

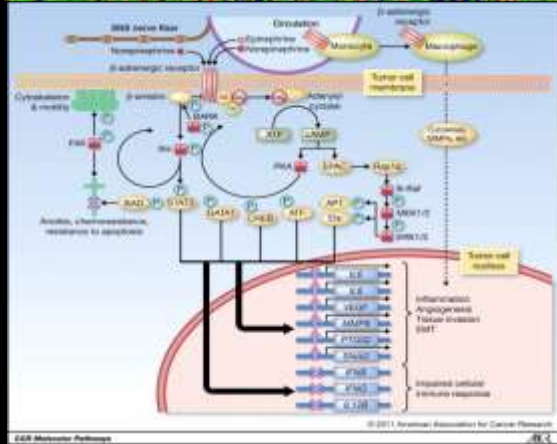
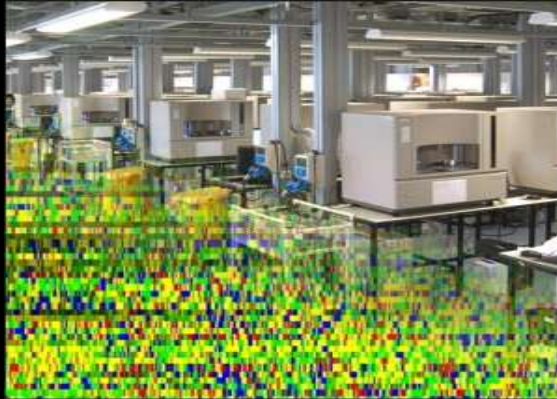
# What's Wrong with Biomarker Discovery? Just About Everything!

**Dr. George Poste**  
**Chief Scientist, Complex Adaptive Systems Initiative**  
**and Del E. Webb Chair in Health Innovation**  
**Arizona State University**  
**[george.poste@asu.edu](mailto:george.poste@asu.edu)**  
**[www.casi.asu.edu](http://www.casi.asu.edu)**

**NBDA Workshop V, The Phoenician, Scottsdale AZ**  
**July 14-15, 2014**

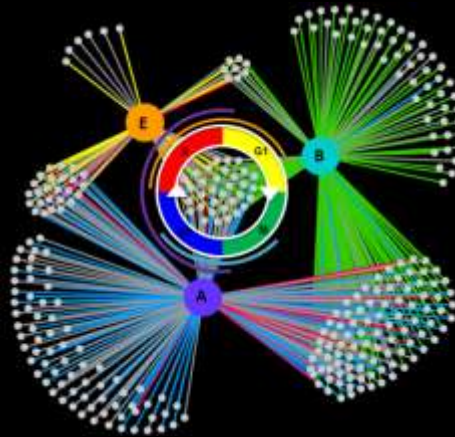
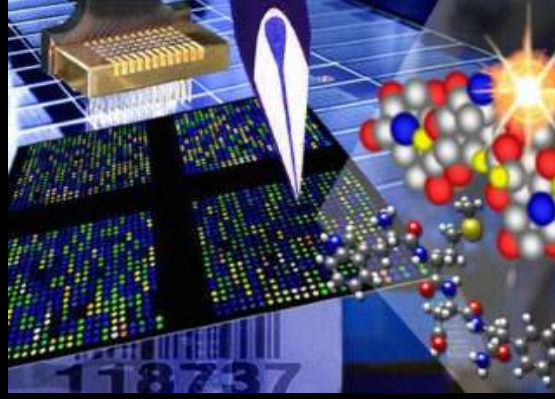
## A New Era of Massive Expansion of Molecular Profiling Data (panOmics)

# (Epi)Genomics



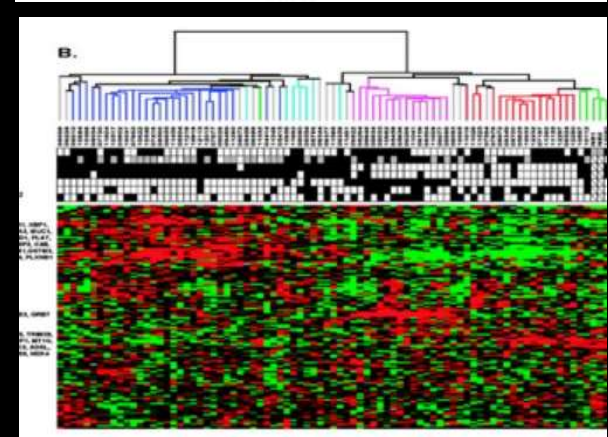
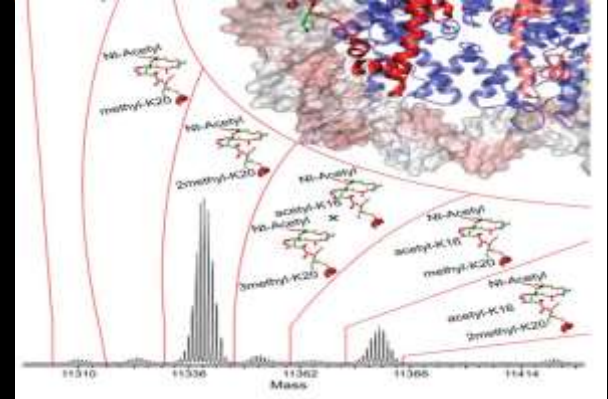
# Molecular Pathway Analysis

# Transcriptomics



# Network Topology and Architecture

# Proteomics



## Network Perturbation(s) and Disease Subtypes

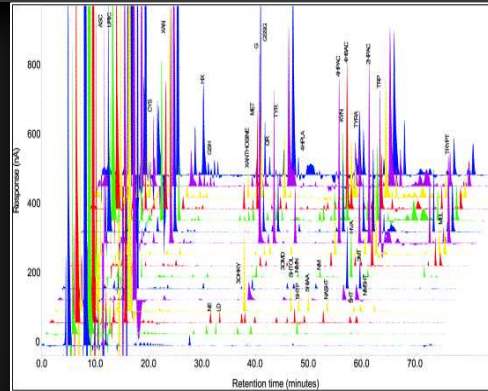
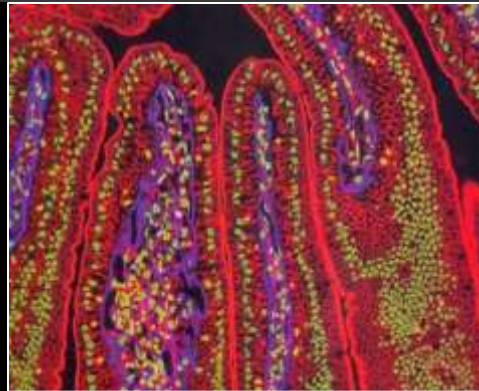
# **Biomarkers, Molecular Diagnostics (MDx) and the Promise of Precision Medicine**

- **the potential economic and health benefits from biomarkers transcend any other current category of healthcare innovation**
  - **increased diagnostic accuracy**
  - **rational treatment selection**
  - **monitoring treatment efficacy**
  - **earlier detection of treatment resistance**
  - **identification and mitigation of disease predisposition risk**
  - **health monitoring and optimized wellness**
- **key driver for improved care at lower cost**

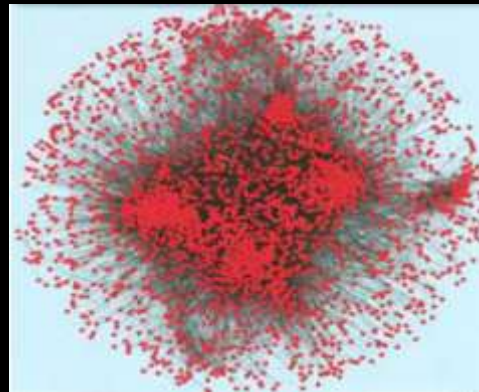
# The Design of the Biomarker Discovery and Validation Process

- demonstration of robust correlation and/or causality with specific traits/phenotypes requires sophisticated *multi-dimensional integration of diverse datasets*
  - characterization of regulation of complex molecular networks (panOmics)
  - mapping system states: cells, organs, individuals
- understanding the complexity of genomic: phenotypic relationships and varied impact of environmental factors (exposome)

