

**The Strategic Landscape for the US Health Ecosystem  
and The Evolution of Precision Oncology:  
Challenges and Opportunities**

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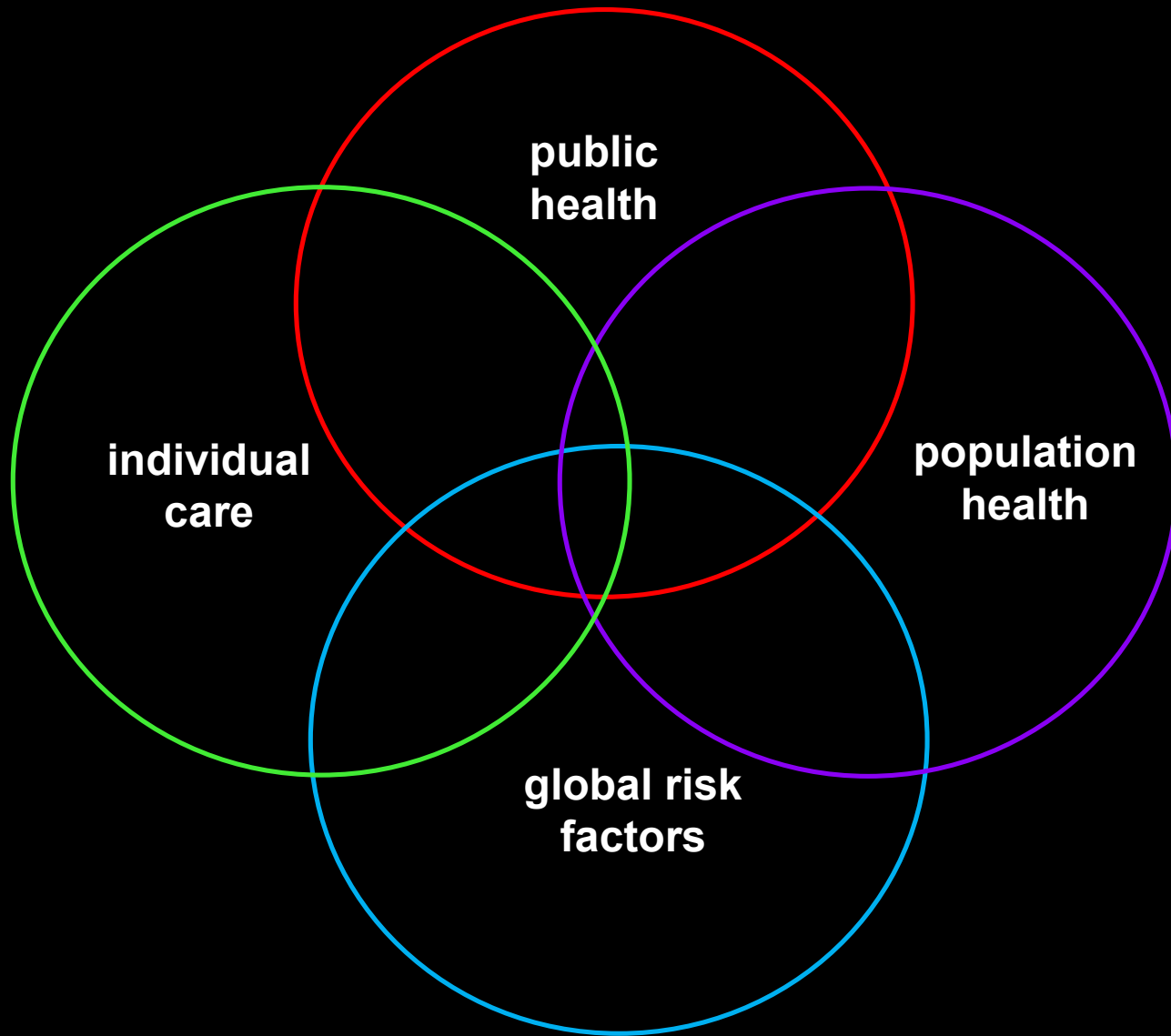
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**Division Didactic Session  
31 May 2022**

# **Presentation Outline**

- **strategic drivers of the evolving healthcare ecosystem**
- **precision oncology**
  - **mapping mechanisms of disease at the molecular level**
  - **new diagnostic and treatment paradigms**
- **the challenge of 'big data' in biomedical research and clinical medicine**
- **sustaining scientific and clinical competencies in an environment of rapid technological change**

# The Health Ecosystem



# **The US Healthcare Ecosystem**

- **the \$4.1 trillion US health system (c. 20% GDP) is unmatched in the scale and diversity of organizations and functions**
- **over 450,000 entities involved in the development and delivery of highly specialized services to heterogeneous populations over their lifetimes**
- **health ranks highest in public and political expectations regarding access, availability and affordability of care**

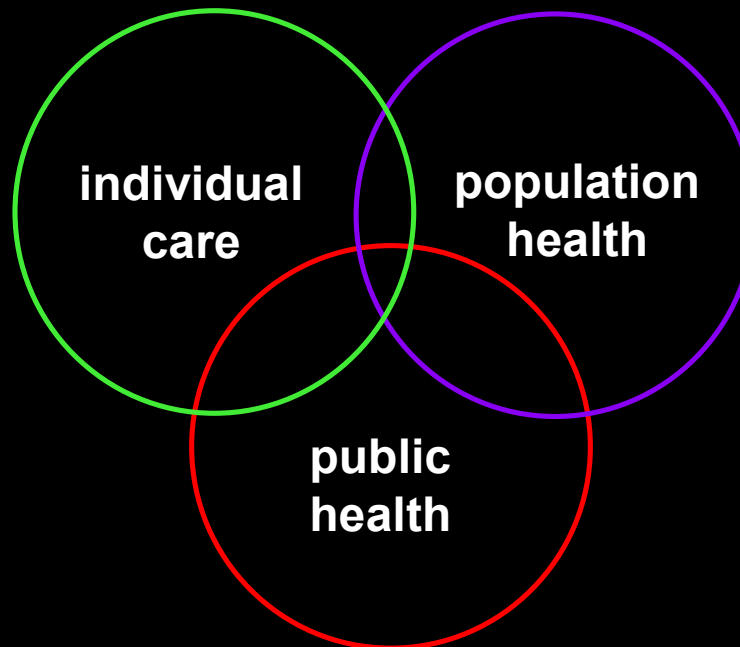
# **The US Health Ecosystem**

- **economically and clinically unsustainable**
- **domination of care-centric activities (sick care) versus investment in health risk reduction (wellness)**
- **demographics of an aging society and increased chronic disease burden**
  - **50% cost incurred in last six months of life**
- **disturbing increase in mental illness, SUD, suicide even before the COVID pandemic**
- **wide variation in clinical practice and outcomes**
- **disparities in access to care**
- **poor coordination and continuity of care across the health/health care system**
- **inefficient integration and analysis of data to drive evidence-based/best practice protocols**

# The Imperative for Improved Integration of the Current Fragmented Organization of Health Services

<b>systems vs silos</b>
<b>improved continuity in care</b>

- **multiOmics and mapping disease predisposition and progression**
- **earlier detection and mitigation of health risk**



- **integration of large-scale diverse data for improved care decisions and use of high-cost health resources**

- **epidemiology, risk monitoring and demand modeling**
- **disaster /pandemic preparedness and resilient systems**

**Precision Health and Digital Health:  
Inter-dependent Strategic Drivers in the  
Evolution of Healthcare Systems, Policies and Priorities**

# The Strategic Landscape for the US Health Ecosystem

technology convergence  
and cross-disciplinary/  
cross-sector networks

escalating burden  
of chronic disease



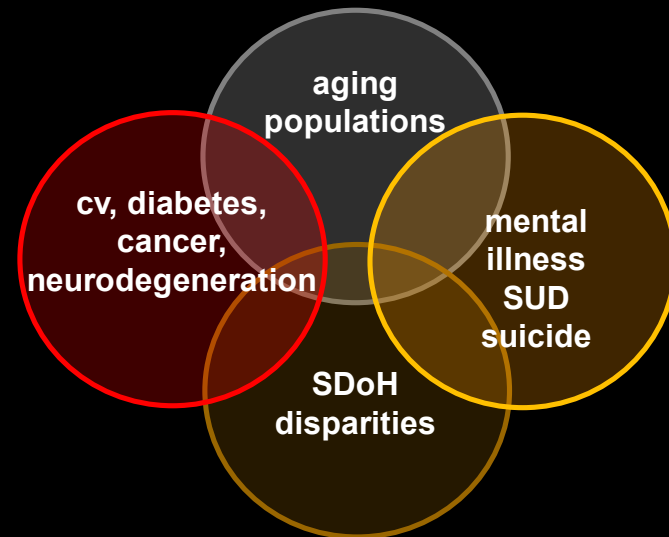
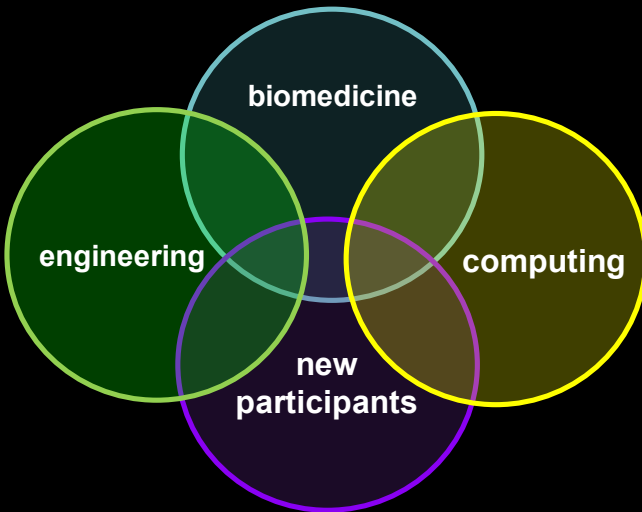
**precision health (PH)**

defining disease at the  
molecular level

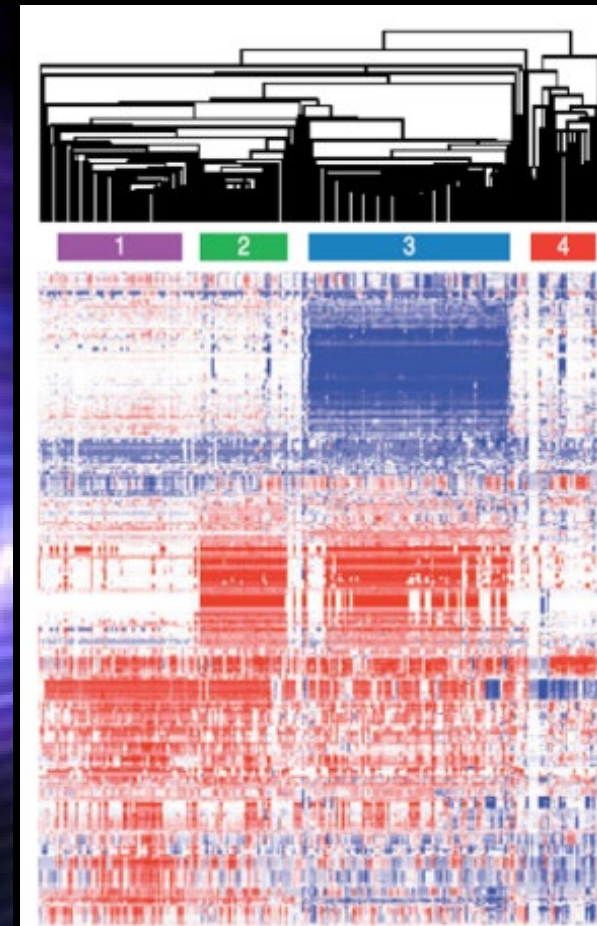
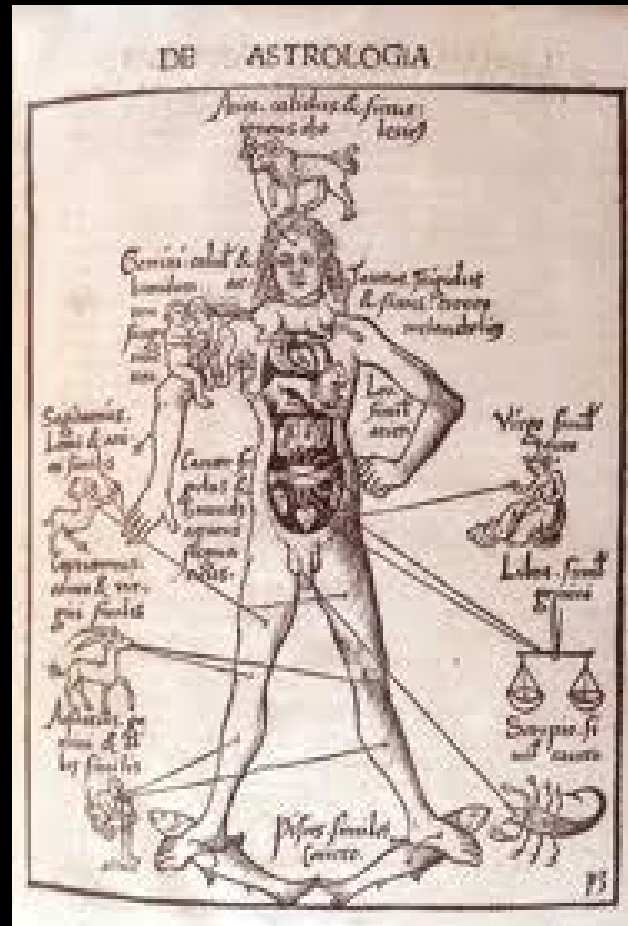
identification of  
disease risk and  
mitigation

