab-on-a-Tip”



**“Lab-Always On”
and
“Lab-On-Me”**

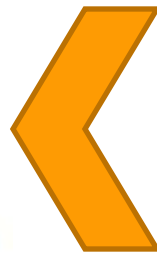
Invasion of the Body Trackers

**Individual Biosignature Profiling Via
On Body: In Body (OBIB) Sensors and Devices**

Remote Health Status Monitoring

M4: Making Medicine More Mobile

m.Health



**Remote
Health
Monitoring
and
Chronic
Disease
Management**



**Lifestyle
and
Fitness**



**Information
for
Proactive
Health
Awareness
(Wellness)**

Evidentiary Standards and Liabilities for Biomedical Apps



Consumer Health Informatics

- on-line help/support services (practice-and patient-specific unrelated to general web information)
- automation of out-of-office care
- decreased office visits
- e-pharmacy
- new tools for improved compliance and coaching
- reduced hospital readmissions
- m.health and remote health status monitoring

Mobile Devices, Wireless Technologies, Big Data and Increasingly Patient-Centric Delivery Channels

- **extend reach and continuity in care**
- **each individual becomes their own control**
- **better real time patient-specific data and decision-support tools**
- **new patterns (touch points) of patient engagement with the health system**
 - **AORTA: Always-On-Real Time Access**
 - **new delivery channels and services**
 - **the changing ‘care space’**
 - **targeted care and ability to monitor larger number of patients**

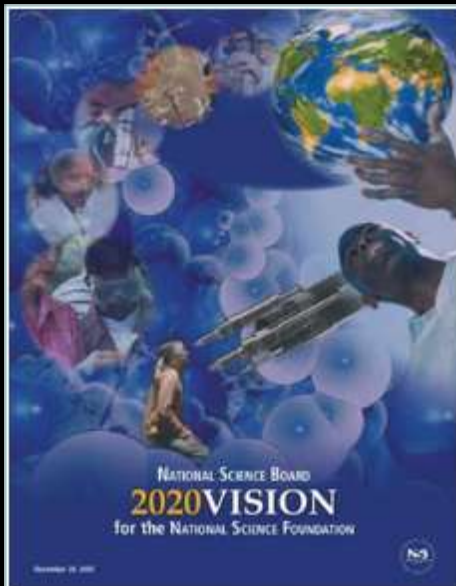
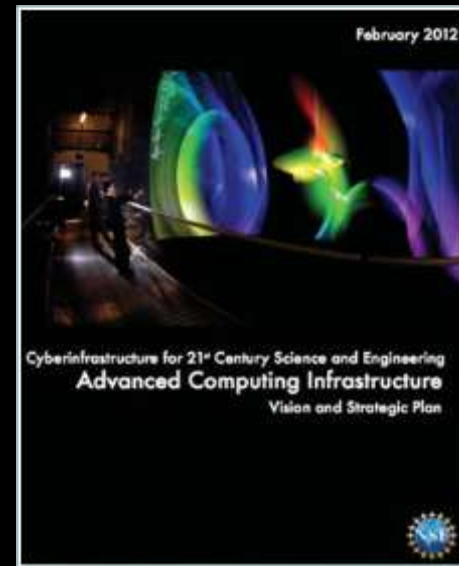
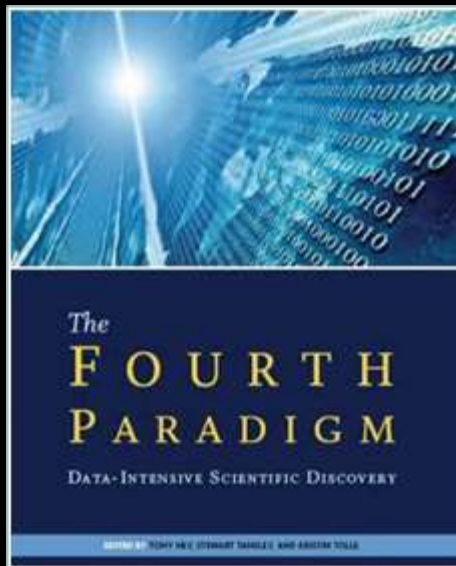
Interactive Participant-Centered Initiatives (PCI)

- **social media, patient advocacy and consumer/care-giver engagement**
- **new opportunities to capture, share, mine and integrate data**
 - **research (deidentified) and clinical care (identified)**
- **faster recruitment for clinical trials accumulation of large sample sizes for suitable statistical power**
- **build new repository biobank networks of well curated and standardized samples to support research**