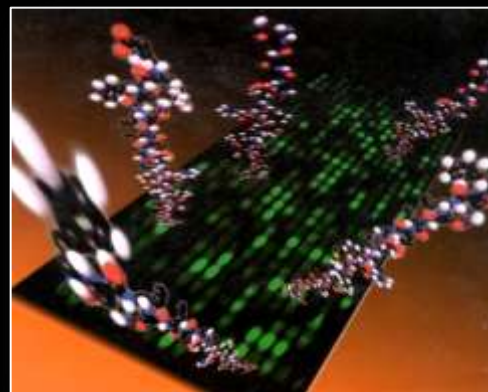
# Identification and Validation of Disease-Associated Biomarkers: Obligate Need for a Systems-Based Approaches



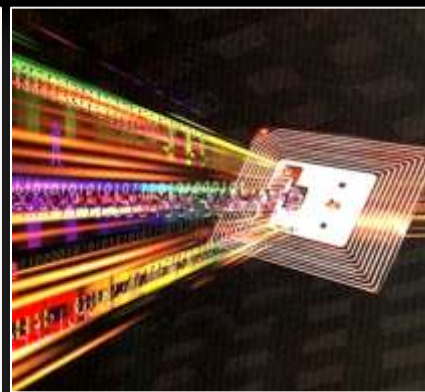
## End-to-End Integration Logistics



**Biospecimens  
and Analysis  
of Molecular  
Pathways  
and Networks**



**Multiplex Assays  
and  
New Analytical  
Platforms**



**Novel  
Instrumentation,  
Informatics  
Algorithms and  
Complex Signal  
Deconvolution**



**New  
Regulatory  
Requirements  
and Medical  
Education**

# **The Design of Biomarker Discovery and Validation Process: A Complex Multi-Dimensional, Multi-Disciplinary Exercise**

**Comparable Technical, Logistical and Regulatory Complexity to (Bio)Pharmaceutical R&D**

**Failure to Acknowledge and Address This Reality is the Principal Cause of the Dismal Historical Productivity of Biomarker R&D**

# **The Design of the Biomarker Discovery and Validation Process**

- **adopt systems-based approaches to resolve biological complexity**
- **from isolated (siloed) uni-dimensional, single discipline efforts to sophisticated integration of multi-dimensional, multi-disciplinary efforts (systems engineering)**
- **3M networks: multi-investigator, multi-institution, multi-million**
- **learning from other complex multi-disciplinary domains**
  - **engineering, computing, experimental physics**
  - **logistics and management of large scale projects**

# The Design of the Biomarker Discovery and Validation Process

## **performance requirements: endpoints and outcomes**

- **unmet needs**
- **merits of competing (alternate) approaches**

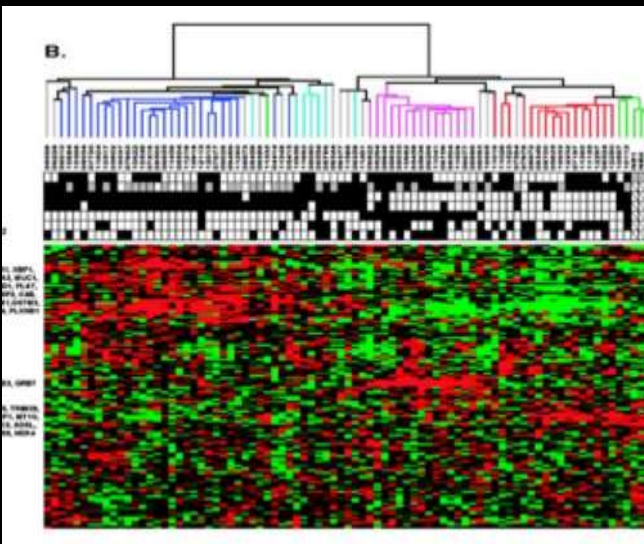
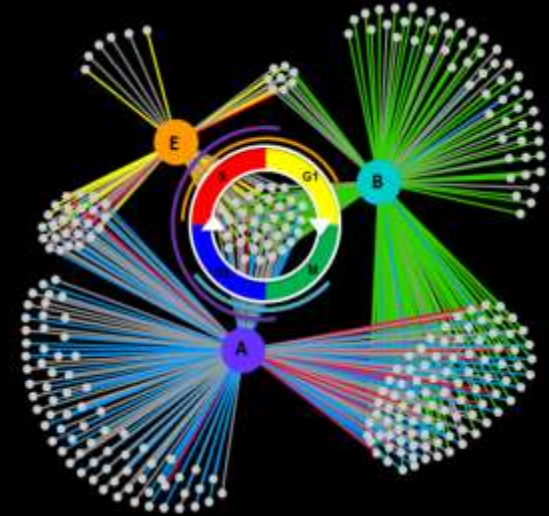
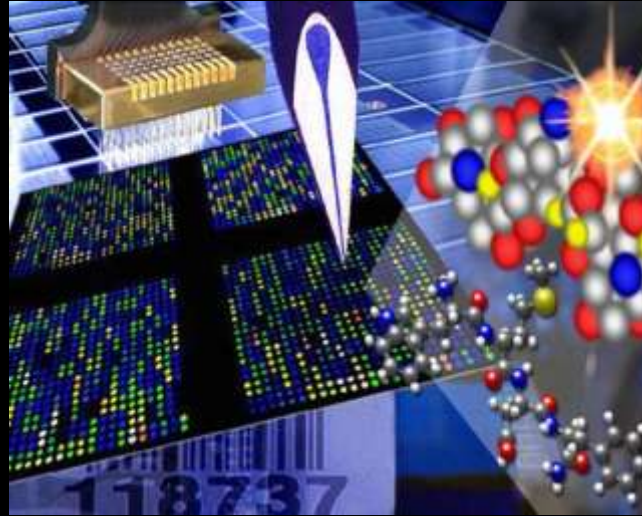
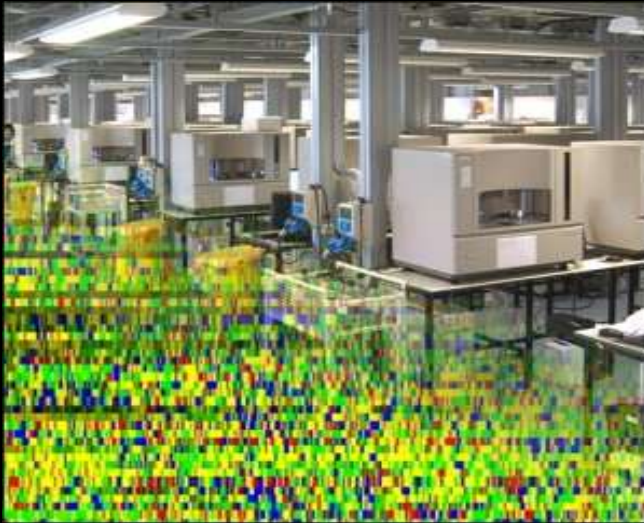
## **execution requirements: R&D**

- **conceptual, technical, logistical and financial**
- **collaboration networks and clinical trials**
- **intellectual property**
- **new regulatory and reimbursement requirements**