**digital health (DH)**

data capture and  
analysis for better  
care decisions



# The Path to Precision Health: From Superstitions to Symptoms to (Molecular) Signatures



humors, astrology, shamanism,  
sin and divine fate

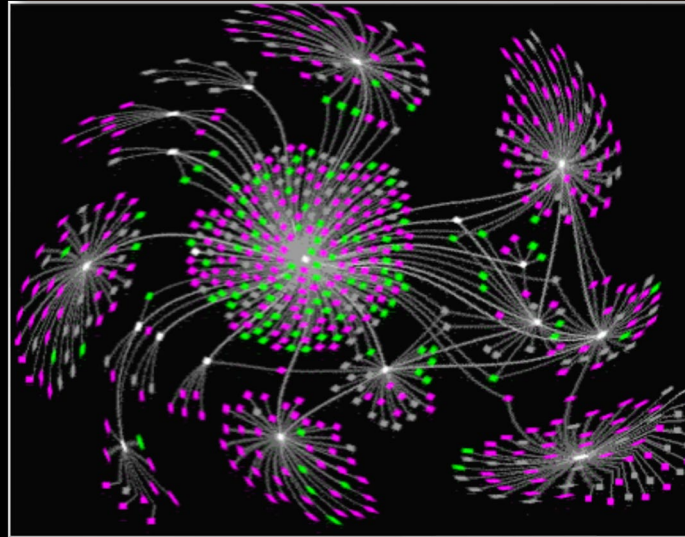
biochemistry and organ-based  
pathophysiology

molecular biology and  
multiOmics profiling

# Precision Health

**(Epi)Genomics and  
MultiOmics Profiling**

**Detection of Altered Molecular Signaling Networks in Disease:  
A New Taxonomy of Disease and Subtype Classification**



- **terabytes per individual**
- **zettabyte – yottabyte population databases**

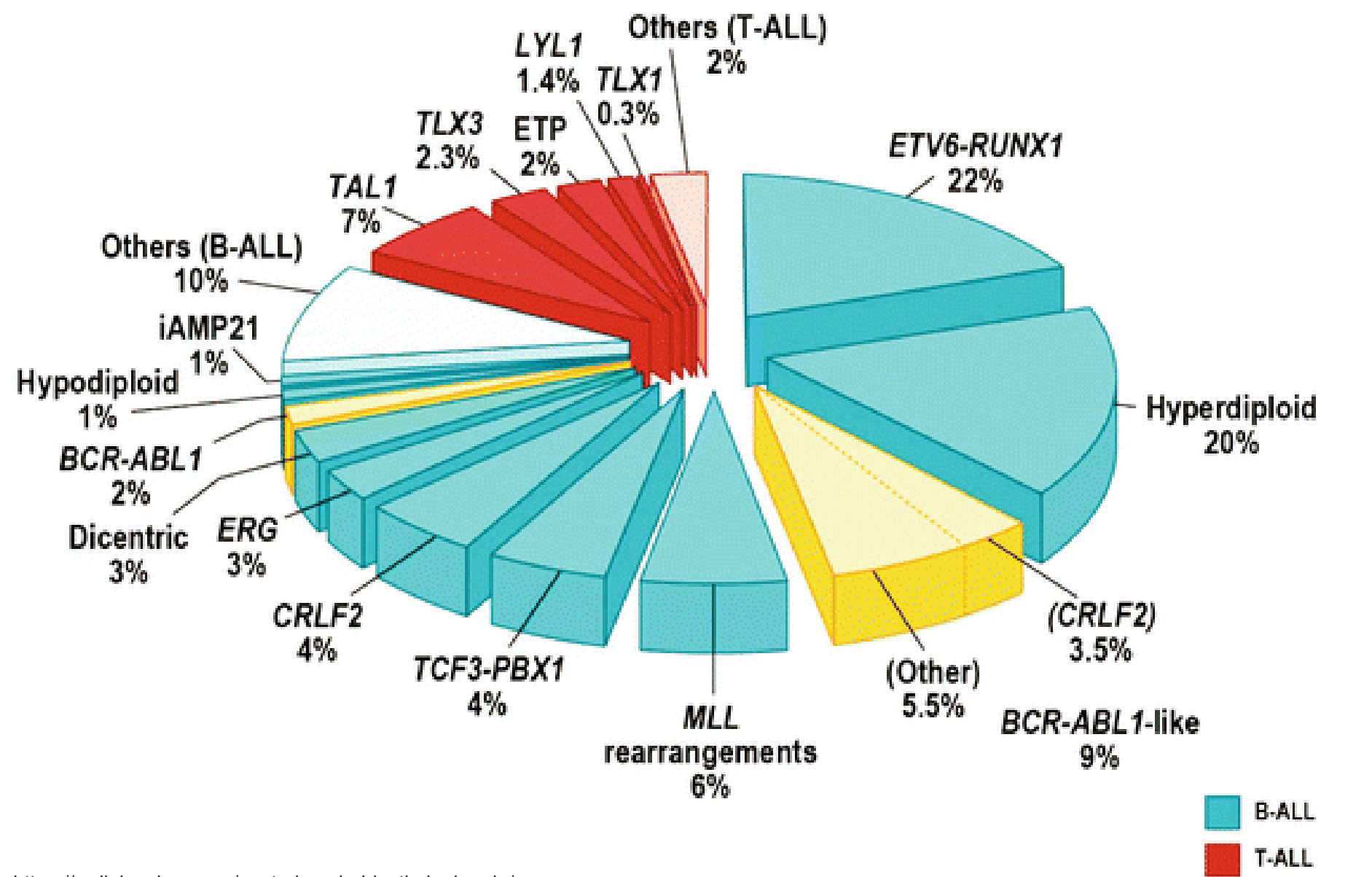
**MDx Signatures of Disease Predisposition and Subtyping  
of Overt Disease for Optimum Rx Selection**

**The Challenge of  
Big (Messy) Data**

# MultiOmics Profiling Technologies

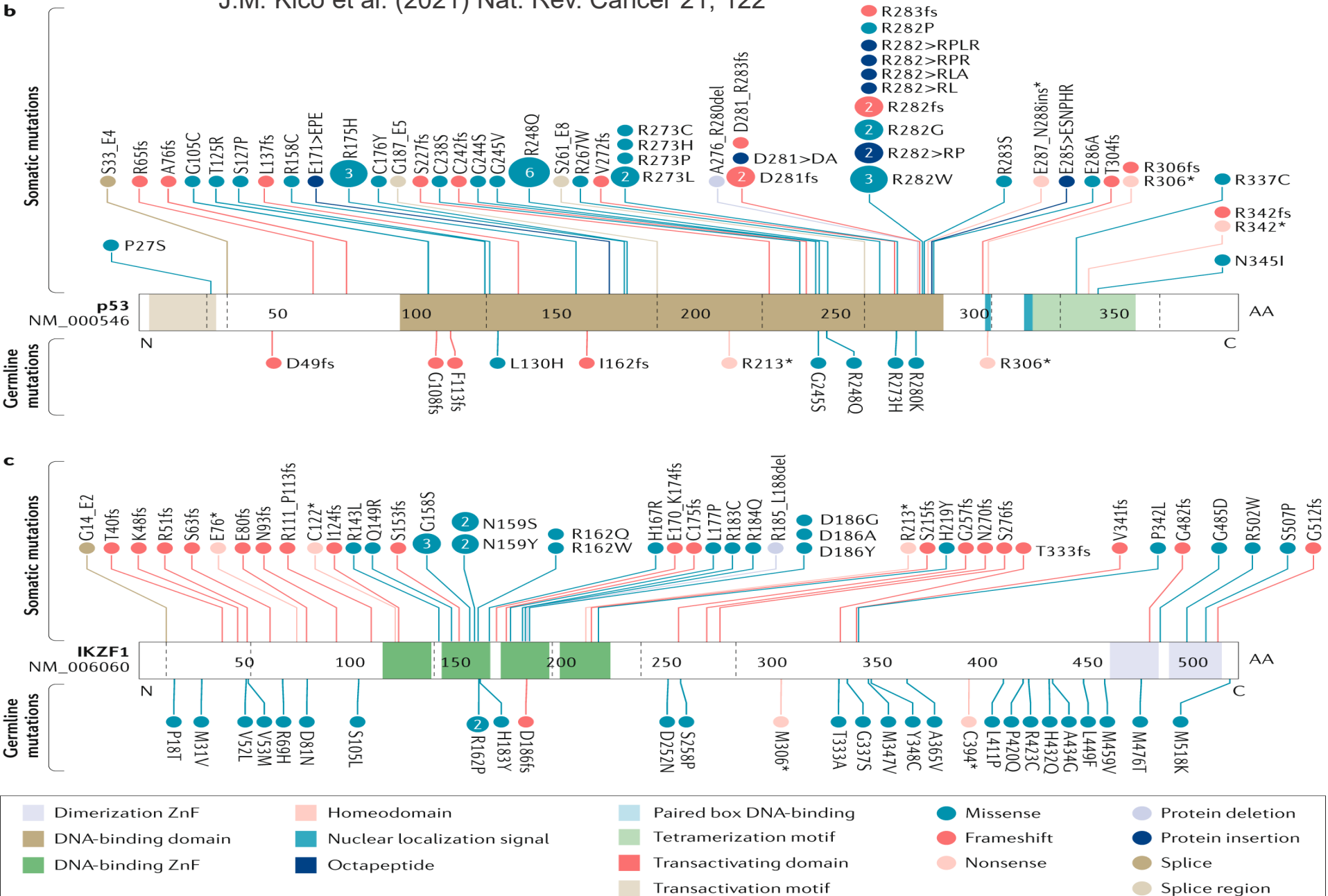
- **disease risk prediction and monitoring**
  - germ line, CH, acquired somatic mutations/epigenetics
- **disease diagnosis and prognosis**
  - subtyping (endophenotypes), staging
- **Rx target ID, Rx selection (precision therapeutics) and pharmacogenetics (drug interactions/AEs)**
- **disease progression**
  - monitoring, Rx resistance and adaptive Rx
  - cf/ctDNA, cell-based transcriptomics (liquid biopsy)
- **MRD**

# Frequency of Cytogenetic Subtypes of Pediatric ALL



# Somatic and Germline Mutations in Pediatric ALL

J.M. Klcio et al. (2021) Nat. Rev. Cancer 21, 122



# **MultiOmics Profiling Meets the Real World of Clinical Medicine and Care Delivery**

- **oncology in the vanguard in clinical adoption**

**BUT**

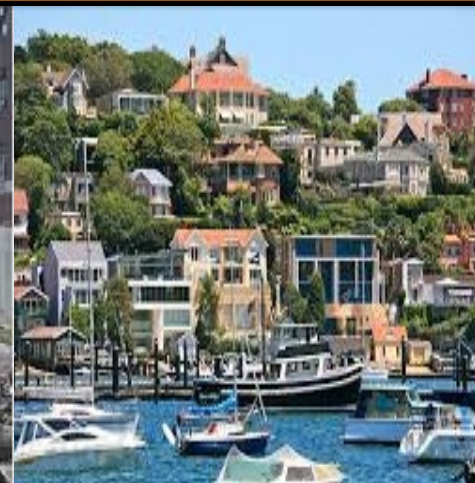
- **stark dichotomy in understanding/adoption in community oncology settings versus academic medical centers/large provider networks**
  - **estimated only 15% pts in community settings receive profiling**
- **continued escalation of technical and conceptual complexities**
  - **Board certification, CME, MD/HCP curricula**
- **validation and adoption of ML/AI algorithms for clinical decisions**
  - **legal implications for use/non-use in clinical care**