Social Spaces Become Quantifiable

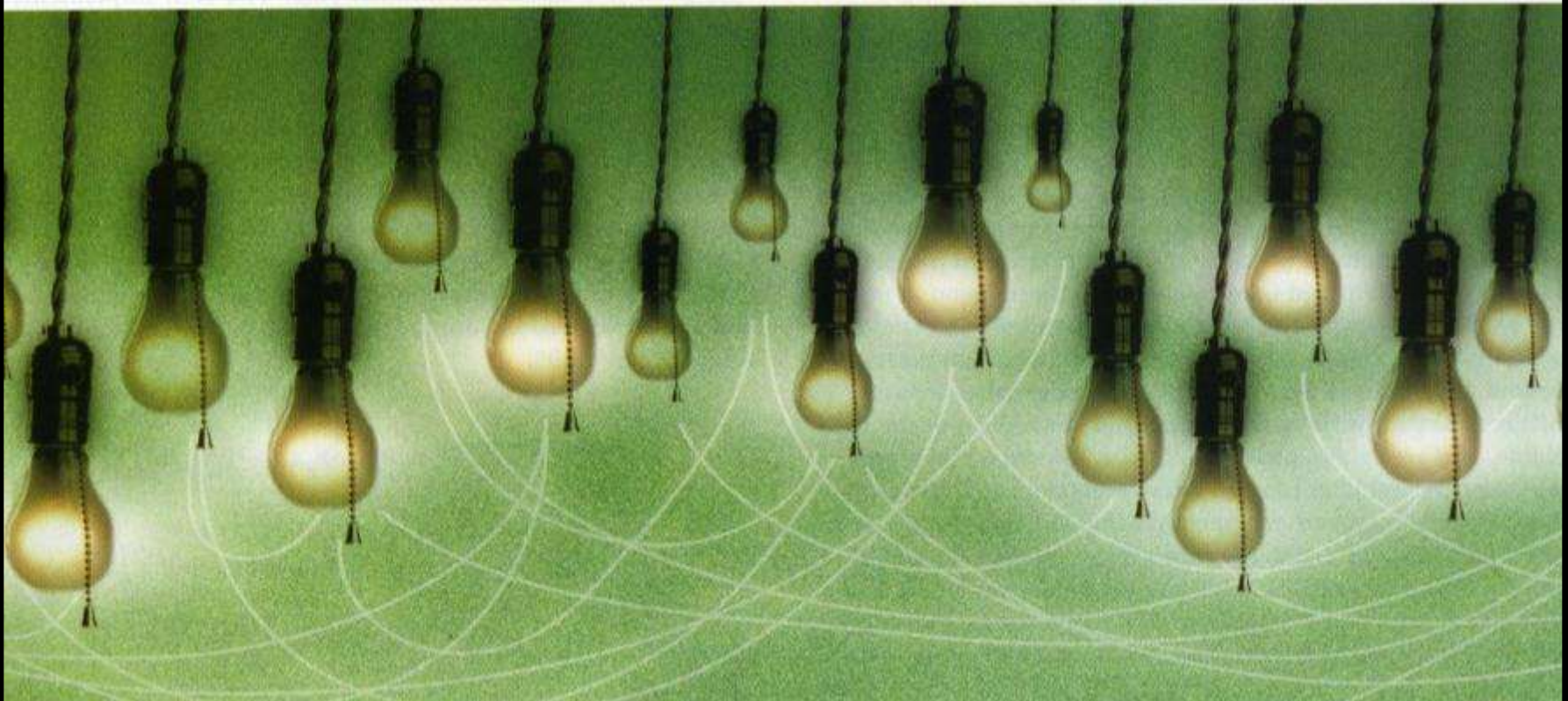
- **who knows why people do what they do?**
 - **the fact is that they do!**
- **these actions can now be traced and measured with unprecedented precision**
- **with sufficient data, the numbers reveal increasingly predictable behavior individual risk patterns**
- **new business opportunities in multiple sectors including healthcare**
- **new ethical and legal issues regarding privacy and data security**

Data-Intensive Computing, Big Data and New Knowledge Networks in Biomedical R&D and Healthcare Delivery

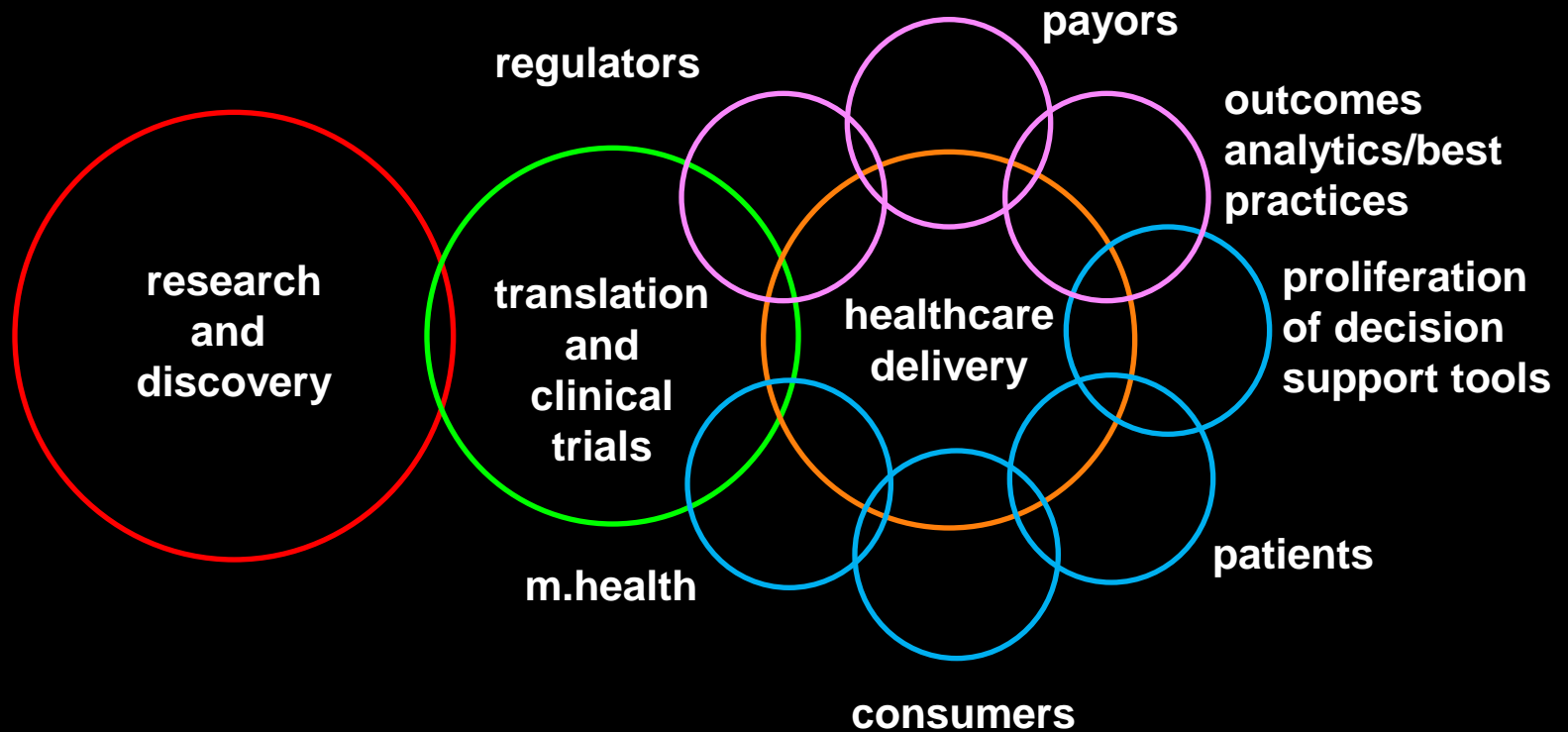


Silos Subvert Solutions

HELL IS THE PLACE WHERE NOTHING CONNECTS — T.S. ELIOT



The Design of Facile, Seamless Cross-Domain Data Exchange Formats for Large Scale Biomedical Data