## **market adoption: return on investment**

- **value creation**

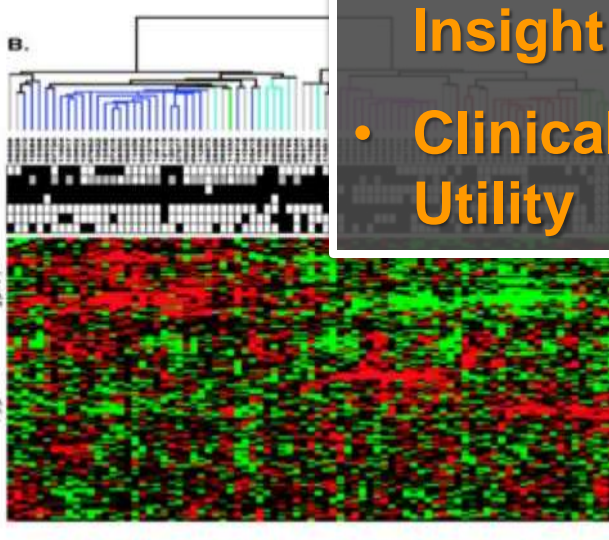
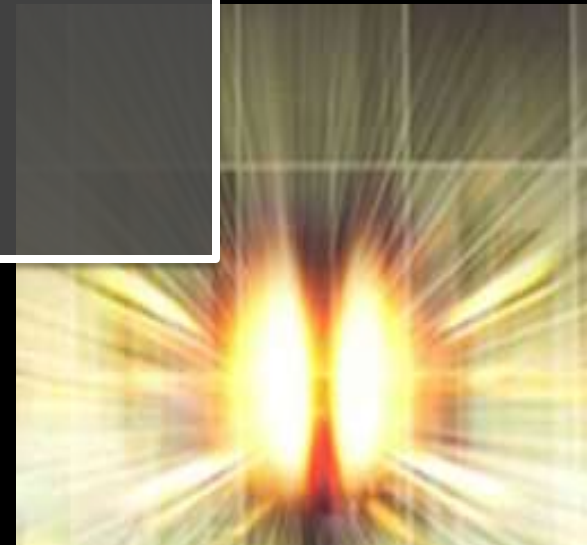
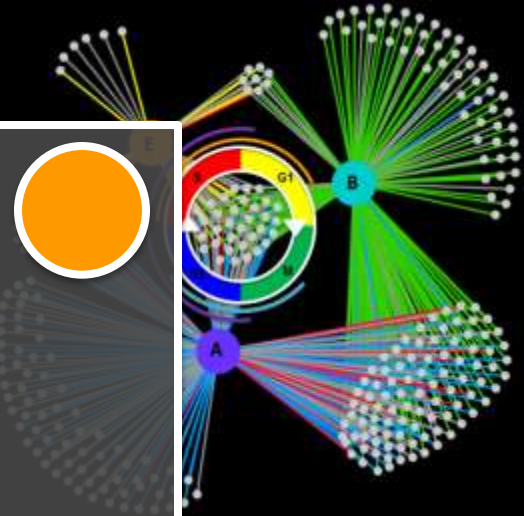
# The Challenge of Translation of Burgeoning panOmics Data Into Clinically Relevant (Actionable) Knowledge



# The Challenge of Translation of Burgeoning panOmics Data Into Clinically Relevant (Actionable) Knowledge

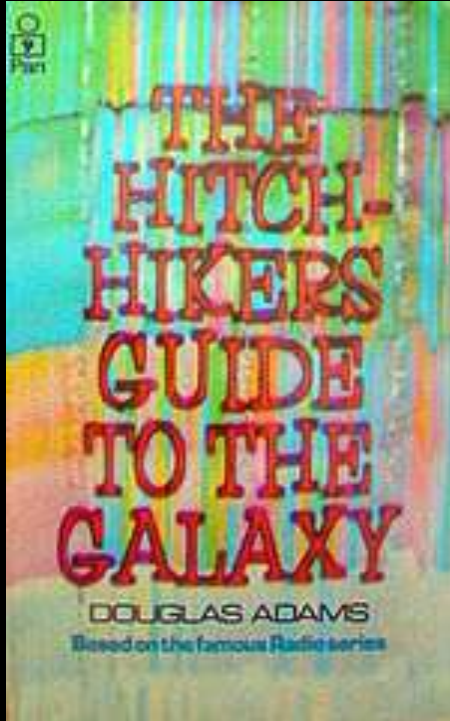
- Data
- Reliability and Robustness
- Biological Insight
- Clinical Utility

?





# Defining the Right Question in an Era of Data Overload



**“O Deep Thought Computer  
....what is the answer?”  
asked the expectant questioners**

**“42” said Deep Thought with infinite  
calm and majesty**

**“But what does 42 mean?”**

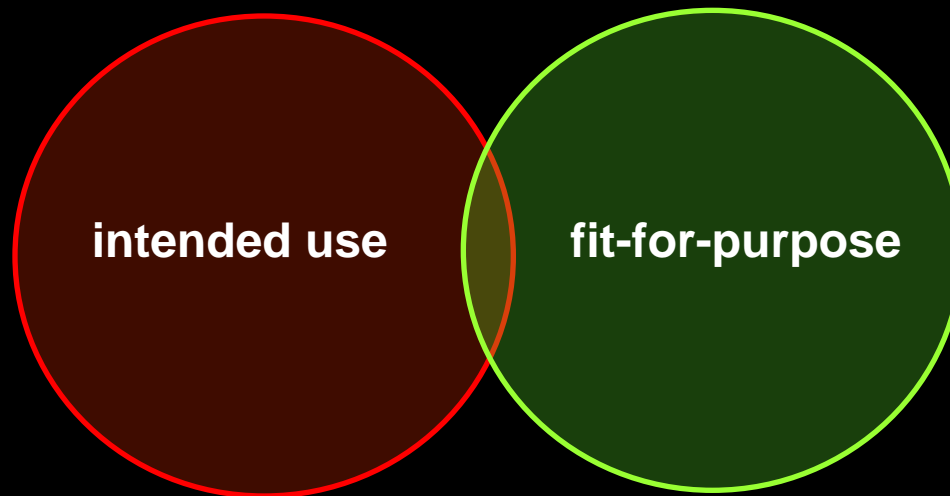
**“Once you know what the question actually is,  
you’ll know what the answer means,”  
said Deep Thought with the air of one who  
suffers fools gladly (chapter 28)**



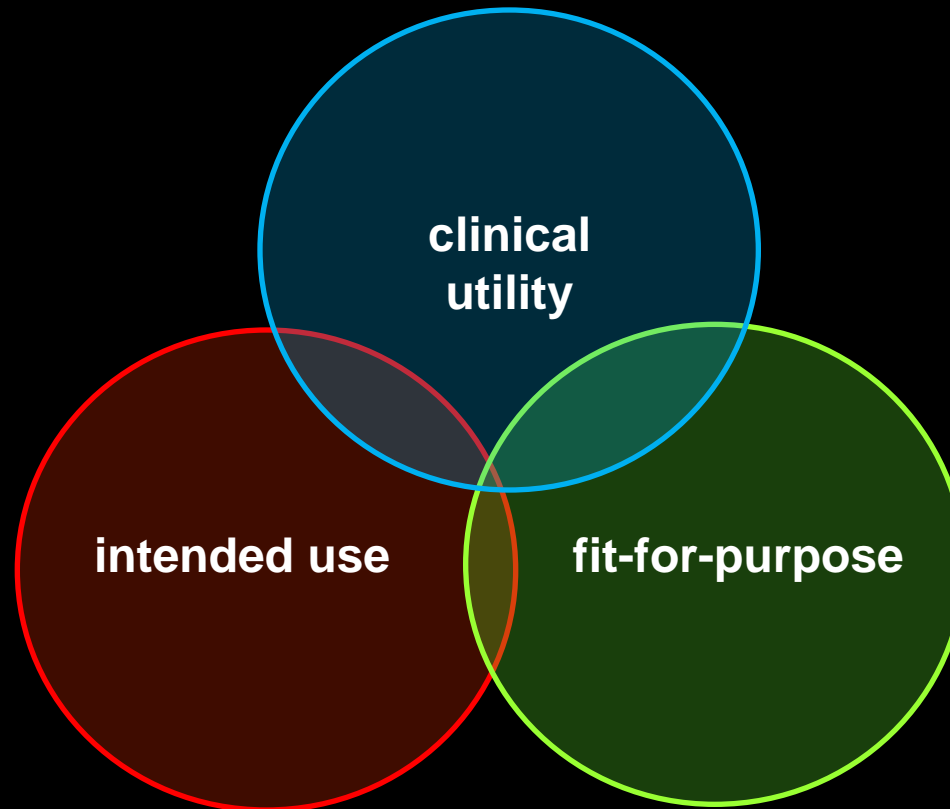
**“What people think of as the moment of discovery  
is really the discovery of the question.”**