# Deep Phenotyping: “Much More Than Omics”- Overcoming the Curse of Reductionism

**From Womb to Tomb: Systematic Integration of Diverse Health Data**



**SDoH, Lifestyle, Environment, Health Disparities**



# **Expanding the “Care Space” in Healthcare**

**Healthcare Beyond The Clinic**

**Remote Health Status Monitoring**

**Smartphones, Wearables, Devices  
and Digital Services**

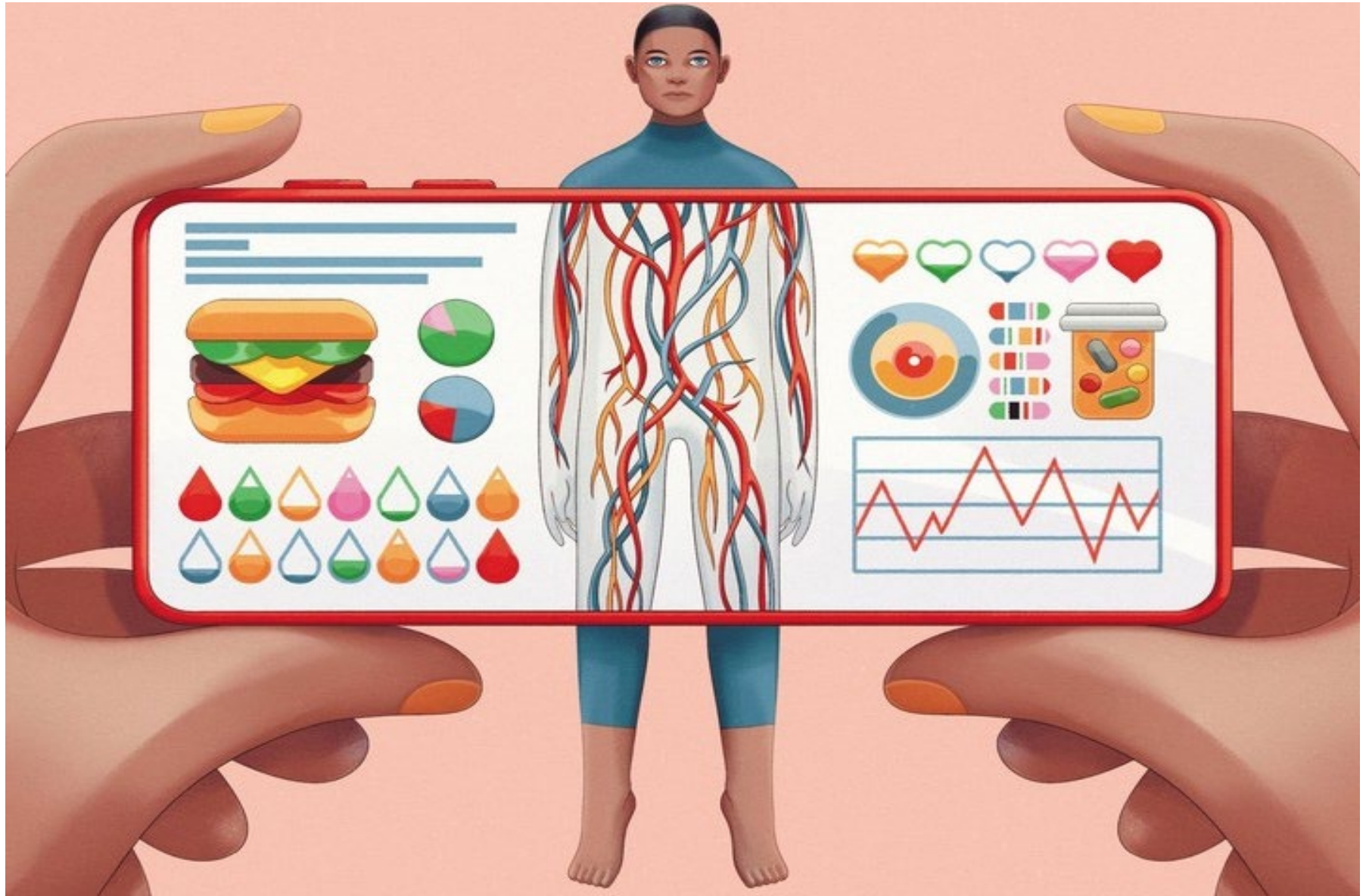
**M4: Making Medicine More Mobile**

**AORTA: Always On, Real Time Access**

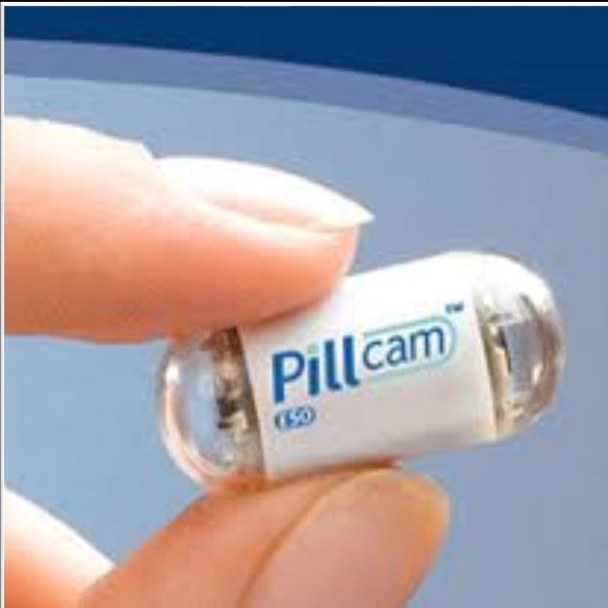
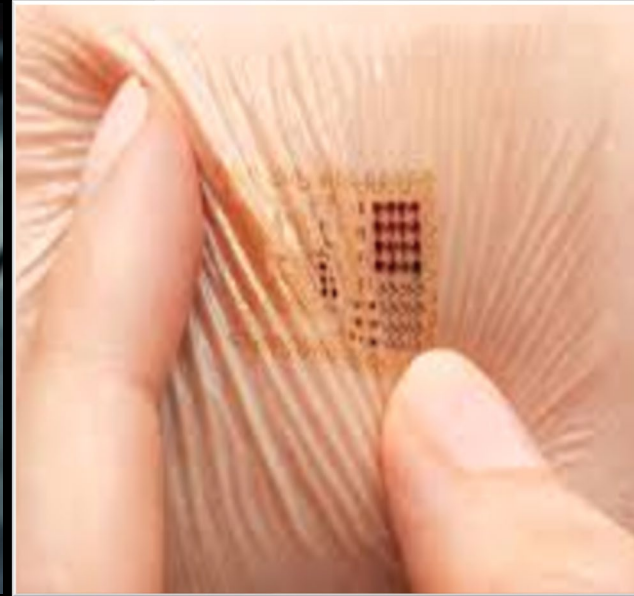
# Wellness Apps for Fitness, Diet and Exercise



# Wearables and Mobile Devices: From Fashionable Trend to Routine Component of Remote Health Status Monitoring



# Remote Monitoring of Health Status and Rx Adherence



# Grey Technologies and Ageing in Place: Independent But Monitored Living for Ageing Populations



**Rx adherence**



**cognitive  
stimulation**



**in-home support and reduced  
readmissions**



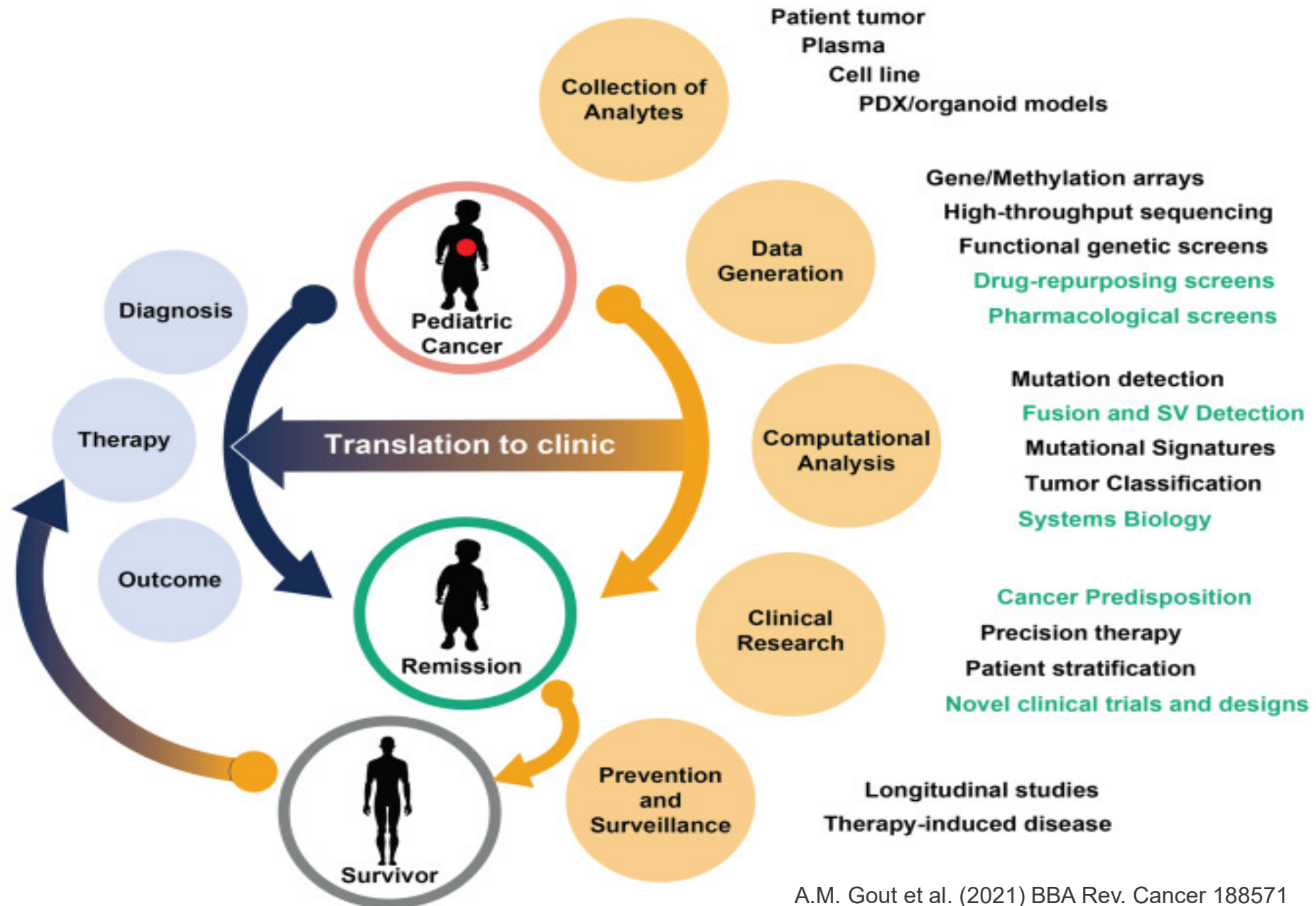
**reduced office visits**

# Precision Oncology

## **The Evolution of Precision Oncology: Hematological Cancers (H) Versus Solid Tumors (S)**

- **shared MultiOmics analytical platforms for molecular phenotyping**
- **levels of clonal heterogeneity in advanced disease (S>H)**
- **different challenges in clinical management, MDx/Rx protocols and clinical trial design**
- **pediatric/adolescent patients vs adult patients**

# The Landscape of Translational Science in Pediatric Cancer



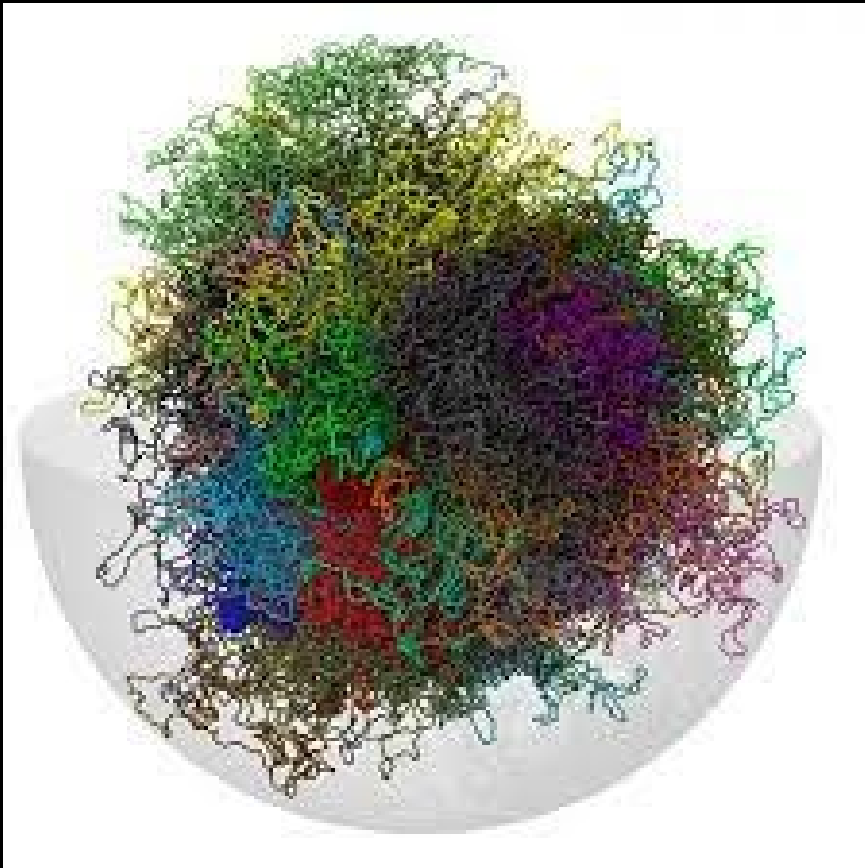
# **The Transition to Routine Whole Genome and Transcriptome Sequencing in Cancer**