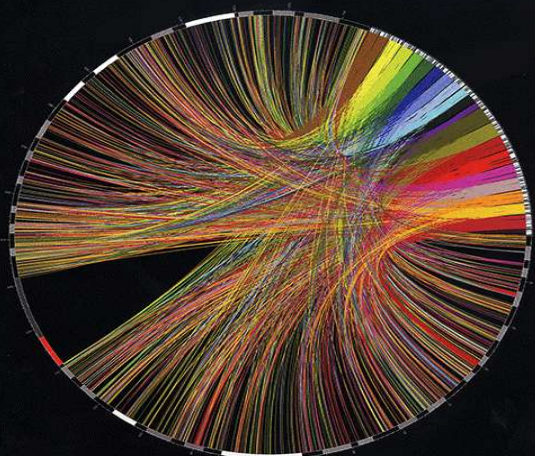
Biomedical R&D and Clinical Medicine: An Unavoidable Transition to Data-and Computation-Intensive Methods

Current Era

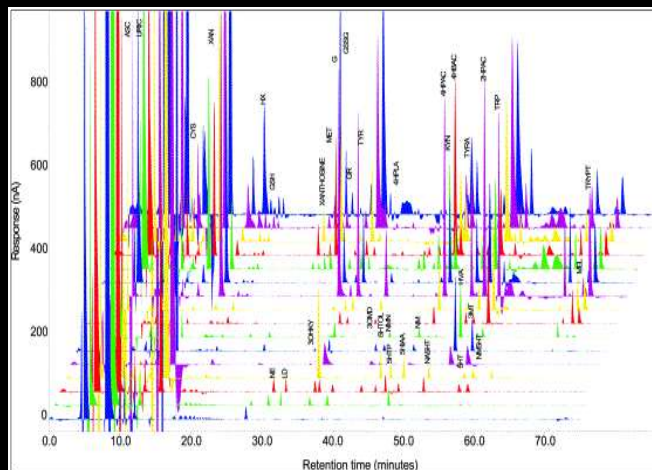
- **“silos” of research/clinical activities**
- **opinion-rich, information content-poor**
- **proliferation of poorly standardized and fragmented data, semantic anarchy and incompatible databases**
- **unacceptable levels of inaccurate diagnoses, fragmented care provision and flawed clinical decisions**
 - **highly variable treatment practices and erratic clinical outcomes**
- **extravagant waste and risk**

Burgeoning Research Datasets in Biomedical Informatics

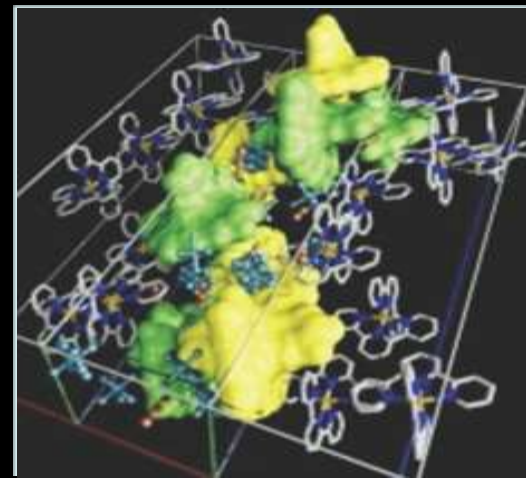
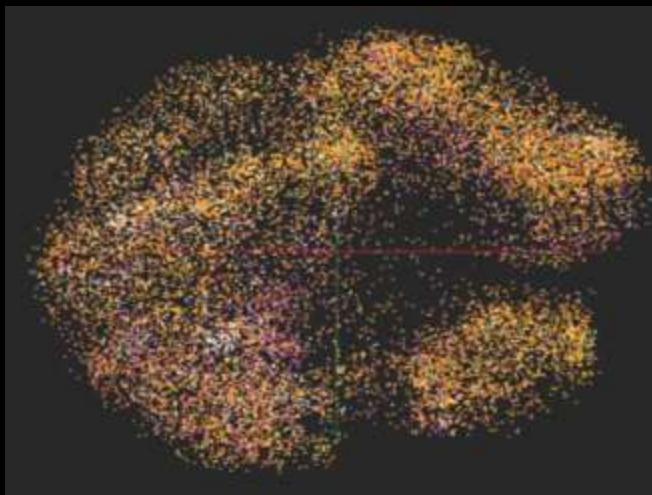
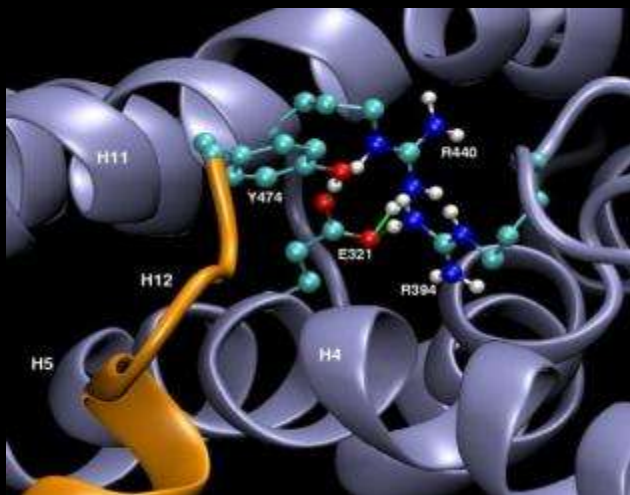
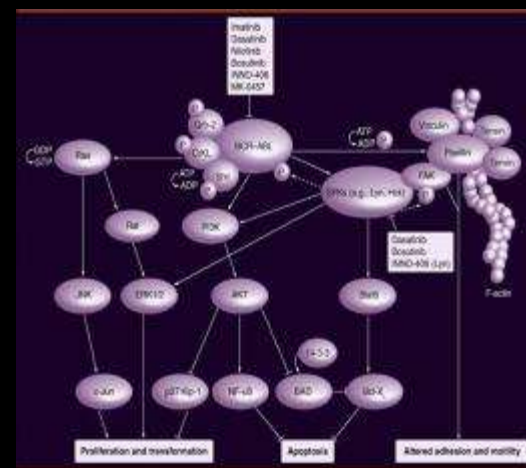
Genomics