**Jonas Salk**

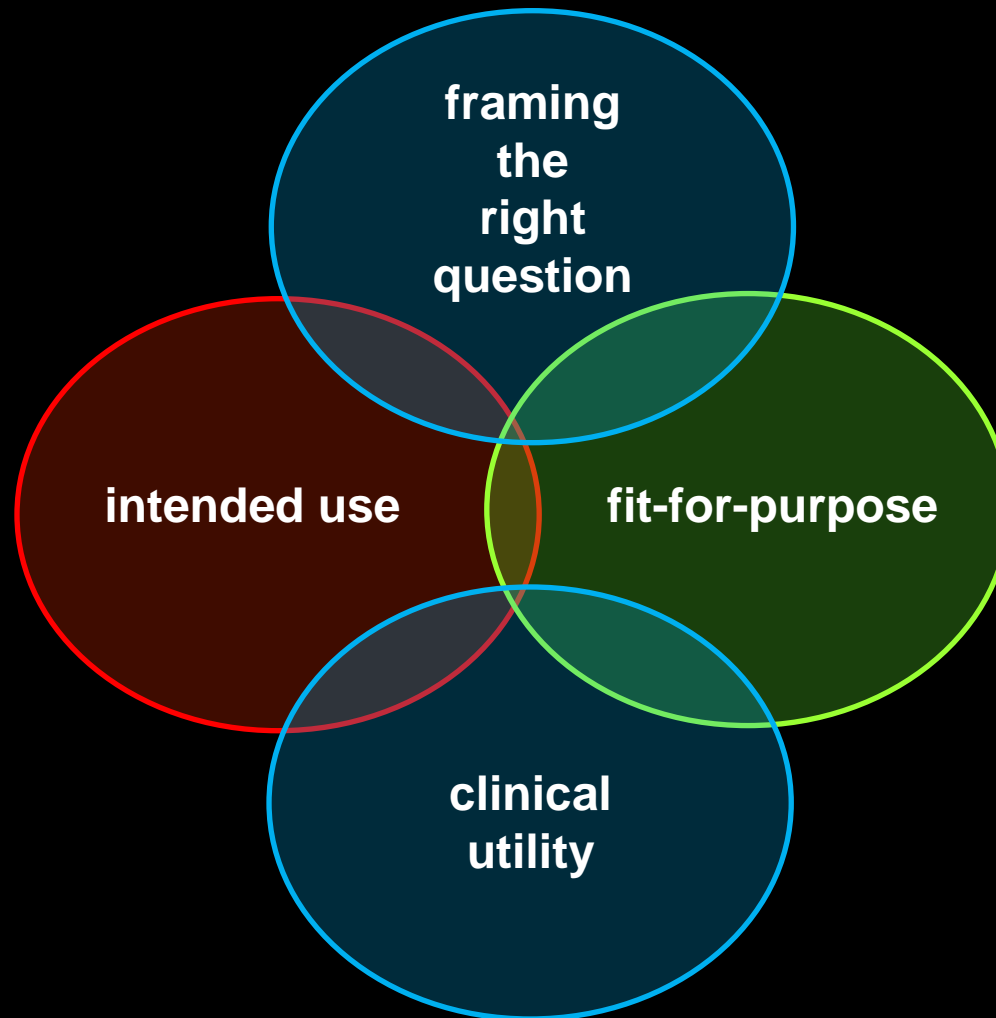
# Biomarker Discovery and Validation: Overarching Endpoints



# Biomarker Discovery and Validation: Overarching Requirements



# Biomarker Discovery and Validation: Process Design



# **Criteria for Establishment of Causality Association for Biomarkers (Modified Bradford Hill's Principles of Causality)\***

- **strength of association**
  - sensitivity, specificity, PPV, NPV
- **consistency**
  - across the clinical populations studied
  - across the methods used
- **temporality**
  - relationship to disease progression and/or Rx response
- **biological gradient**
  - dose-response relationship and identification of thresholds for Rx use/discontinuation
- **coherence and plausibility**
  - coherence = does not conflict with substantive knowledge
  - plausibility = consistent with substantive knowledge
  - both assume current concepts of pathophysiology are correct

**\*A. Bradford-Hill (1965) Proc. R. Asoc. Med 58, 295-300**

# Rethinking and Redesigning Biomarker Discovery and Validation

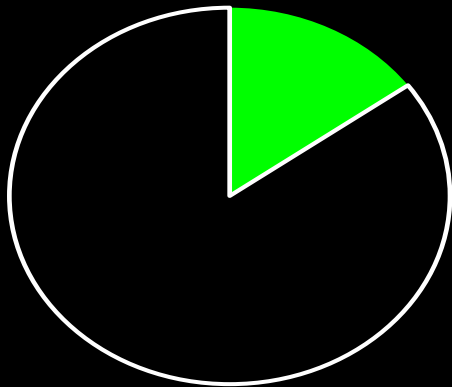


## WORKSHOP V

- **formulating a clinically important question**
- **experimental design (translatable robust discovery)**
- **biospecimens**
- **technology standards**
- **data collection, quality and management**
- **data analysis and analytics**

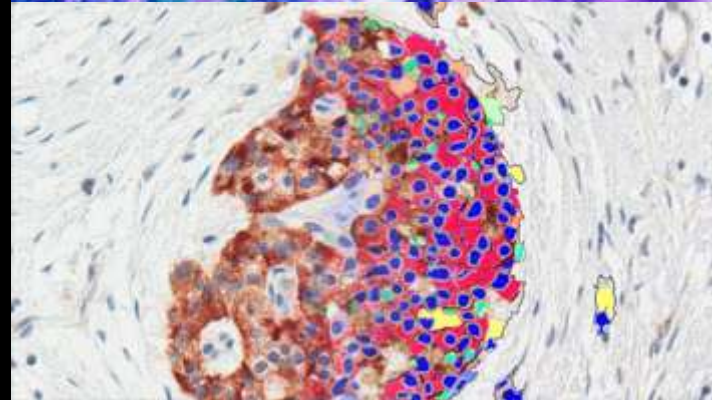
# Step One in Biomarker Discovery and Development: Error(s) in the Most Proximal Activities Will Cascade and Contaminate Downstream Efforts

## Inadequate and Erratic Clinical Phenotyping



**Statistically Underpowered  
Sample Sets**  
 $n \ll p$

## Specimens of Convenience: Poor Annotation and Uncertain Provenance



**Sampling Bias:  
Intra- and Inter-lesional  
Heterogeneity (Oncology)**

# The Primacy of Biospecimen Selection, Annotation and Curation for Robust Biomarker Discovery

**Intended Use  
Sampling Protocols**



**Analytical Variation  
and  
Lack of Reference Standards**

**Pre-analytical Variables  
and  
Stringent Documentation**



**Idiosyncratic Lab-Specific  
Methods and Data Formats**



# How Not to Be a Bioinformatician

M. Corpas et al. (2012) Source Code for Biol. and Med. 7:3

- **claim to be open source without being open**
- **make tools that make no sense to biologists**
- **make sure the output of your application is unreadable, unparseable and does not comply to any known standards**
- **never maintain your databases, web services or any information that you may provide at any time**
- **do not ever share your results and do not reuse**
- **make your algorithm or analysis method irreproducible**

# Statistical Analysis of Multiplex Assays and Large Scale Data: A Growing Knowledge Void for Many Researchers, Clinicians, IRBs and Journal Reviewers



## STATISTICAL ERRORS

*P* values, the 'gold standard' of statistical validity, are not as reliable as many scientists assume.

BY REGINA NUZZO

**Nature (2014) 506, 150**



*"Readers must have confidence  
in the conclusions published  
in our journal."*

**Science (2014) 345, 6192**

# Core Tenets for Robust Biomarker R&D

**Scale**

**Scalability**

**Standards**



**Where Are the Reference Materials for  
Standardization/Harmonization of  
panOmics Profiling?**

# Deployment of WGS in Clinical Care

- because we can?
- because it is useful?