- **expansion of germ line predisposition loci**
- **growing recognition of the extravagant repertoire of gene fusions and splice variants detected by WTS vs RT-PCR**
- **role of non-coding variants in gene expression and RNA regulation**
- **long range/cross-chromosomal effects due to rearranged topology of nuclear chromosome packing**
- **microbiome-mediated effects on immune responses and cancer Rx efficacy**

# **Increasing Recognition of the Role of Noncoding Genetic Variants in Cancer**

- **Encyclopedia of DNA elements (ENCODE) and Epigenome Map**
  - **most noncoding variants located inside regulatory elements (promoters, enhancers, silencers)**
- **role of noncoding variants in regulation/modulation of local and distal gene transcription**
  - **challenge to identify target genes**
  - **enhancers can function upstream or downstream of target genes up to 1 million bp via chromatin looping**

# The 4D Genome: Mapping Topologically Associating Domains (TADs) and Long-Range Genomic Interactions



**Nature Genetics (2022) 54,170**

**Noncoding genetic variation in *GATA3* increases acute lymphoblastic leukemia risk through local and global changes in chromatin conformation**

# **Precision Oncology and the Evolution of Cancer Therapies**

# **The Evolution of Cancer Therapies**

- **chemotherapy**
- **targeted therapies**
- **biologics**
  - **antibodies and derivatives (ADCs, bispecifics)**
  - **cell and gene therapy**
  - **cancer vaccines**
- **delivery systems**
  - **optimize Rx localization to disseminated lesions**
  - **improve pharmacokinetics and/or reduce AEs**

# **Lineage-Agnostic Biomarker-Driven Targeted Molecular Therapies in Cancer**

- **inhibitors of kinase fusion-driven cancers**
- **immune checkpoint inhibitors**
- **novel gene fusions and new Rx targets**
- **ongoing clinical trials to study benefit demonstrated in adult cancers in pediatric cancers with same molecular markers**

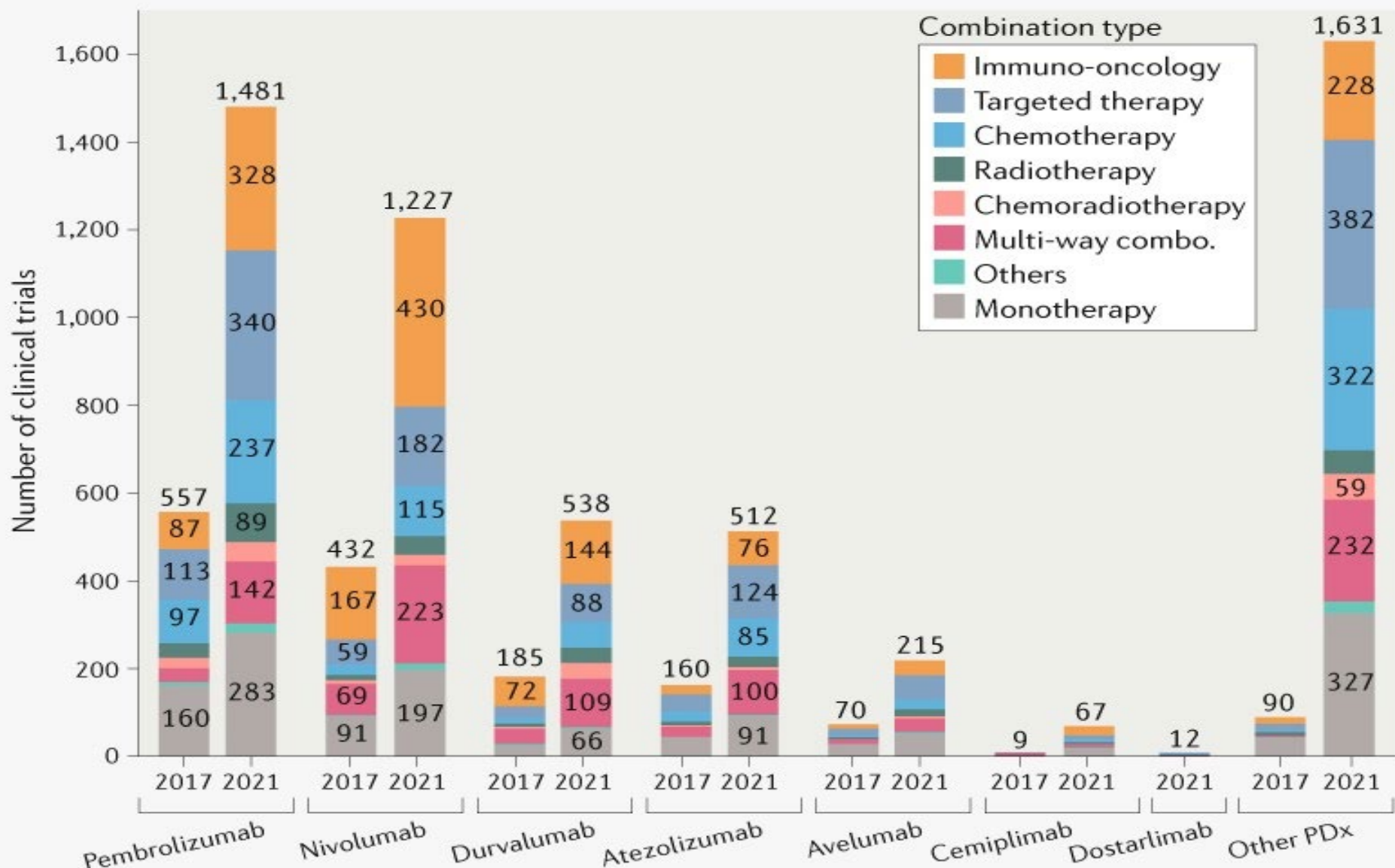
# High Response Rates in TKI Therapy of Pediatric Cancers With Kinase-Driven Fusions

Fusion	Therapy
ALK	crizotinib, ceritinib, entrectinib
NTRK	larotrectinib, entrectinib
BCL-ABL	imatinib, dasatinib, nilotinib
ROS-1	crizotinib, entrectinib

# Cancer Immunotherapy

- **impressive efficacy of CAR T therapies in hematological cancers**
- **efficacy of CAR T in solid tumors still uncertain**
- **valuable impact of immune checkpoint blockade Rx in solid malignancies**
  - **non-responder (NR) fraction still substantially higher than responders (R)**
  - **lack of biomarkers for pre-therapy ID of R and NR cohorts**
- **high cost, complex clinical management protocols**
  - **acute AEs and unknown long-term sequelae**

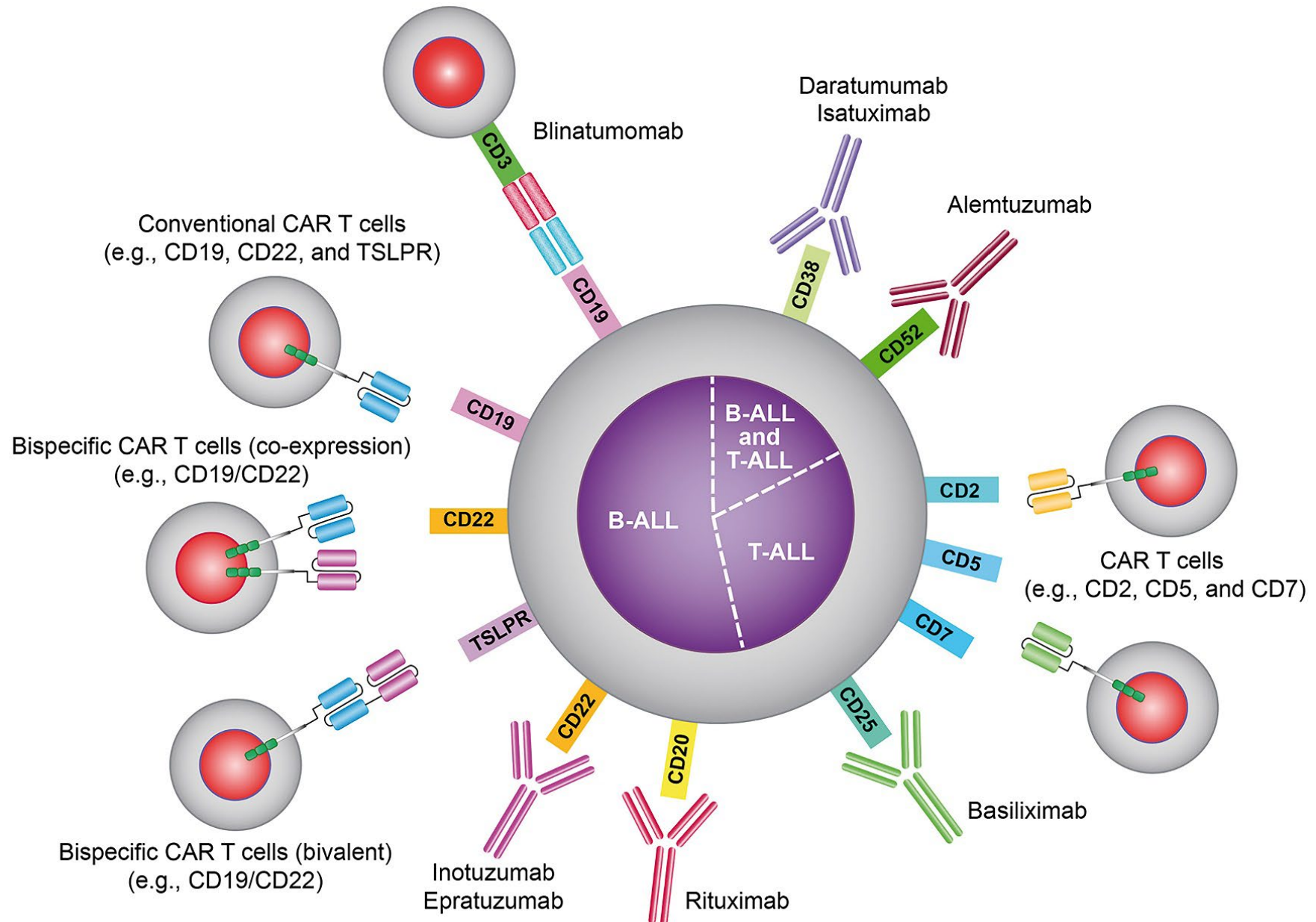
# The Landscape of Anti-PD1/PDL1 mAb Clinical Trials



# Cancer Immunotherapy

- **FDA criticism of plethora of 'follower' I/O checkpoint inhibitors for solid malignancies**
- **new wave of multi-agent combination clinical trials**
  - **I/O + I/O, I/O + targeted Rx, I/O + I/O + targeted Rx**
- **flying blind**
  - **inadequate insights into dose selection, frequency, Rx sequence and duration**

# Immunotherapy in ALL



# **CAR T Therapy in Hematological Cancers**

- **5 FDA products for relapsed and/or refractory B cell malignancies**
- **currently approval only after disease progression on two prior lines of treatment and infusion at approved center**
- **ongoing evaluation of earlier identification of eligible patients for first line**
- **quality and suitability of harvested T cells impacted by prior treatments**
- **exploration of apheresis and cryopreservation prior to additional lines of therapy that might reduce T cell fitness**

# GMP Manufacturing for Cell and Gene Therapy



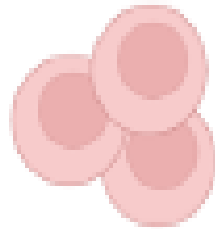
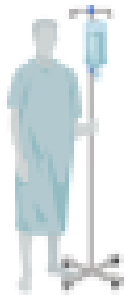
# **Vein-to-Vein Autologous CAR T Cell Manufacturing Timelines**

- **typically  $\leq 2$  weeks but typically extended by complexity of release criteria**
  - **transduction efficiency, # viable cells, sterility testing**
  - **logistics of shipping apheresis products**
- **enrollment to infusion time in major trials**
  - **ELIANA (45 days: Tisagenlecleucel)**
  - **ZUMA-1 (17 days: Axicabtagene ciloleucel)**

# Trends in Design of CAR-T Therapies

## The Shift from Autologous to Allogeneic T-Cells

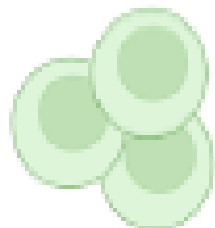
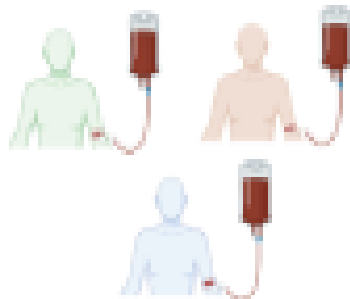
Ameliorate issues with autologous cell starting material