Proteomics



Molecular Pathways



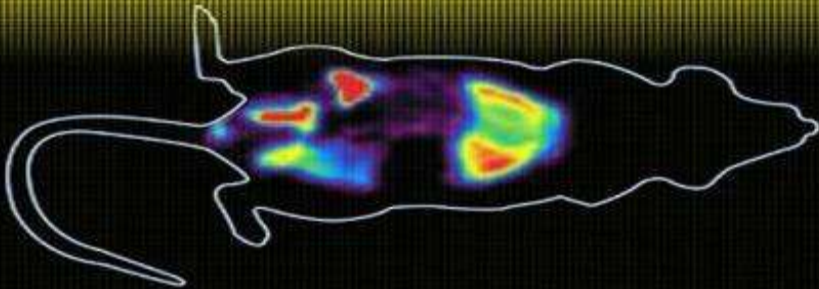
Molecular Interactions

Medicinal Chemistry SAR

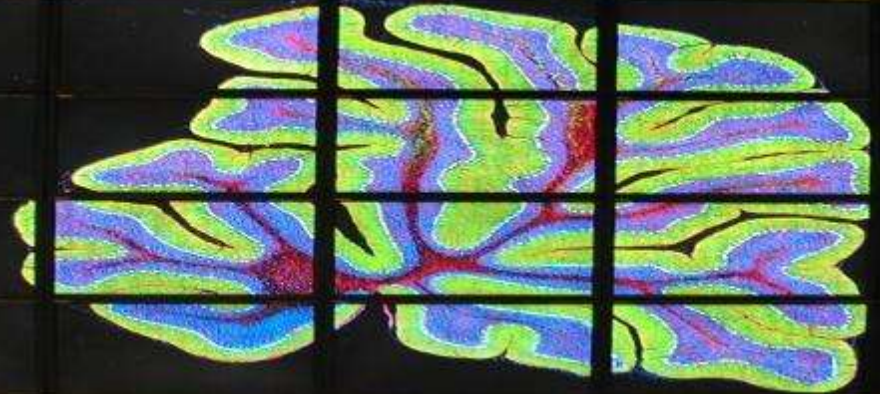
Cell Content Imaging

Large Scale Imaging Datasets

Preclinical



Digital Pathology



Clinical Imaging



Tele-surgery



Data-Intensive Biomedical R&D and 'The Data Deluge'

Patient Stratification For Clinical Trials



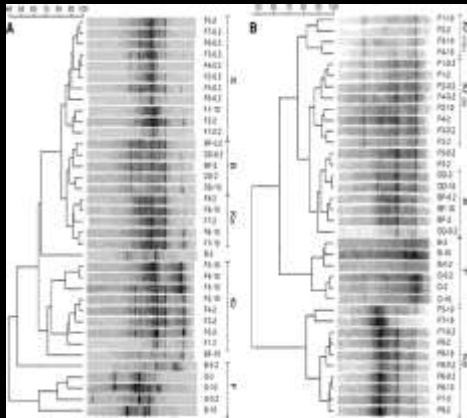
Pharmacogenomics



m.Health



Monitoring Networks



Microbial Diagnostics



Biosurveillance and Public Health



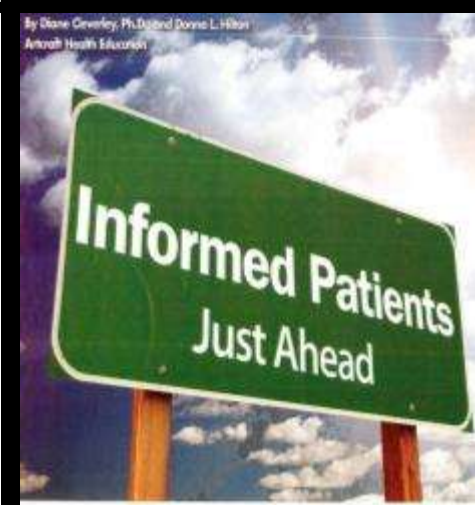
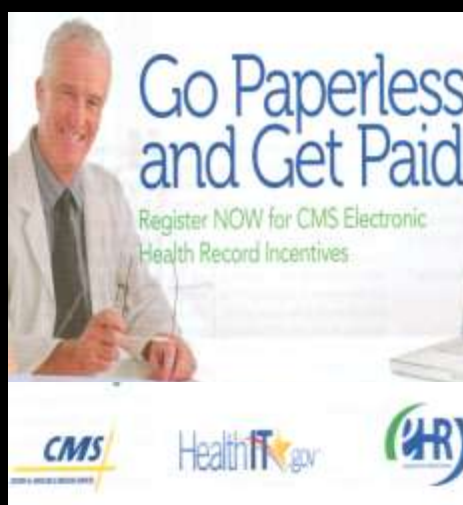
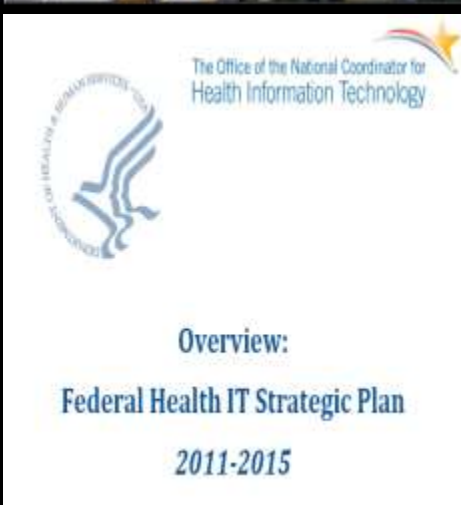
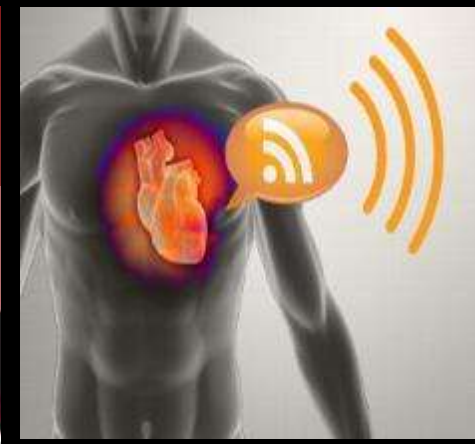
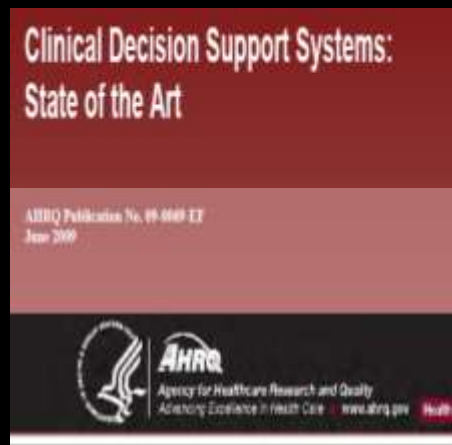
Computing Infrastructure