**Meeting the 'Fit-for-Purpose' Standard**

**The Urgent Imperative to Define Analytical and Interpretation Standards for Clinical Grade Genome Sequencing**

# Obligate Reading for Anyone Who Wants to Deploy WGS in a Clinical Setting

**JAMA. 2014;311(10):1035-1044.  
doi:10.1001/jama.2014.1717**

## Original Investigation

# Clinical Interpretation and Implications of Whole-Genome Sequencing

Frederick E. Dewey, MD; Megan E. Grove, MS; Cuiping Pan, PhD; Benjamin A. Goldstein, PhD;  
Jonathan A. Bernstein, MD, PhD; Hassan Chaib, PhD; Jason D. Merker, MD, PhD; Rachel L. Goldfeder, BS;  
Gregory M. Enns, MB, ChB; Sean P. David, MD, DPhil; Neda Pakdaman, MD; Kelly E. Ormond, MS;  
Colleen Caleshu, MS; Kerry Kingham, MS; Teri E. Klein, PhD; Michelle Whirl-Carrillo, PhD; Kenneth Sakamoto, MD;  
Matthew T. Wheeler, MD, PhD; Atul J. Butte, MD, PhD; James M. Ford, MD, PhD; Linda Boxer, MD;  
John P. A. Ioannidis, MD, PhD; Alan C. Yeung, MD; Russ B. Altman, MD, PhD; Themistocles L. Assimes, MD, PhD;  
Michael Snyder, PhD; Euan A. Ashley, MRCP, DPhil; Thomas Quertermous, MD

# **Current Issues Related to the Accuracy and Quality of WGS for Clinical Applications**

- **error rate**
- **sequence completeness**
- **sequencing depth**
- **phasing**
- **instrument platform variation**
- **base calling algorithms**
- **aligning algorithms**
- **adequacy of reference genomes**
- **annotation, analysis and curation of large scale data**

# **DNA Variations Not Well Detected or Undetectable by WES and WGS**

- **repetitive DNA including trinucleotide repeats (and phasing challenges)**
- **copy number variants**
- **long insertion-deletion variants**
- **structural variants and chromosomal translocations**
- **aneuploidy**
- **epigenetic alterations**

# Ignoring Biological Complexity

**Genes For ....  
The Overly Simplistic and Deterministic Dangers of a  
Genome-Sequence Centric Perspective**

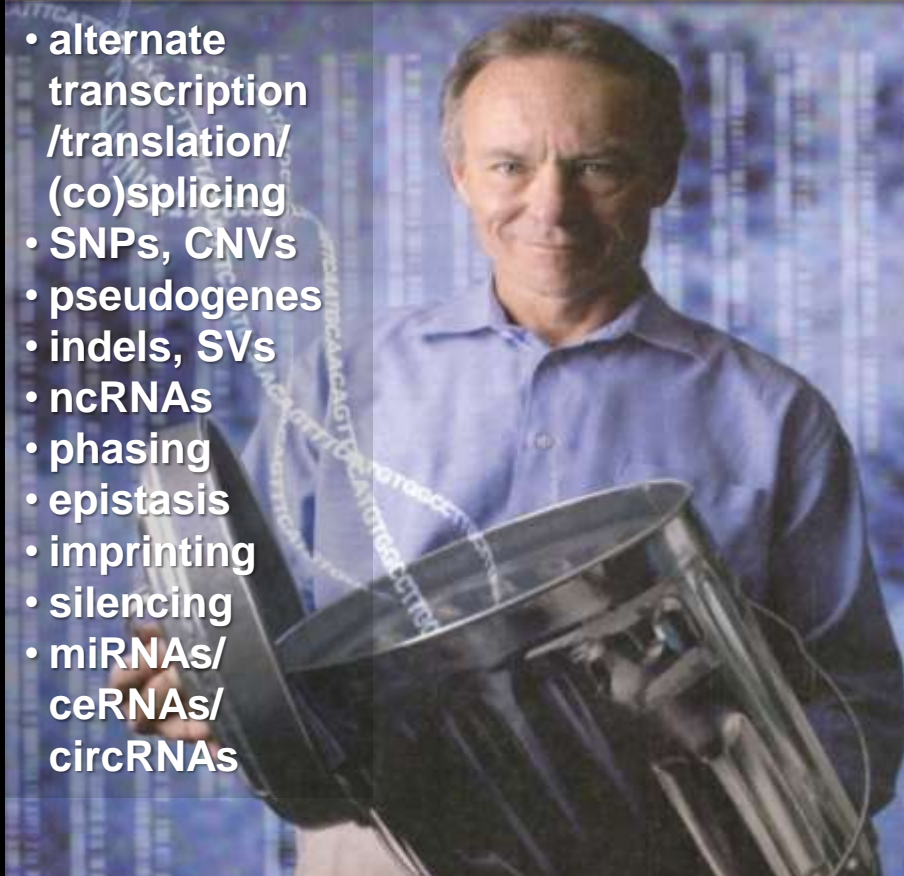
**Biology is More Than the Germ Line  
and Somatic Genomes**

**The Over-Simplified Perspective That  
While Exome-and Whole Genome-Sequencing  
Will Reveal the Full Etiology of Disease Pathogenesis**

# Individual Variation, Genome Complexity and the Challenge of Genotype-Phenotype Predictions

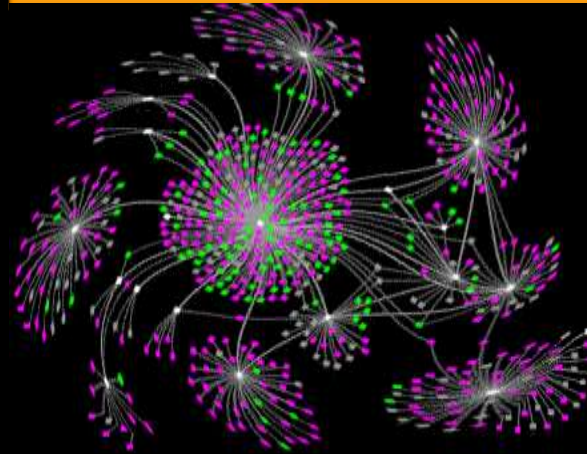
## Junk No More: Pervasive Transcription

- alternate transcription /translation/ (co)splicing
- SNPs, CNVs
- pseudogenes
- indels, SVs
- ncRNAs
- phasing
- epistasis
- imprinting
- silencing
- miRNAs/ ceRNAs/ circRNAs