Patient-derived (autologous) T-cells

- + Host compatibility, FDA approved
- Cell quantity and quality concerns
- Time-consuming and costly manufacturing process

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Healthy Donor (allogeneic) T-cells

- + Unlimited pool of healthy donors
- + Reduced cost and manufacturing timeline eases patient access
- GvHD and rejection



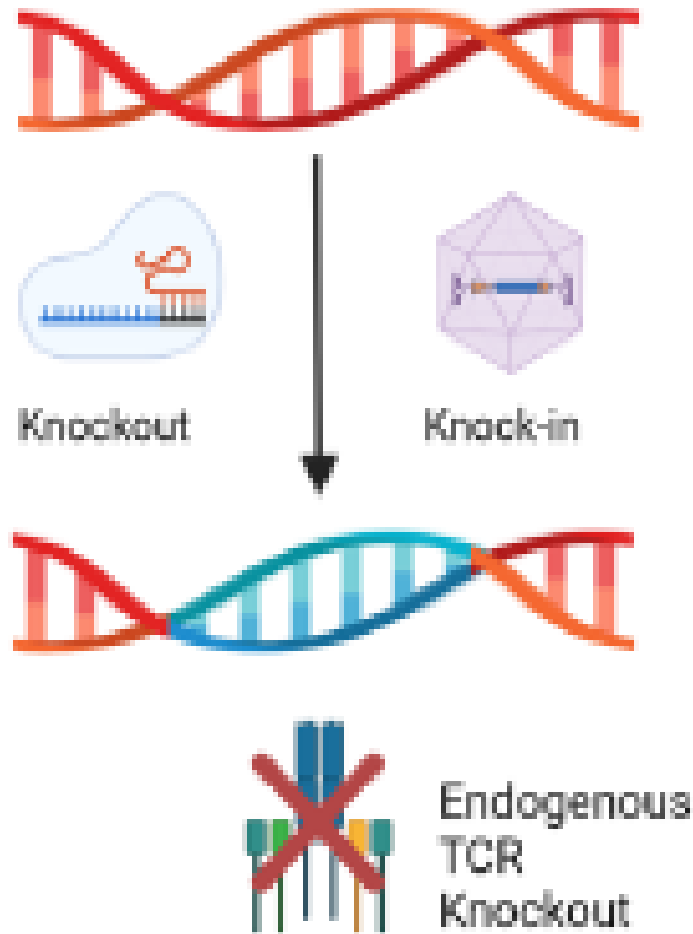
Addressed using CRISPR-Cas9 technology

# **The Shift from Autologous to Allogeneic CAR T Cell Therapies**

- **how many doses can be produced consistently from a single apheresis from a healthy donor?**
- **manufacturing techniques to increase cell number also increase time in culture and potential for exhaustion and decreased potency**
- **engraftment and proliferation challenge versus autologous cells may necessitate more intense lymphodepletion chemotherapy regimen**

# Trends in Design of CAR T Therapies

## CRISPR-Cas 9 Mediated TRAC Site-Specific Genome Editing



### CAR directed to *TRAC* locus

- Non-random integration unlike traditional lentiviruses
- Uniform CAR Expression at *TRAC* locus with endogenous promotor
- No donor TCR-Induced alloreactivity
- Low level of tonic signaling

*TRAC*: T cell receptor  $\alpha$  constant locus

Adapted From: A. Dimitri et al. (2022) Molec. Cancer 21, 78

# Trends in Design of CAR T Therapies

## Multiplexed CRISPR-Cas 9 Editing to Enhance CAR-T Antitumor Efficacy

PD-1, CTLA-4, LAG-3, Fas



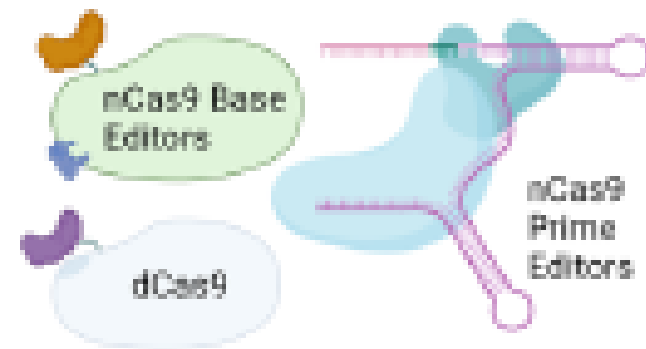
- Restrained differentiation
- Less exhaustion, greater persistence
- Reduced apoptosis

TRAC, B2M

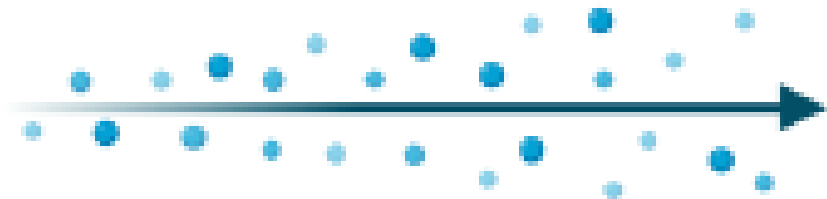


- No GvHD
- No rejection
- Allogenic 'off-the-shelf' option

Cas9 variants to fine-tune transcriptional and epigenetic regulation



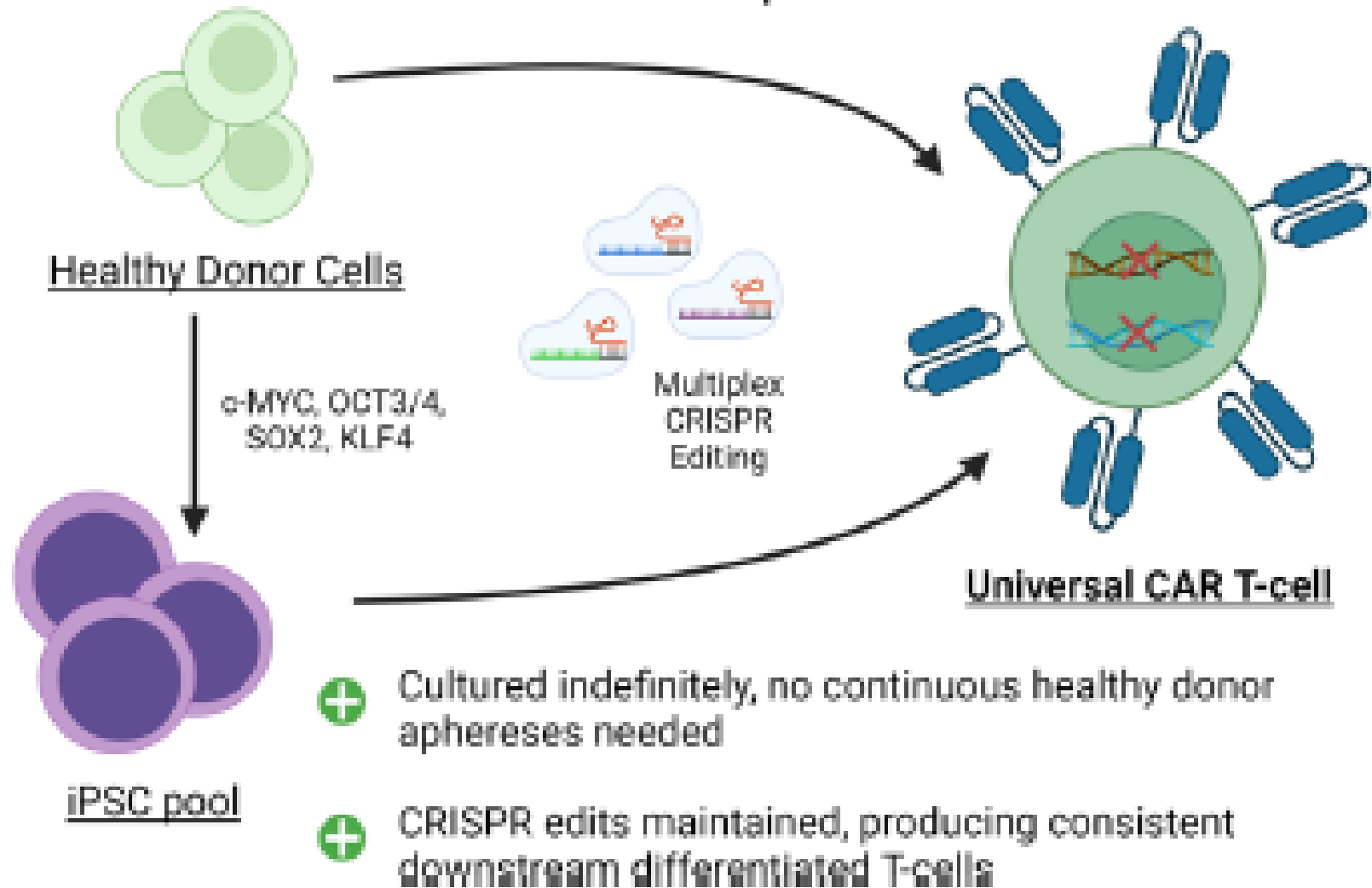
Enhanced Cytokine Profile



- ⊕ IL-7, IL-12, IL-15, IL-18
- ⊖ GM-CSF, IL-6, less inhibited by immunosuppressive factors in TME

# Trends in Design of CAR T Therapies

## Editing of Clonal Master iPSC Cell Lines for Large Scale, Homogeneous “Universal” CAR T Cell Manufacture





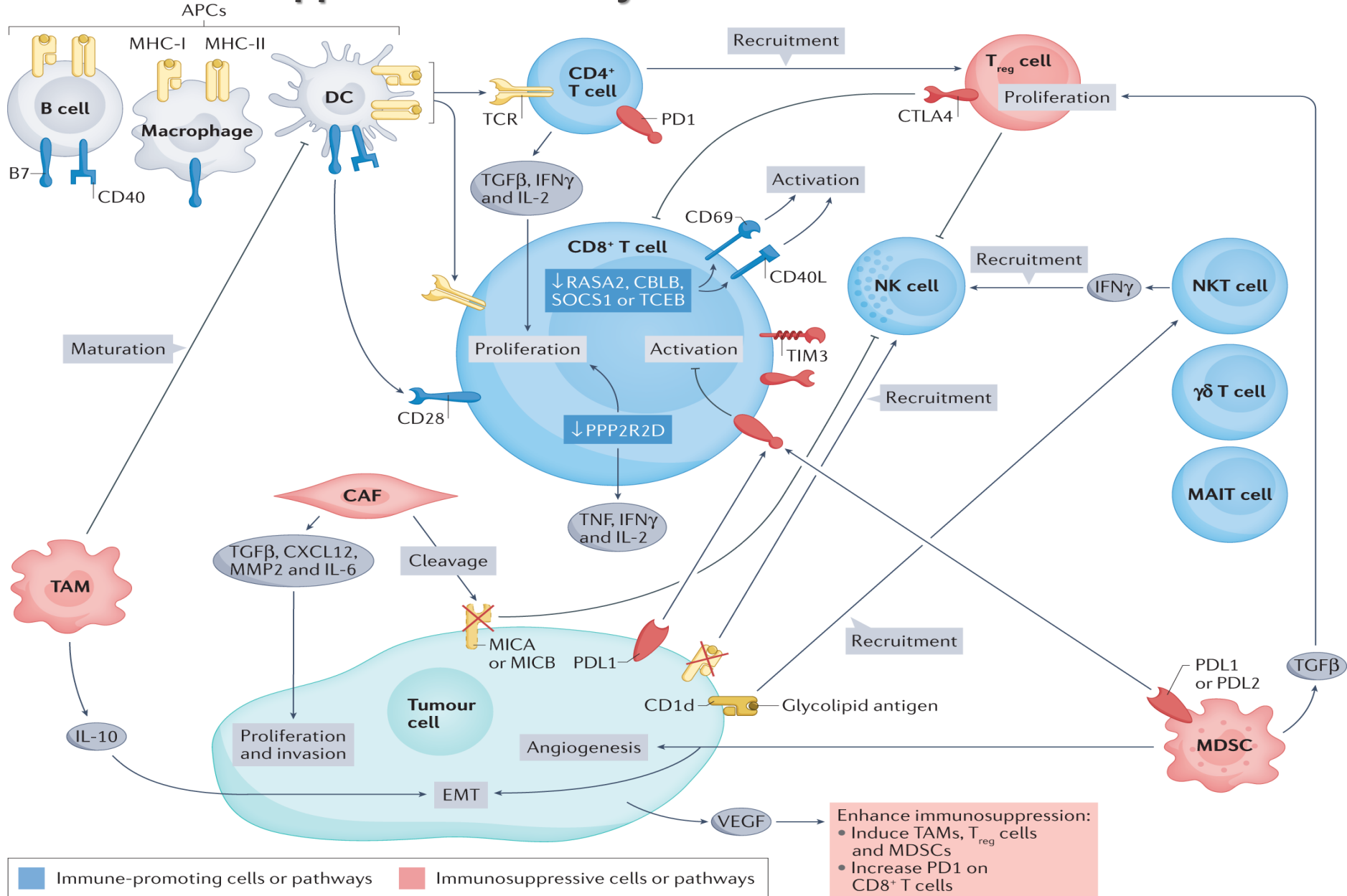
## **Draft Guidance for Therapeutic Gene Editing and Drug Products (2022)**