Health IT and EMRs

A Learning Healthcare System

Proliferation of Clinical Computational Systems



HITECH Mandates

Incentives

**EHR and
Smart Cards**

**Informed
Consumers/Patients**

Biomedical R&D and Clinical Medicine: An Unavoidable Yet Essential Transition to Data- and Computation-Intensive Processes

Pending Era

- **massive data (big data)**
 - **V5: volume, velocity, variety, veracity, value**
 - **automated, massively parallel ‘omics’ profiling (research and clinical)**
- **cross-sector convergence and integration**
 - **biomedicine, engineering, computing, telecommunications, social media**
- **new machine-based analytics for management of mega-data, customized distribution and decision-support**

**Design of Facile Exchange Formats
for Data Assembly, Curation and Use
Across the Continuum from
Discovery to Healthcare Delivery**

The Design Challenge for Next Generation HIT Systems

- **today EHRs not designed to support secondary use of data to inform research/translational medicine**
- **HITECH funding for health IT promotes largely e-replication of paper records**
- **lack of harmonized data standards in different disciplines/delivery systems as handicap to data meta-analytics outside of original capture institution**
- **urgent need for new integration models for diverse data**

Biomedical Data in the Cloud



NewScientist Jobs

- **research data
(deidentified/anonymized)
vs.
clinical trials and healthcare data
(confidentiality, privacy
and security)**
- **informed consent for transfer of
personal data to, and use in,
cloud-based services?**

What Is?

The Evolution of Computation Capabilities for Natural Language Q&A in Large Unstructured Datasets



- IBM's Watson
 - 2880 CPUs
 - natural language questions
- prelude to Q&A systems for biomedicine beyond keyword IR searches

Jeopardy 16 February 2011



The Cost, Logistics and Infrastructure for Analysis and Management of Large Population WGS and 'omics' Data and Integration Into Clinical Records



- big data
- big knowledge gaps

- big pipes
- big storage
- big bucks

- big payoffs?

The Omics Data Storage Challenge

(J. Starren et al. 2013 JAMA 309, 1237)

- **typical EHR**
 - 375 KB/patient
- **radiologic picture archiving and communication system (PACS)**
 - 104 MB/patient
 - x277 > EHR
- **WGS**
 - 3-10 million variants/individual
 - 5-10 GB/individual
 - x50 > imaging

Large Scale WGS, Big Data and Cyberinfrastructure:



ELECTRICAL ENGINEERING AND COMPUTER SCIENCES

COLLEGE OF ENGINEERING

UC Berkeley

A Million Cancer Genome Warehouse

David Haussler, David A. Patterson, Mark Diekhans, Armando Fox, Michael Jordan, Anthony D. Joseph, Singer Ma, Benedict Paten, Scott Shenker, Taylor Sittler and Ion Stoica

EECS Department
University of California, Berkeley
Technical Report No. UCB/EECS-2012-211
November 20, 2012

<http://www.eecs.berkeley.edu/Pubs/TechRpts/2012/EECS-2012-211.pdf>

- **1 million cancer patient WGS = 100 petabytes (after compression)**
- **not feasible to move such datasets**
- **not feasible to ‘add on’ to existing databases**
- **‘digital Darwinism’: the prospect of stark separation between data-rich and data-poor enterprises**

**Managing Big Data in Biomedicine is Not a Simple
Extrapolation from Current Practices**

Radical and Disruptive Changes Await!!!

**Current Institutional Structures and Competencies
Are Ill-Prepared for Pending Disruptive Change**

Education and Training: The Looming Talent Gap

Fostering Learning in the Networked World:

The Cyberlearning Opportunity
and Challenge

A 21st Century Agenda for the
National Science Foundation

Report of the
NSF Task Force
on Cyberlearning

June 24, 2008

RESEARCH TRAINING IN THE BIOMEDICAL, BEHAVIORAL, AND CLINICAL RESEARCH SCIENCES

Committee to Study the National
Needs for Biomedical, Behavioral,
and Clinical Research Personnel

Board on Higher Education
and Workforce Policy
and Global Affairs

2011

- by 2018 the US will need 160,000 more individuals with expertise in statistical methods and data analytics

R.N. Rodriguez
President-Elect, American
Statistical Association
Non-Clinical Biostatistics
Conference, Boston 19 Oct.
2011

The Pending Era of Cognitive Systems: Overcoming the “Bandwidth” Limits of Human Individuals



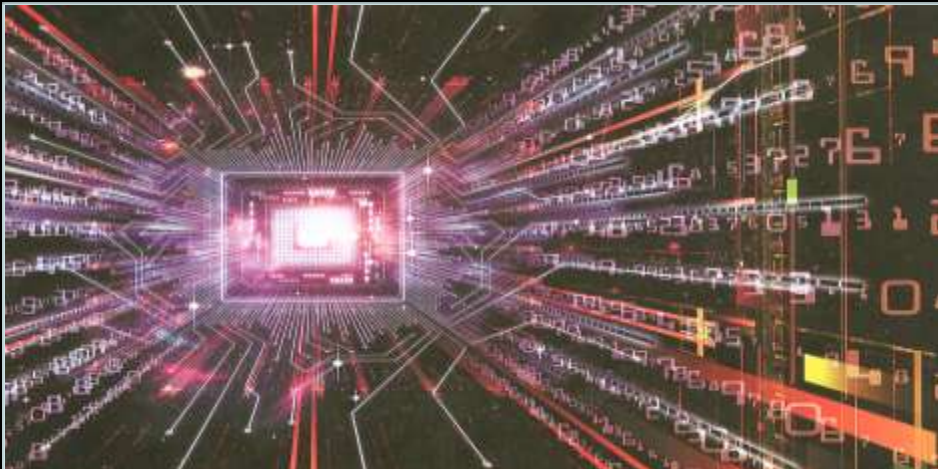
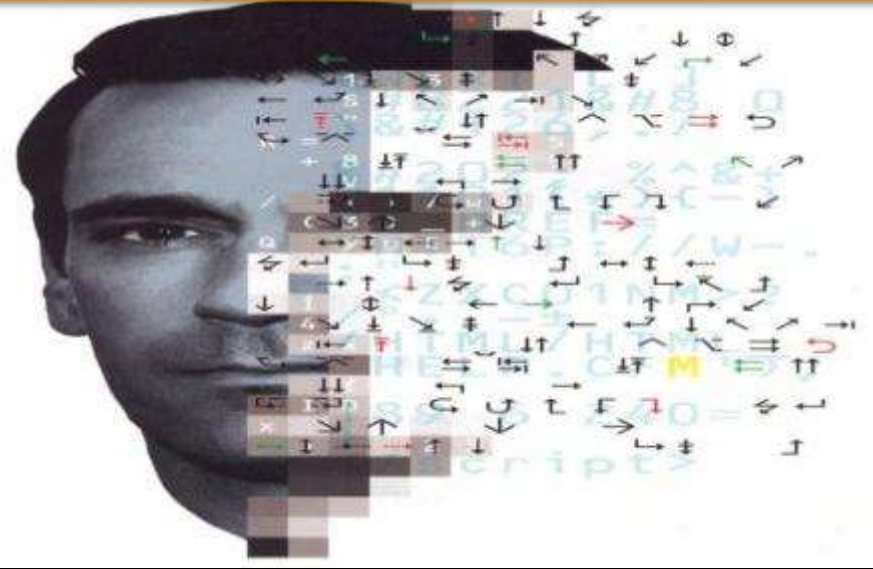
- **limits to our expertise**
- **limits to our multi-dimensionality**
- **limits to our sensory systems**
- **limits to our experiences and perceptions**
- **limits to our objective decision-making**