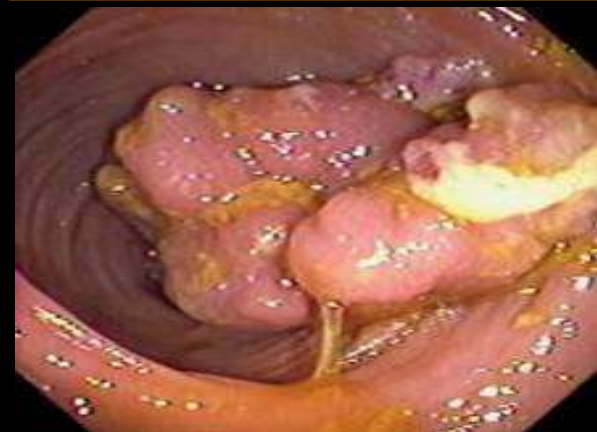


**recognition of genome  
organizational and regulatory  
complexity**

## Cell-specific Molecular Interaction Networks



## Perturbed Networks and Disease



**Nature (2014) 508, 469**  
**doi:10.1038/nature13127**

# **Guidelines for investigating causality of sequence variants in human disease**

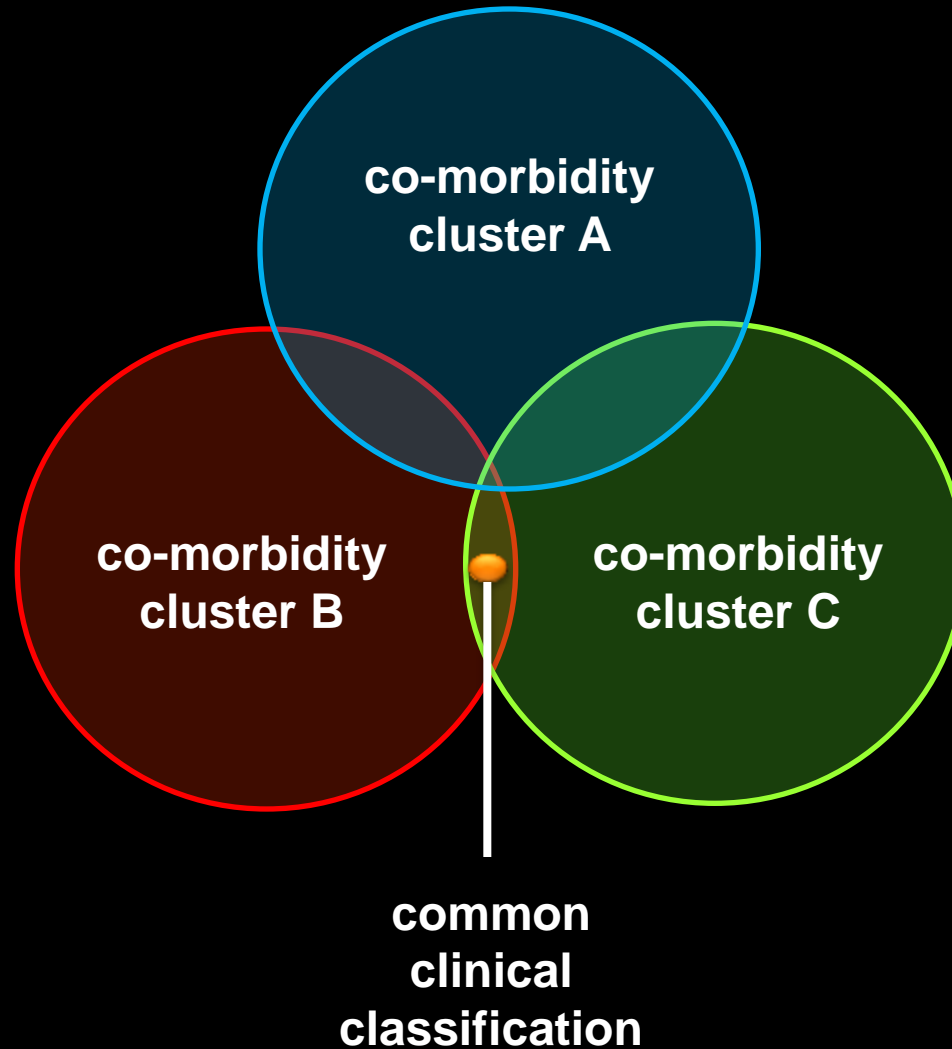
D. G. MacArthur<sup>1,2</sup>, T. A. Manolio<sup>3</sup>, D. P. Dimmock<sup>4</sup>, H. L. Rehm<sup>5,6</sup>, J. Shendure<sup>7</sup>, G. R. Abecasis<sup>8</sup>, D. R. Adams<sup>9,10</sup>, R. B. Altman<sup>11</sup>, S. E. Antonarakis<sup>12,13</sup>, E. A. Ashley<sup>14</sup>, J. C. Barrett<sup>15</sup>, L. G. Biesecker<sup>16</sup>, D. F. Conrad<sup>17</sup>, G. M. Cooper<sup>18</sup>, N. J. Cox<sup>19</sup>, M. J. Daly<sup>1,2</sup>, M. B. Gerstein<sup>20,21</sup>, D. B. Goldstein<sup>22</sup>, J. N. Hirschhorn<sup>2,23</sup>, S. M. Leal<sup>24</sup>, L. A. Pennacchio<sup>25,26</sup>, J. A. Stamatoyannopoulos<sup>27</sup>, S. R. Sunyaev<sup>28,29</sup>, D. Valle<sup>30</sup>, B. F. Voight<sup>31</sup>, W. Winckler<sup>2†</sup> & C. Gunter<sup>18†</sup>

The discovery of rare genetic variants is accelerating, and clear guidelines for distinguishing disease-causing sequence variants from the many potentially functional variants present in any human genome are urgently needed. Without rigorous standards we risk an acceleration of false-positive reports of causality, which would impede the translation of genomic research findings into the clinical diagnostic setting and hinder biological understanding of disease. Here we discuss the key challenges of assessing sequence variants in human disease, integrating both gene-level and variant-level support for causality. We propose guidelines for summarizing confidence in variant pathogenicity and highlight several areas that require further resource development.

# **From Genotype to Phenotype: Understanding Genetic Architecture and Biological Networks in Health and Disease**

- **which alleles and their variants drive disease phenotypes?**
- **what are the network interactions between causal and modifying genes that define expressivity, penetrance and ultimate phenotypic impact?**
  - **genesis of a likely continuum of clinical phenotypes**
  - **from subtle to severe disease generated by graded perturbations within- and between-molecular pathways and networks**