- **focus on off-target effects**
- **first-in-human (FiH) studies should only enroll those with no other treatment options**
- **15 year follow up**

**Future Progress in Immunotherapy Requires  
New Levels of Systems-Based Analysis  
of Tumor-Immune Cell Interactions**

**Mapping the Biological Complexity and Dynamics  
of the Tumor Microenvironment (TME)**

# The Complex Interplay of Immune-Promoting and Immunosuppressive Pathways in the Tumor Microenvironment



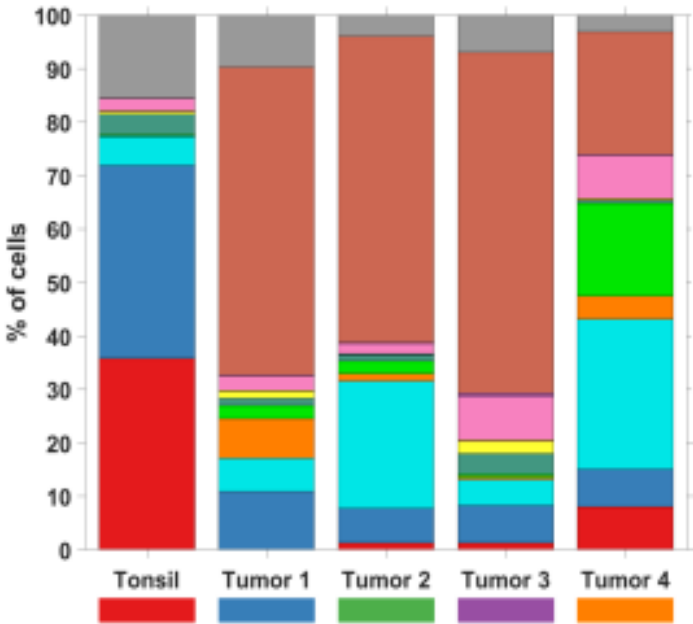
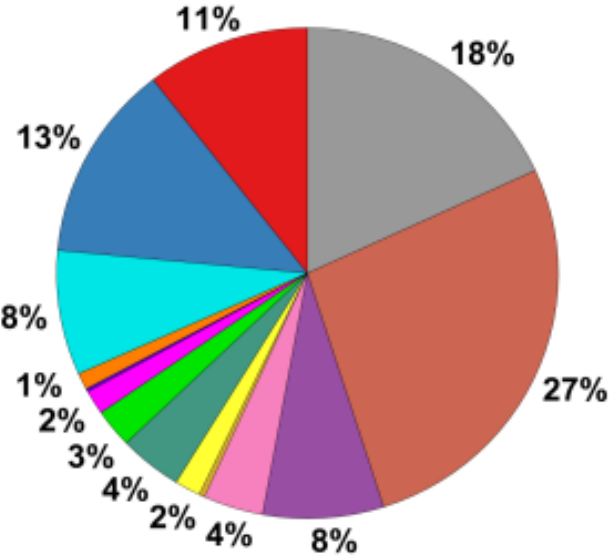
# **Tumor-Host Immune System Interactions and Rational Design of Novel Cancer Immunotherapies (I/O)**

- **new analytical platforms for mapping the TME**
  - **genomic and transcriptomic biomarkers**
  - **cellular phenotypes (tumor and host)**
  - **spatial feature sets**
- **challenge of profiling TME in disseminated metastases**
- **liquid biopsy**
  - **monitoring cf/ctDNA, CK/LKs (plasma) and circulating immune cell subtypes (buffy coat)**
  - **fidelity in reflecting the ‘state spaces’ of tumor-host components in the tissue environment and/or Rx ID of response/resistance phenotypes ?**

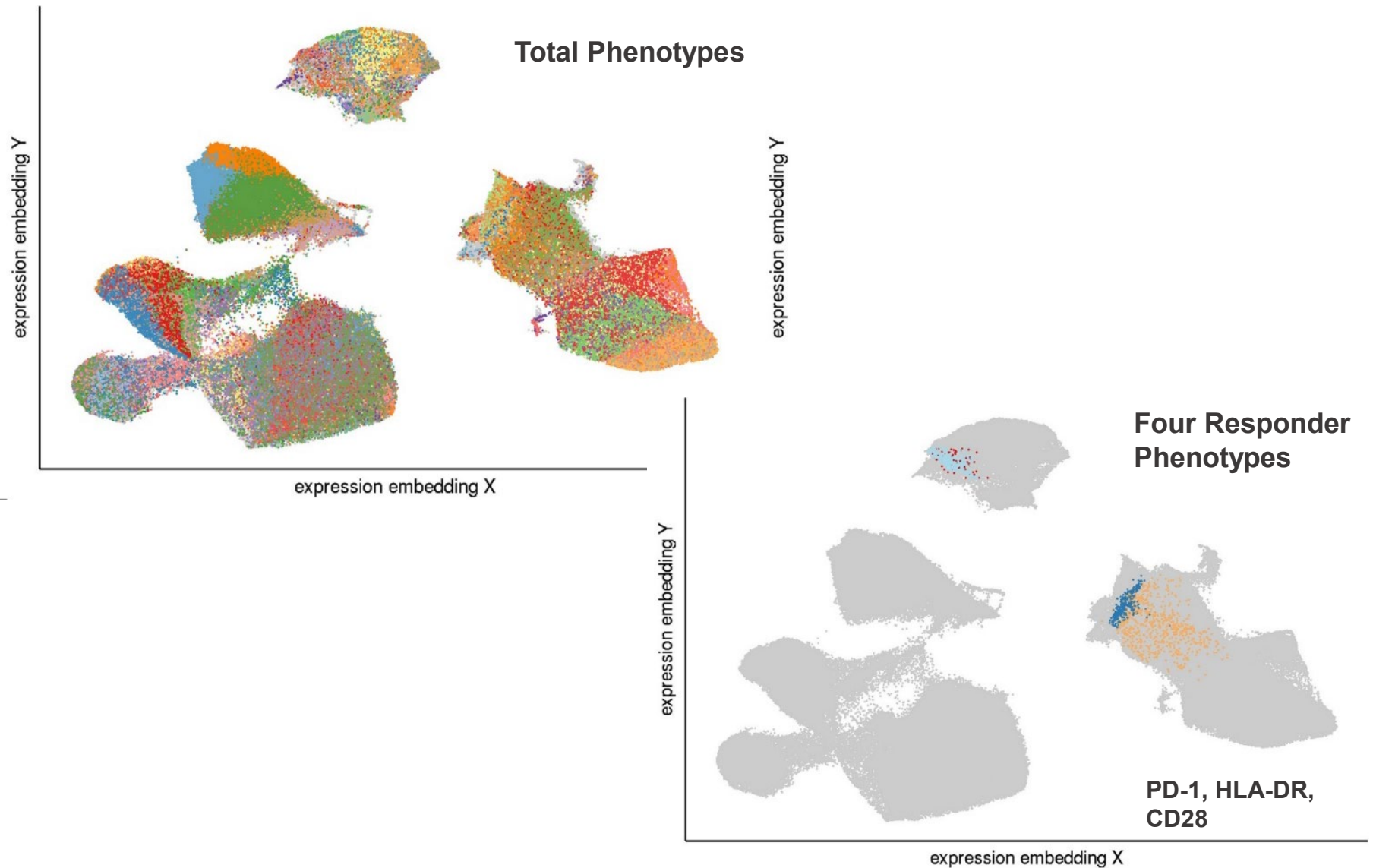
# Profiling of 835,823 Cells in FFPE Oropharyngeal Squamous Cell Carcinoma Reveals 14 Distinct Cell Types and Four Tumor Regions (Zonal Heterogeneity)



cell type	
B cells	M1 Macrophages
CD4 T cells	M2 Macrophages
CD8 T cells	Ducts
Dendritic cells	ESMG
Monocytes	Squamous Epithelium
NK cells	Tumor cells
Proliferating	Vasculature/Lymphatic



# High Dimensional Multiparameter FACS Immunophenotyping of Non-Responder and Responder anti-PD-1 Therapy in Pre-treatment Blood Mononuclear Cell Samples in Merkel Cell Carcinoma



Adapted From: E. Greene et. al (2021) Patterns 2, 100372

# The 'Theranos Debacle' and the Case for FDA Oversight of New High Complexity Molecular Diagnostic Assays



## BAD BLOOD

Secrets and Lies

in a Silicon

Valley Startup

John Carreyrou

# Oversight of Molecular Diagnostics: FDA or CMS?

- evolution of high complexity, multianalyte/MultiOmics tests versus traditional unianalytic LDTs
- validation (fit-for-purpose)
  - preanalytical variation, standards
- analytical validation
  - high dimensional complexity
  - ML/AI algorithms
- the  $V_1, V_2, \dots, V_n$  challenge
  - relentless expansion of multianalyte associations with disease subtypes, incorporation of CDx-Rx combinations in clinical trials and Rx and product approvals

# **The Verifying Accurate, Leading-Edge IVCT Development (VALID) Act**

- **expansion of FDA oversight of Medical Devices (1976) for oversight of high complexity in vitro clinical tests (IVCTs) (aka LDTs)**
- **bipartisan support of current Senate legislation**
- **grandfather provision for current LDTs**
- **major implications for academic/hospital clinical laboratories**
  - **FDA certification of instrumentation, assays and audit inspections**
  - **implemented 10/24 if Senate legislation passes**

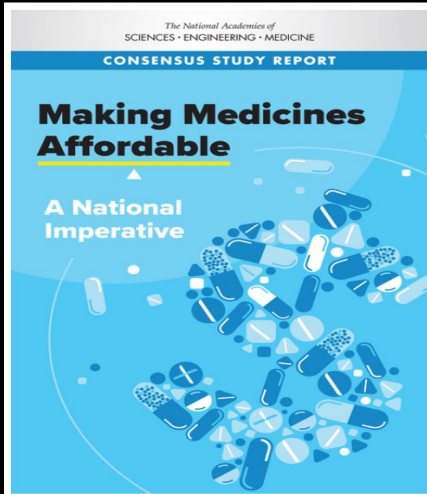
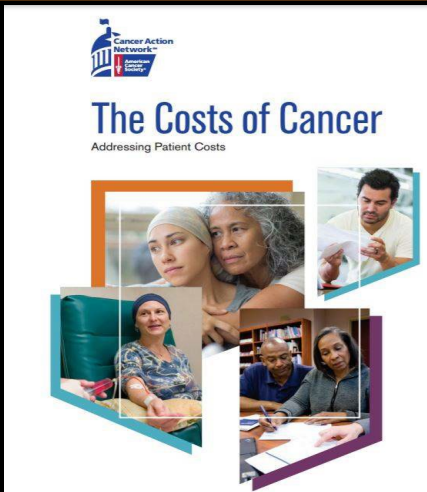
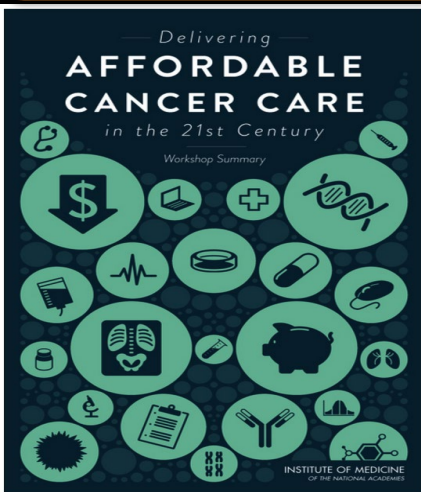
# Defining “Value” in Healthcare Will Intensify



## Medicare limits coverage of \$28,000-a-year Alzheimer's drug

For Medicare to pay, patients will have to be part of clinical trials to assess Aduhelm's effectiveness against early-stage dementia and its safety.