Technology Acceleration and Convergence: The Escalating Challenge for Professional Competency, Decision-Support and Future Education Curricula

Data Deluge



Cognitive Bandwidth Limits



Automated Analytics and Decision Support



Facile Formats for Actionable Decisions

**21st Century Knowledge Networks
versus
20th Century Organizations**

The Need for New Conceptual, Methodological and Organizational Frameworks for Data-Intensive Biomedical R&D and Healthcare Delivery

- **burgeoning datasets and dimensionality of hypotheses spaces transcend human cognitive capabilities**
- **tractable solutions to urgent clinical and economic challenges will depend increasingly on mastery of massive data and complexity**
- **successful development of requisite data-intensive systems and computational sophistication will require new cross-domain capabilities and design of new knowledge networks**
- **current institutional structures and research funding policies are ill-prepared to undertake this critical transition**

Big Science: Multi-Disciplinary, Multi-Institutional Science

- **biomedicine lags other fields of science and technology**
 - **engineering, materials science, computing, physics, astronomy, ecology, climate modeling**
- **big science antithetical to traditional organizational structures and career rewards in academic life sciences**
- **slow adaptation of public funding agencies to shift from individual-investigator to team-based science and enforce standards demanded by translational research**
- **‘3M’ projects: multi-investigator, multi-institution, multi-million**



BioIT World 2011 - by **Sorena Nadaf, M.S. M.M.I**
Director - Translational Informatics, CIO

Changing Minds and Changing Cultures: The Barriers of Entrenched Behaviors and Current Reward Structures

- **re-engineering a complex ecosystem approaching 20% of GDP**
- **perverse incentives**
 - **academic research: silos, inefficient translation and lack of accountability**
 - **clinical: “do more, bill more”; “one-size-fits-all”**
 - **industry: short termism and timid incrementalism**
- **current institutions and their financial revenue base cannot be expected “to vote themselves off the island” absent new incentives/disruptions**



- rethink
- recalibrate
- design

What is required?

What is sustainable?

The Changing 'Care Space' in Healthcare Delivery

- from fixed, tethered, compartmentalized, provider-centric facilities

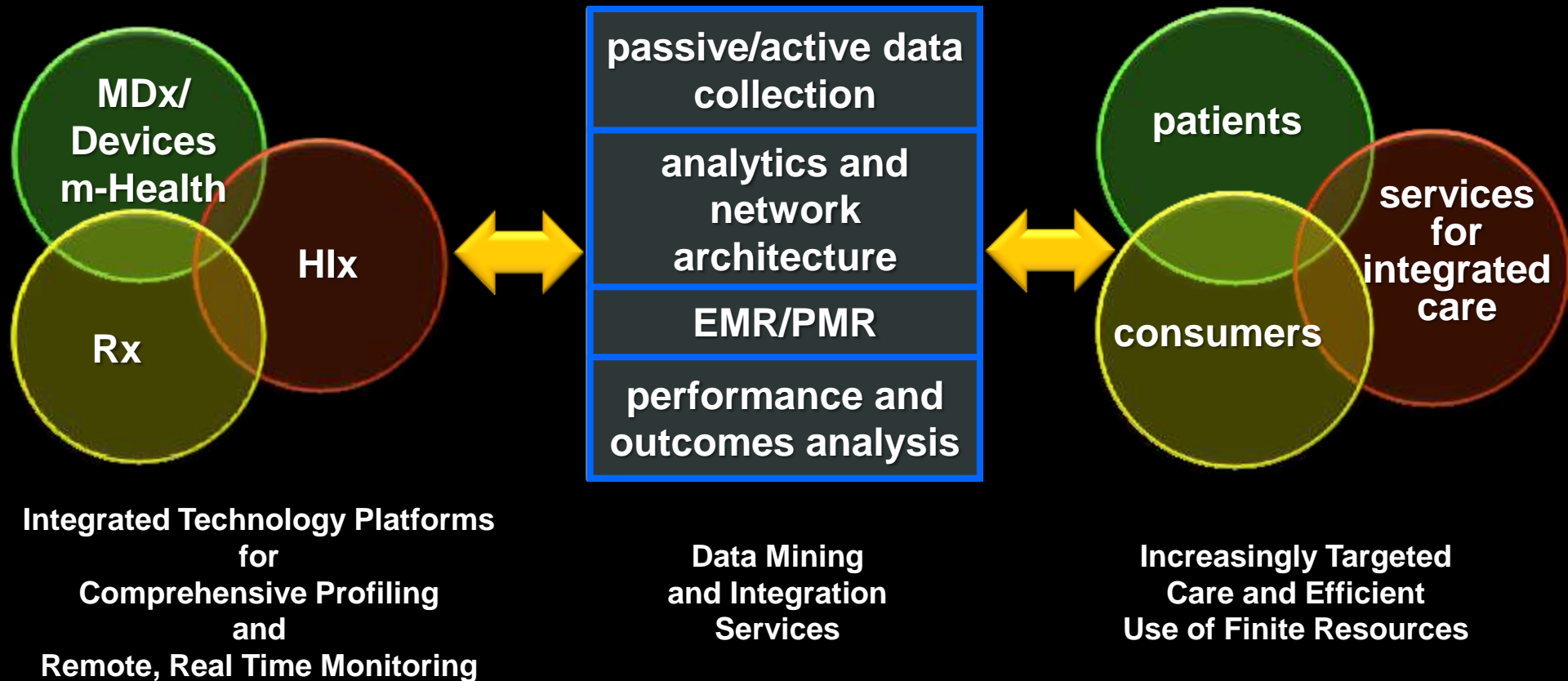
to

- distributed- and virtual-architectures connecting multiple providers, home, work and the internet
- from reactive, incident-centric, poorly coordinated and sequential referrals and inefficient post-incident monitoring