# Deep Phenotyping and Longitudinal Clinical Monitoring

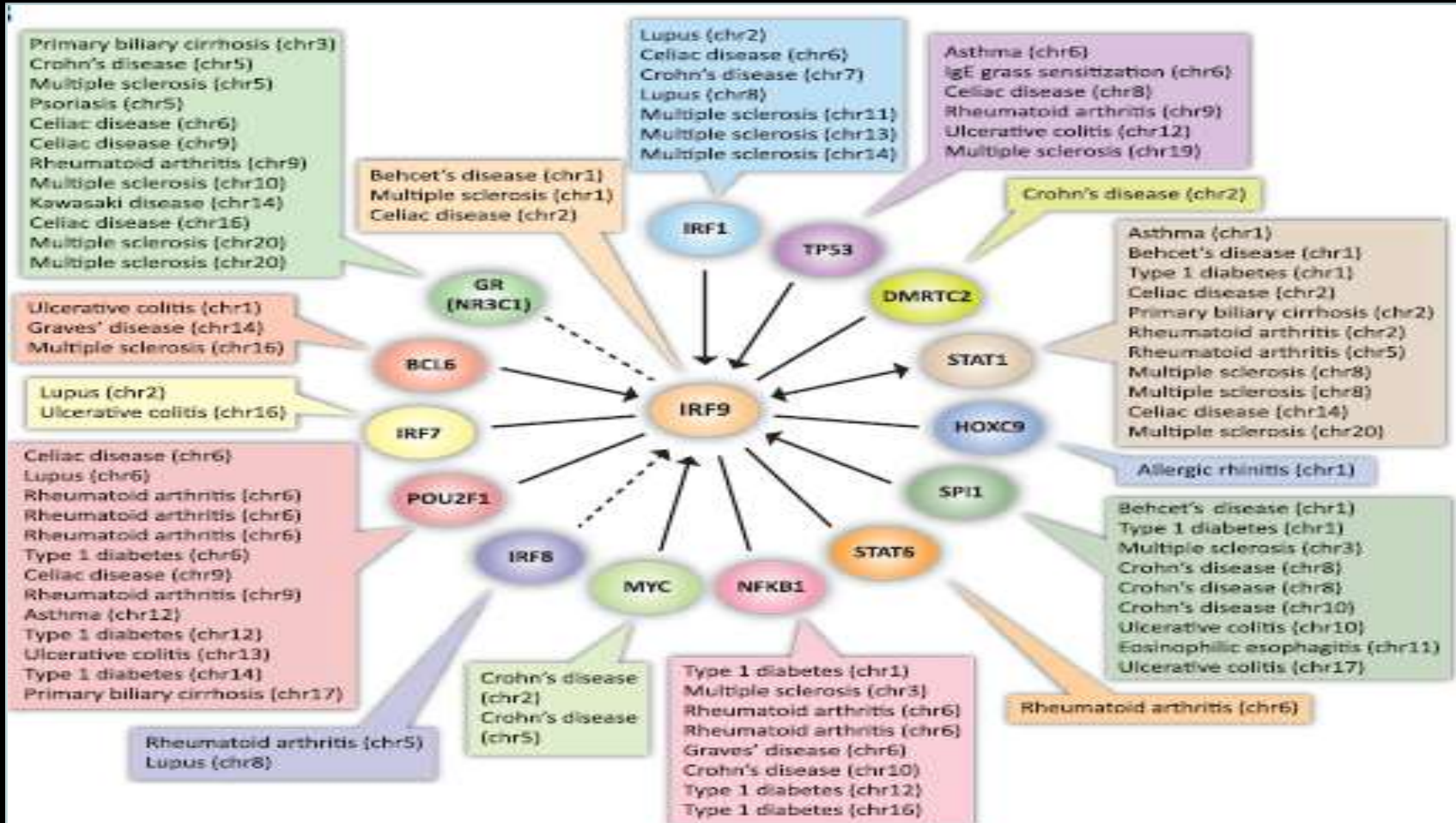


# **Value of NLP of EMRs to ID Cohorts with Disease Pathotypes with Clustered Co-Morbidities**

- **Doshi-Velez et al. (2014) Pediatrics 133 e.54-e.63**
  - **autism spectrum disorder cohorts with distinct co-morbidities**
  - **seizures**
  - **high prevalence of infections/autoimmunity**
  - **variety of additional neuropsychiatric disorders**

# Variants for Common Disease in Related Disease Categories Cluster in Shared Regulatory Networks

## Autoimmune Disorders



From: M. T. Maurano et al. (2012) Science 337, 1190



# Large Scale Profiling of Cancer Patients to Identify Cohorts Expressing Low Frequency Rx Target(s) for Phase II Trials

Target	# Patients Screened	# Eligible Patients	# Centers	# Countries
EML4 ALK <sup>+</sup> : lung cancer <sup>*</sup>	1500	82	9	1
HER2 <sup>+</sup> : gastric cancer <sup>**</sup>	3803	549	122	24

<sup>\*</sup> E.L. Kwak et al. (2010) NEJM 363, 1693

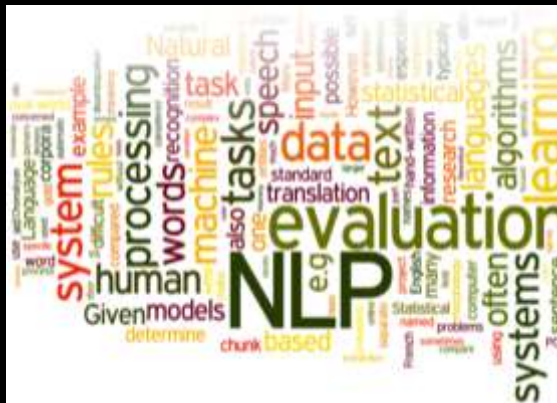
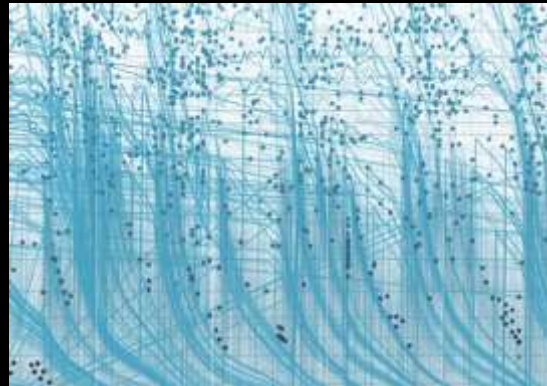
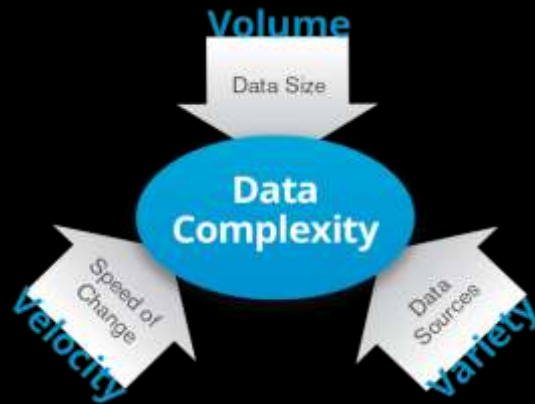
<sup>\*\*</sup> Y. Bang et al. (2010) Lancet 376, 687

# The Unavoidable Data-Intensive Nature of Biomarker Discovery and Validation

**PB and TB  
Data Streams**

**Ontologies and  
Formats for  
Data Integration**

**Longitudinal Data  
Migration and  
Inter-operable Dbases**



**New Data Analytics,  
Machine Learning,  
NLP Methods**

**Infrastructure,  
Storage and  
Privacy**

**Informaticians**

# **Biomedical R&D and Clinical Medicine: An Unavoidable Transition to Data-and Computation-Intensive Methods**

- **“silos” of research/clinical activities**
- **descriptive, subjective , qualitative data versus reproducible quantitative data**
- **proliferation of poorly standardized and fragmented data, semantic anarchy and incompatible databases**

# **The Need for Standards in the Production, Publication, and Analysis of Large Biological Datasets**

- **few incentives for academic research and funding agencies to develop standards or share data**
- **failure of journals and funders to reinforce minimum reporting guidelines and standards and/or public deposition requirements for raw data/computer codes to facilitate replication and meta-analysis**
- **commercial software vendors protect/fragment markets via incompatible proprietary formats/interfaces**