## Cancer Treatment Cost



## Value Framework



# **Now Comes the Hard Part!**

**Driving Precision Health and Large Scale  
Data Analytics into Routine Practice**

**New Incentives and New Delivery Models**

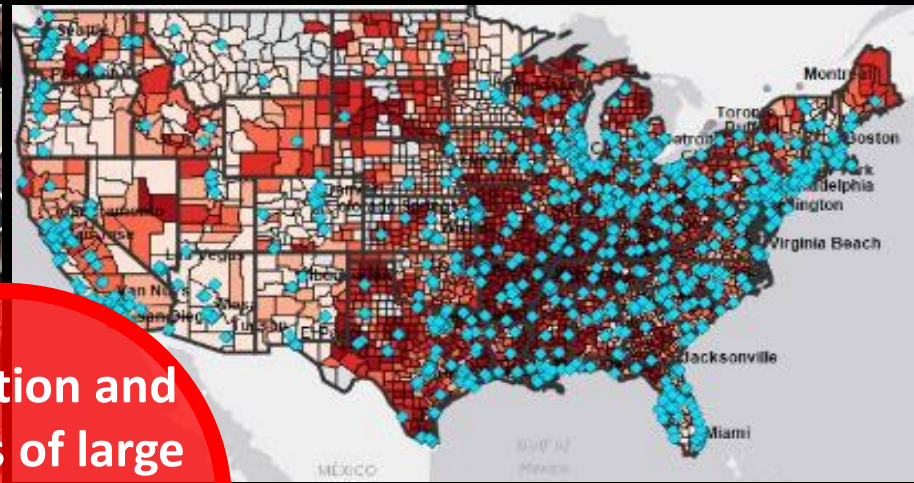
**New Participants and New Business Models**

# Precision Health and Digital Health: Evolving Inter-Dependencies

## Individual Data




## Population Databanks



integration and  
analysis of large  
scale (petabyte,  
exabyte) diverse  
data classes

## Deep Phenotyping:

- multiOmics
- clinical history- EHR/PHR
- remote health monitoring
- socio-behavioral data
- environmental exposures



HELL IS THE PLACE WHERE NOTHING CONNECTS — T.S. ELIOT



**Welcome to  
The World of  
Biomedical Research  
and  
Healthcare Information Systems**

# **Biomedical Data: Vast But Poorly Utilized**

- **inadequate standardization**
- **fragmented, incomplete, inaccurate data and uncertain provenance**
- **incompatible data formats as barrier to data integration and sharing**
- **obstacles to EHR integration of new data classes (multi-Omics; wearables; IoMT)**
- **legislative barriers to data transfer based on well intentioned privacy protections (HIPAA)**
- **organizational, economic and cultural barriers to open data sharing**
- **static, episodic snap shots of complex dynamic systems**
- **major impediments to research productivity, optimum clinical decisions and continuity-of-care for patients**

# Big Tech and Health Services: Disruptions Ahead?



# Big Tech: Big Provider: Big Pharmacy: Big Insurers and New Digital Channels for Healthcare Services

Google

amazon



Microsoft

ORACLE



CVS

aetna®



United  
Healthcare®



OPTUM®



Walgreens

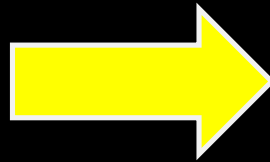
Walmart 

the metaverse  
land grab

blockchain  
platforms

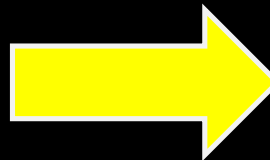
# Precision Health and Digital Health: Building the Learning Health System

**qualitative,  
descriptive  
information of  
variable quality and  
provenance**



**quantitative data  
of known  
provenance and  
validated quality**

**complex ecosystem  
of largely  
unconnected  
data sources**



**evolving,  
inter-connected  
networks of data  
sources for robust  
decisions and  
improved care**

**Managing the Data Deluge in Biomedical Research and Healthcare**

**Design, Validation and Adoption of ML/AI for  
Large Scale Data Analysis**

**Co-Evolution of Professional Competencies With  
Advanced Computing and Automated Clinical Decision Systems**

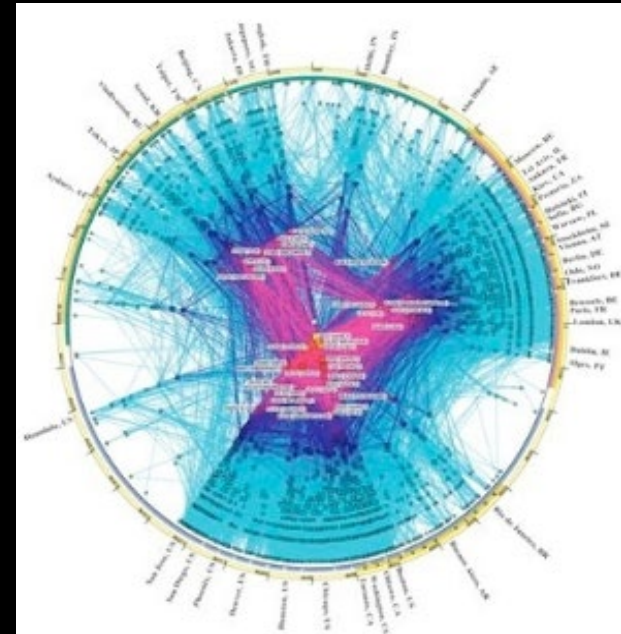
# The Emergence of Big Data Changes the Questions That Can Be Asked



**Isolated  
Data**



**Complex  
Networked Data**



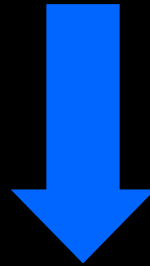
**Complex  
Computational Data**

# Building Personalized 'Digital Twins': Matching Individual Deep Phenotypes to 'Best Fit' Cohorts

**Individual Data**



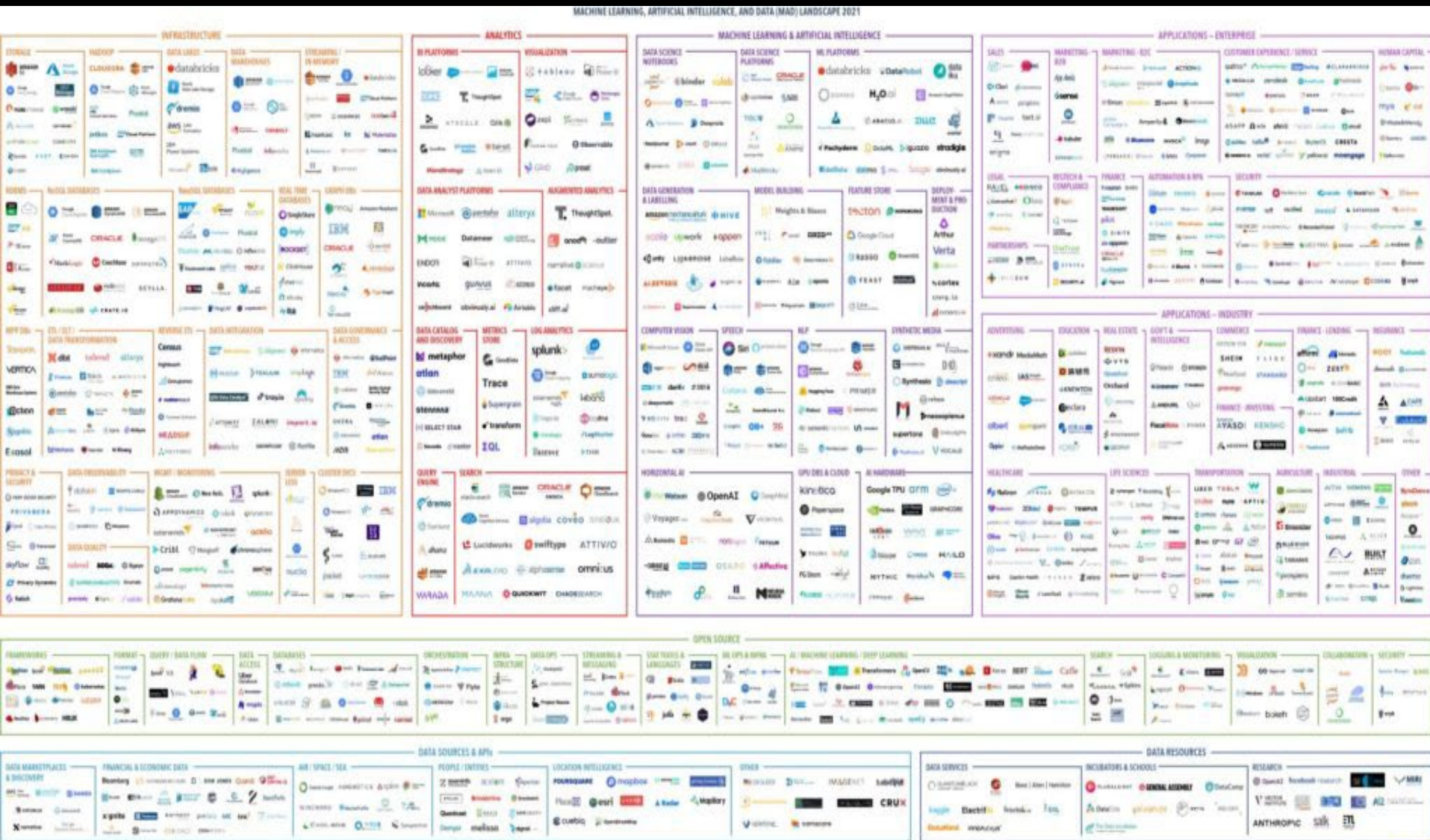
**Population Databanks**



- 'digital twins and siblings' and imputed phenotypes
- disease predisposition and prevention
- earlier detection of subclinical disease and intervention
- selection of optimum treatment regimen for overt disease
- improved outcomes and QOL

# Machine Learning (ML) and Artificial Intelligence (AI): Massive Infusion of Private-Sector Funding and Entrepreneurial Activities

<https://mattturck.com/data2021/>



# **Bias: The Omnipresent Danger in ML/AL Datasets**

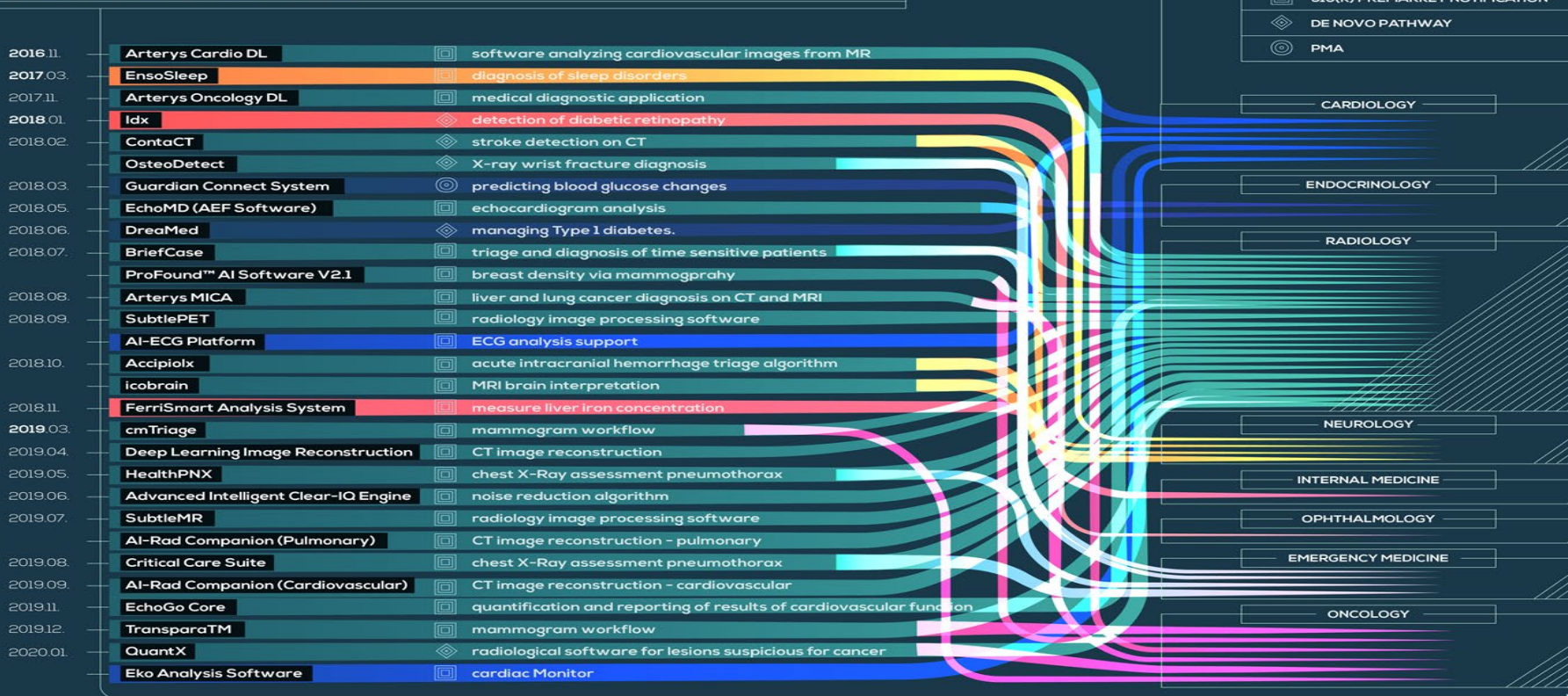
## **IBM Watson and Cancer Care: A Classic Case Study**



- **overpromised and underdelivered**
- **underpowered training sets**
- **institution-specific data and bias**
- **risk to patients**
- **instructive precedent for more stringent AI validation standards**

# 29 FDA Approved ML/AI-Based Medical Technologies

## FDA APPROVALS FOR ARTIFICIAL INTELLIGENCE-BASED DEVICES IN MEDICINE



# How Will ML-AI Algorithms/Decision Analytics Be Validated and Regulated?



- how will regulators accommodate accelerating pace of changes in inputs, outputs and code construction in ML/AI algorithms ( $V_1, V_2, V_n, \dots$ )?