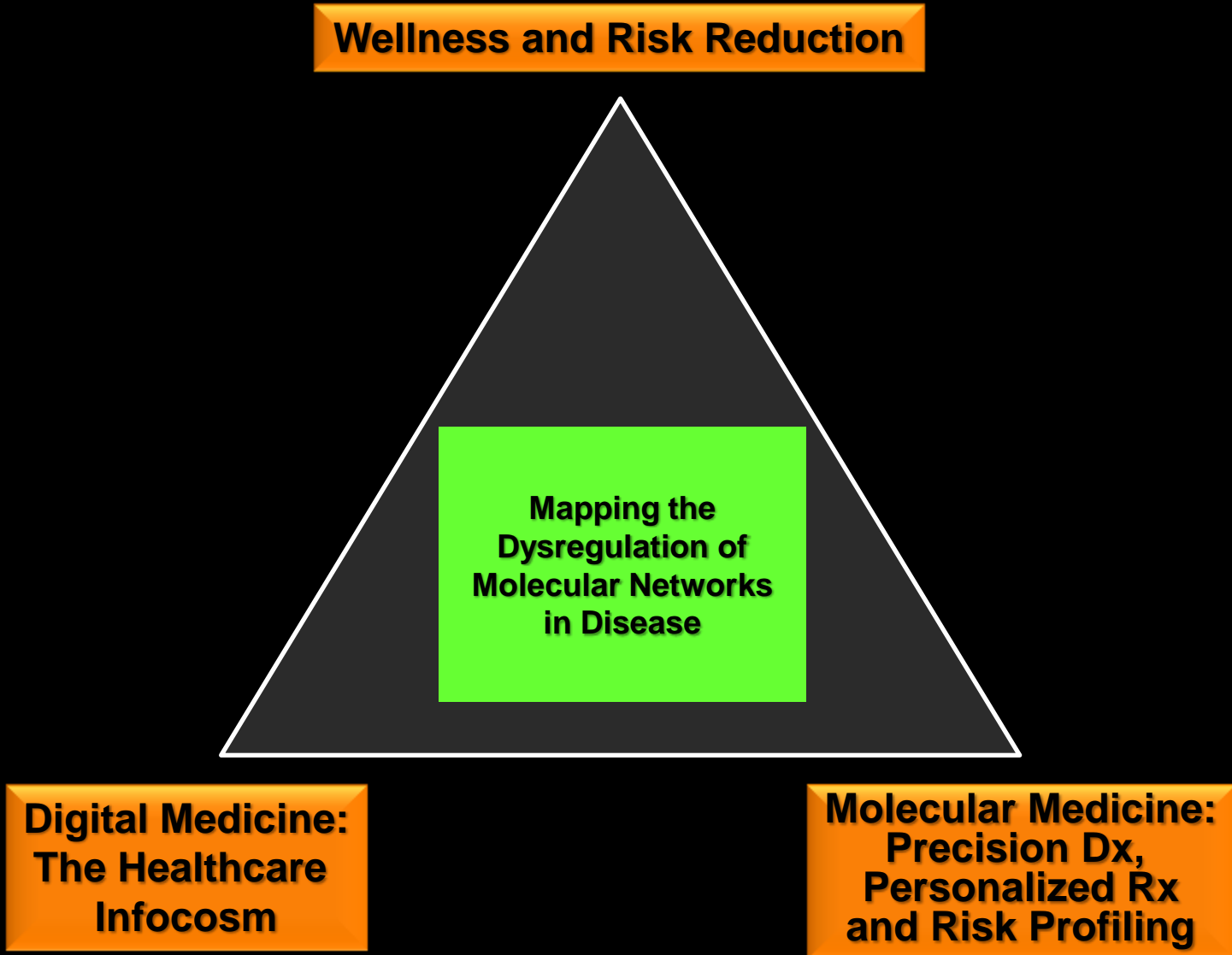
to

- pervasive, persistent monitoring of health status for pre-emptive risk mitigation and improved compliance/personal stewardship of health