# The Pending Zettabyte Era

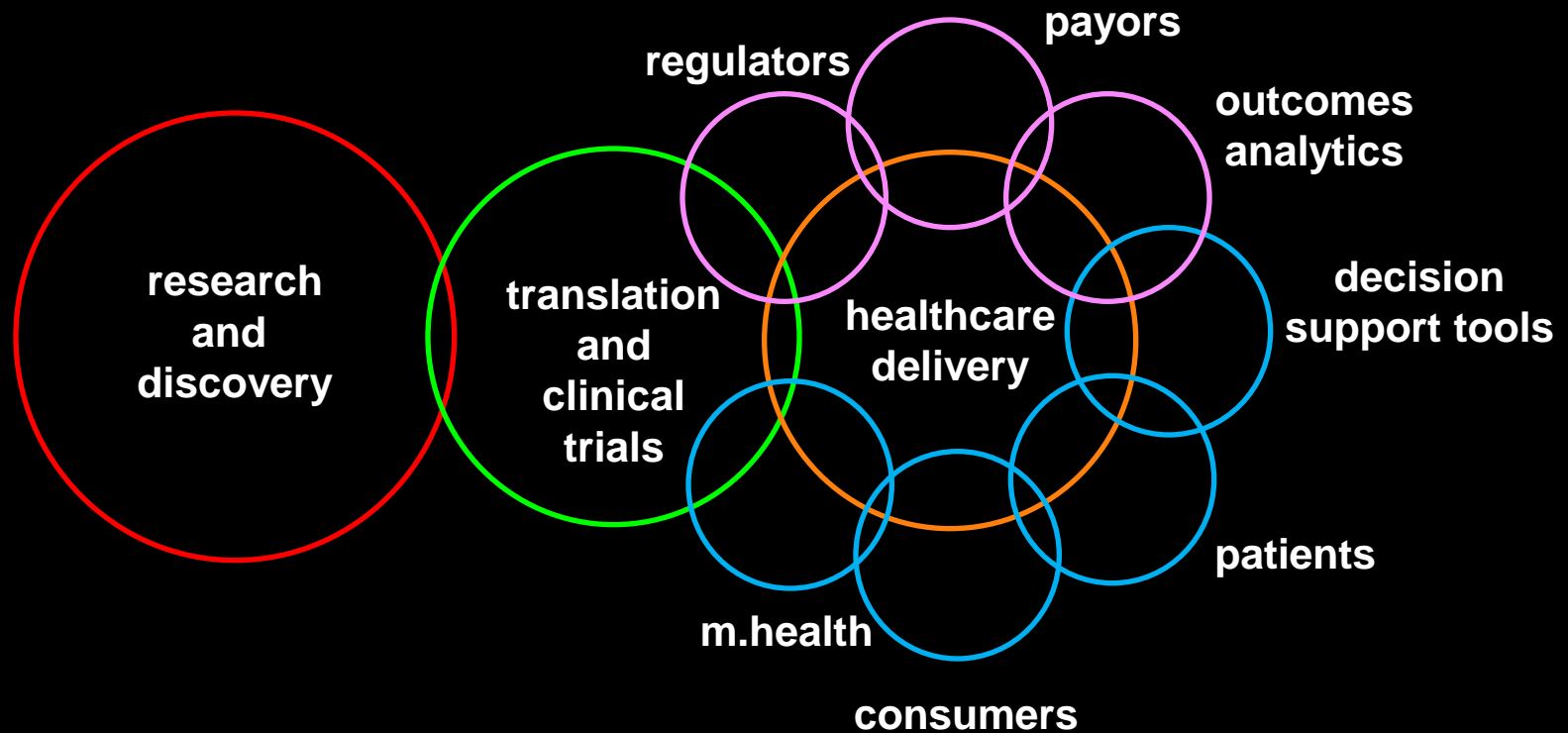
## 1,000,000,000,000,000,000,000,000



**Managing Big Data in Biomedicine is Not a Simple Extrapolation from Current Practices**

**Current Institutional Structures and Competencies Are Ill-Prepared for Pending Disruptive Change**

# Design of Facile Exchange Formats for Data Assembly, Curation and Use Across the Continuum from Discovery to Healthcare Delivery

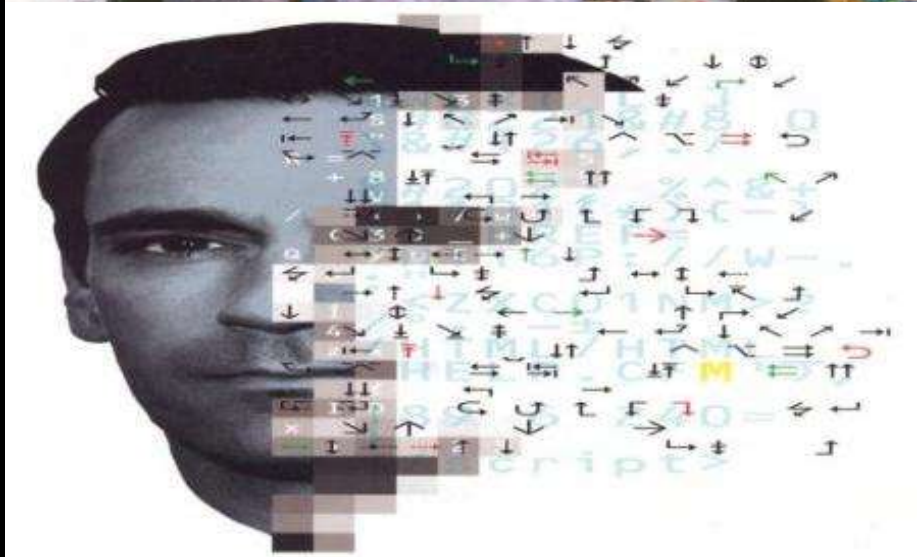


# Technology Acceleration and Convergence: The Escalating Challenge for Professional Competency, Decision-Support and Future Education Curricula

**Data Deluge**



**New Science and Cognitive Bandwidth**

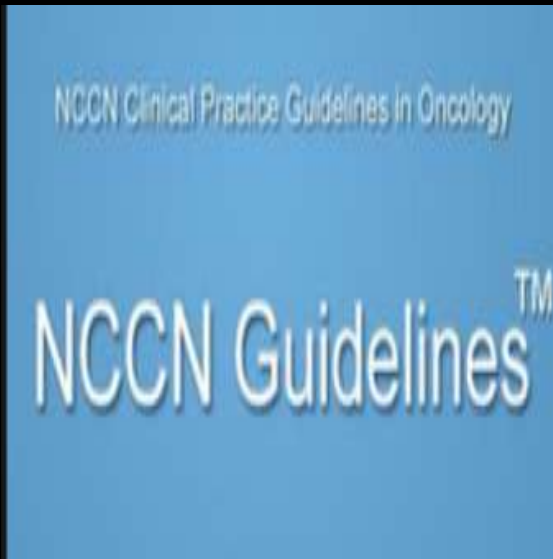


**Automated Analytics and Decision Support**

**Facile Formats for Actionable Decisions**

# Barriers to Clinical Adoption of Biomarkers

**Anachronistic  
Clinical  
Guidelines**



**Variable Clinical  
Practice and  
Guideline Adoption**



**Financial Risk by  
Displacement of  
Current Revenue Sources**



# **Pervasive Problems in Biomarker R&D: Reimbursement**

- **payor resistance: FDA approval plus evidence of 'value' in clinical setting (fit-for-purpose)**
- **regulatory ambiguities for approval of multiplex assays and NGS/WES/WGS**
- **a growing dilemma for MDx investment and corporate viability**
- **higher R&D cost and risk of multiplex assays versus traditional unianalyte LTDs**

**What Must Change?**

# **Biomarker R&D: Silos Versus Systems**

- **dismal historical productivity of biomarker R&D**
- **classic case-study of the conceptual, technical organizational and cultural deficits pervasive in contemporary biomedical R&D created by siloed specialities and reductionism**
- **reinforcement of fragmented efforts and lack of standards**
  - **lack of leadership by public funding agencies**
  - **publish or perish academic tenure provisions**
  - **journal policies and competition for ‘hot’ topics**



**“The perfect uselessness of knowing the answer  
to the wrong question.”**

**Ursula K. LeGuin  
The Left Hand of Darkness**

# **The Core Tenets in the Successful Design of Biomarker R&D**

**Specimens**

**Standards**

**Scale and Scalability**

**Systems-Based Approaches:  
End-to-End Integration**

**Skills**

# Robust Processes

- **prospectively defined checkpoints for every step**
- **‘locked in’ methods and protocols**
  - **preanalytical handling and analytical assays**
  - **statistical and computational algorithms**
  - **clinical validation endpoints and confirmation of fit-for-purpose**

# **Cross-Domain Convergence, Complexity in Biomedicine and Increasing Dependency on Data-Intensive Methods and Large Scale Collaboration**

**hypothesis  
driven  
research**

**multi-disciplinary,  
systems-focused,  
big data sets**

**unbiased  
datasets  
and  
new analytics  
for  
pattern  
mining**

**reductionist,  
investigator-  
centric,  
single discipline  
datasets**

**Defining An Optimum Balance**

# From Silos to Systems

- single discipline,  
single investigators



- multi-disciplinary  
teams

- single institution  
activities/resources



- large scale  
collaboration networks

- academic isolation



- academia-industry-healthcare  
provider networks

- fragmented qualitative  
data



- quantitative data

- fragmented data



- integrated data

- incompatible data  
formats



- data interoperability from  
discovery to clinical care

# **Managing the V5 Data Challenge: Volume, Variety, Velocity, Veracity and Value**

- **difficulty and expense of gaining access to “Big Data” will produce “have” and “have not” research cultures**
- **automating research and elements of decision-making/authority changes the definition of knowledge, its acquisition and the nature of learning**
- **data-intensive research and care provision will change the dominant intellectual skills and competencies**
  - **the looming talent gap in biomedical informatics and large scale data analytics**
- **disruptive change: new participants; new organizational frameworks; new business models**

# **The Imperative for Redesign of Biomarker Discovery and Validation: Adoption of Integrated Systems-Based Approaches**

- **biomarkers as a key intellectual foundation for rational clinical decisions (precision medicine)**
- **contrarian courage to declare that major change is needed versus safe refuge of herd mentalities and status quo**
- **withstand denial and backlash from entrenched defenders of the status quo**
- **change is not easy: major cultural and economic disruptions are difficult**
- **commitment to patients (current and future)**
- **training a new generation of researchers and clinicians and informaticians able to participate in systems-based efforts**