A New Healthcare Ecosystem Arising From Technology and Market Convergence

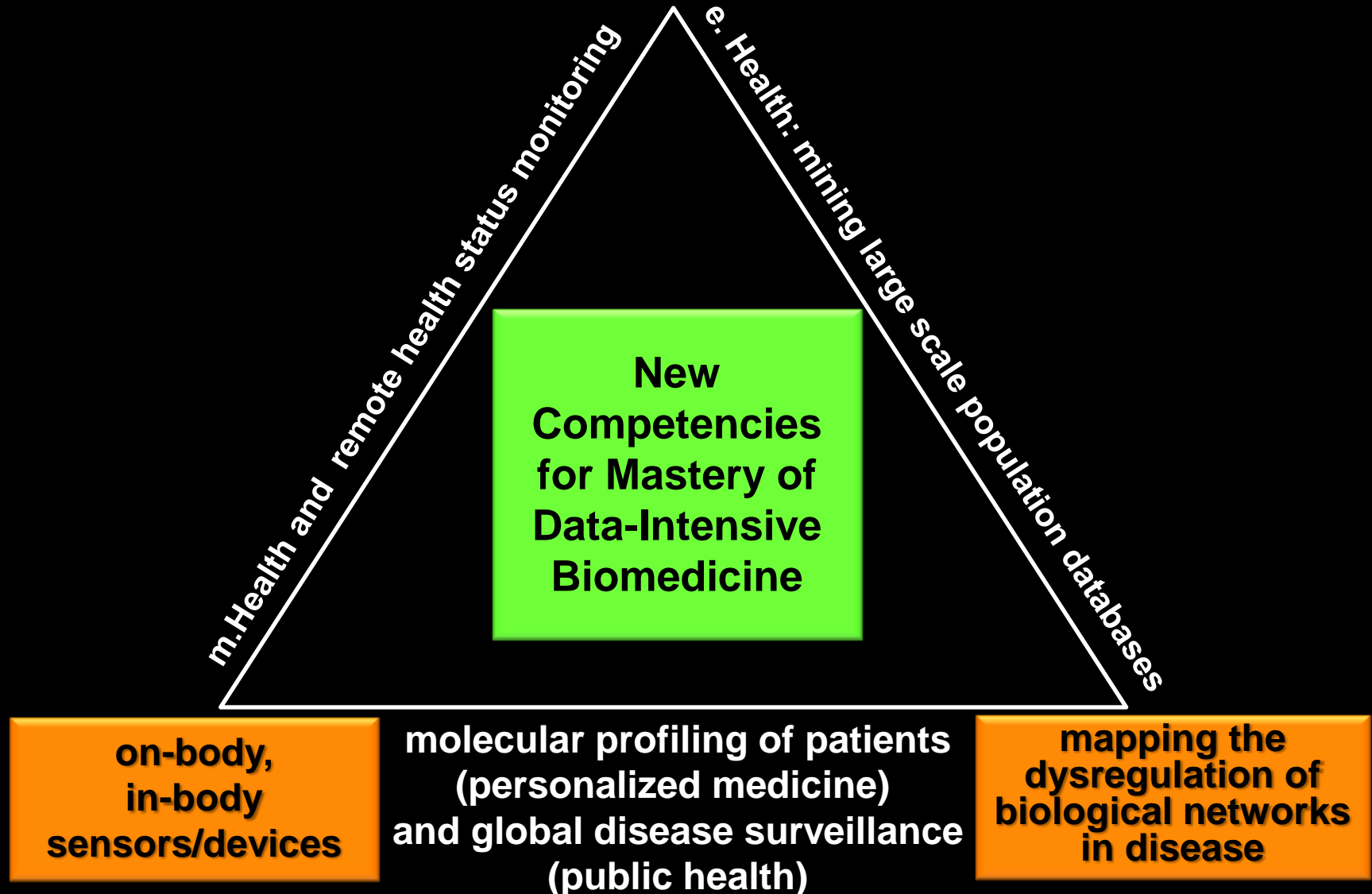


Charting a New Ecology for Healthcare

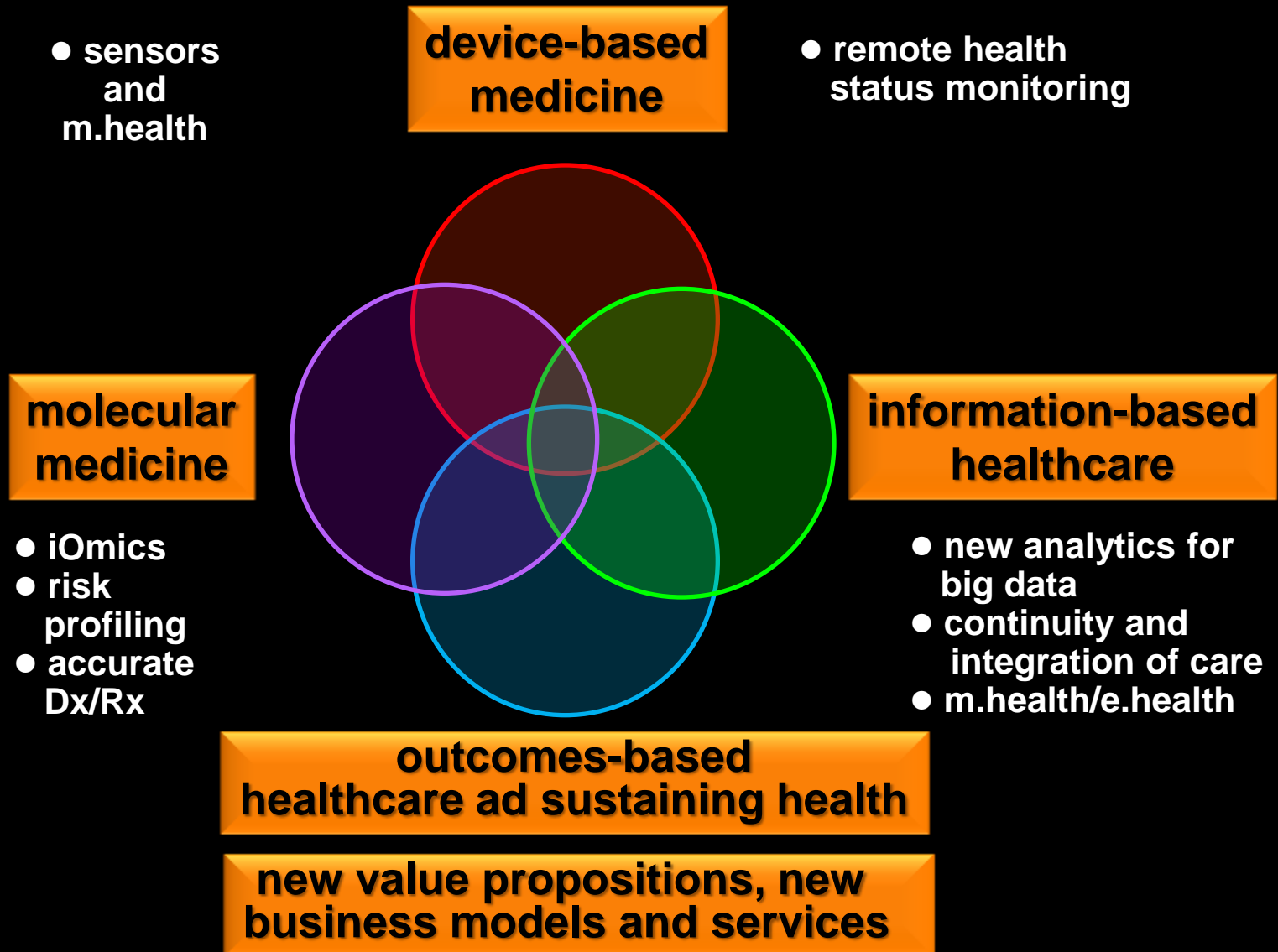


Building Knowledge Networks to Improve Individual Health and Sustainable Healthcare Delivery

ACKM and superior decisions: improved care, lower cost, better outcomes



The Principal Forces Shaping Biomedical R&D and Healthcare Delivery



Slides Available: <http://casi.asu.edu/>