# **Machine Learning (ML), Artificial Intelligence (AI) and Healthcare**

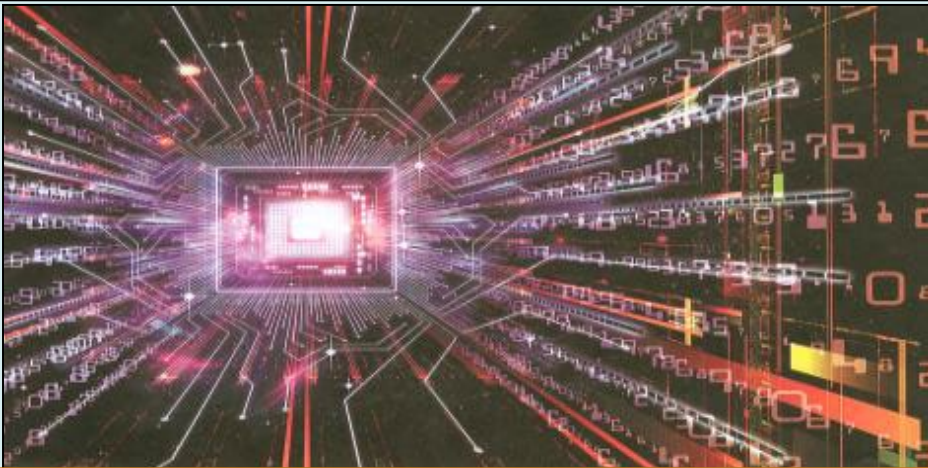
- **which clinical specialties/processes will be at risk of disruption by ML-AI and when?**
- **how will professional competencies in using ML-AI decision-support tools be developed and sustained?**
  - **MD curriculum, CME**
  - **non-medical data science professionals**
- **how will ML-AI platforms alter payment schemes ?**
- **what new malpractice liabilities will emerge from failure to interpret and/or adopt ML-AI platforms?**

# Technology Acceleration and Convergence: The Escalating Challenge for Professional Competency, Decision-Support and Future Medical Education

**Data Deluge**



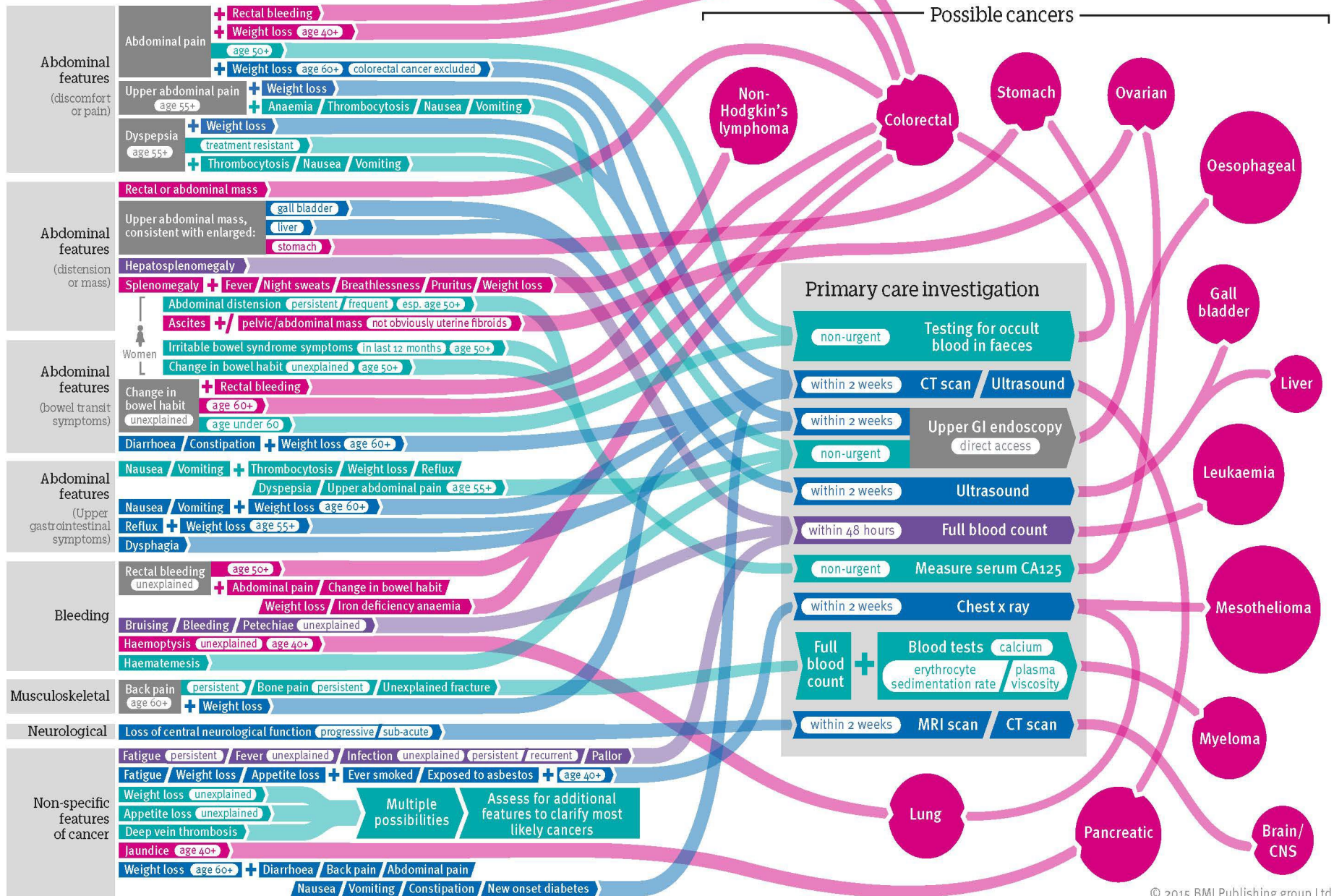
**Cognitive Bandwidth Limits**



**Automated Analytics and Decision Support**



**Facile Formats for Actionable Decisions**



# Major Transitions in Medical Education and Healthcare

## MEDICAL EDUCATION IN THE UNITED STATES AND CANADA

A REPORT TO  
THE CARNEGIE FOUNDATION  
FOR THE ADVANCEMENT OF TEACHING

BY  
ABRAHAM FLEXNER

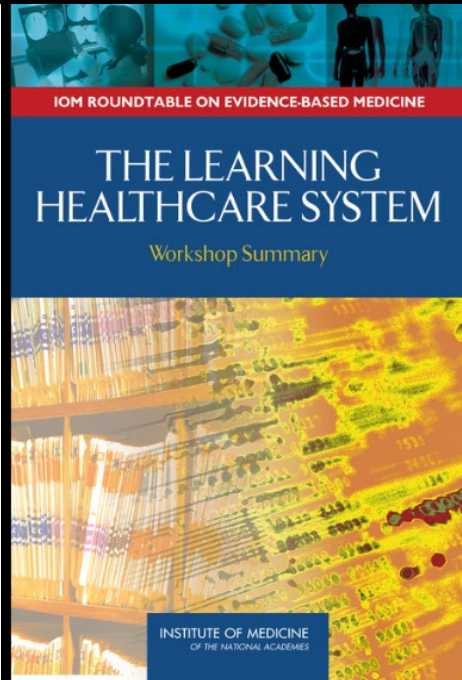
WITH AN INTRODUCTION BY  
HENRY S. PRITCHETT  
PRESIDENT OF THE FOUNDATION

BULLETIN NUMBER FOUR (1910)  
(Reproduced in 1900)  
(Reproduced in 1978)

437 MADISON AVENUE  
NEW YORK CITY 10022

1910 - present

(science-centric)



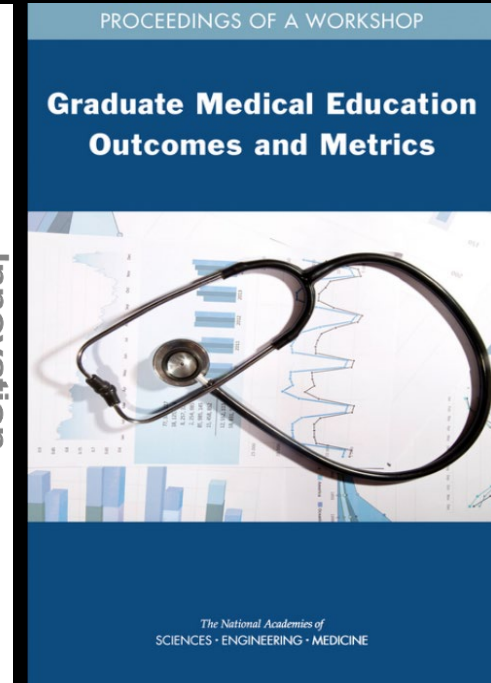
2000 - present

healthcare as a  
learning system  
(data-centric)



2015 - ?

mastery of escalating complexity  
and massive data (network-centric)



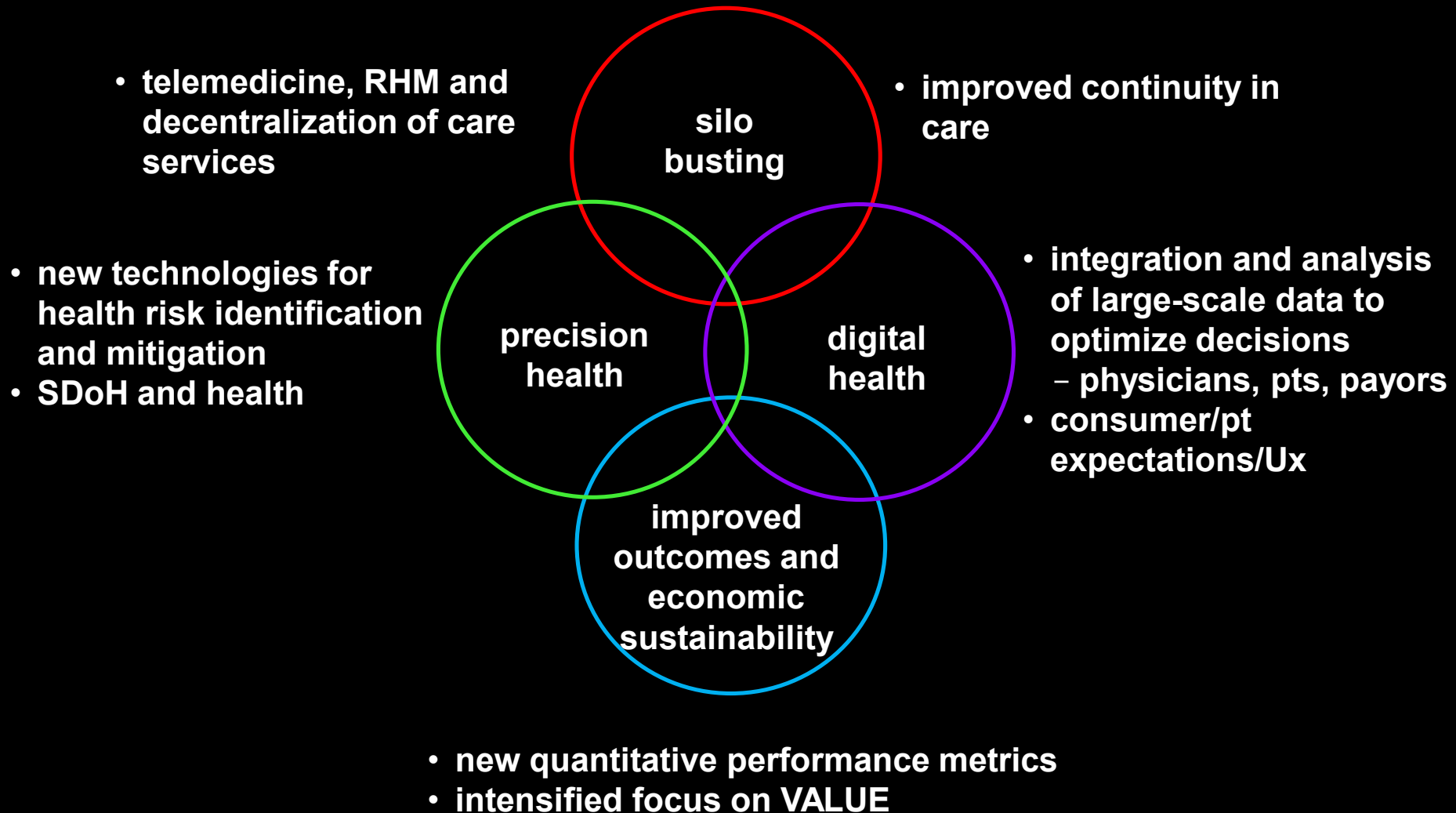
# New Patterns of Learning



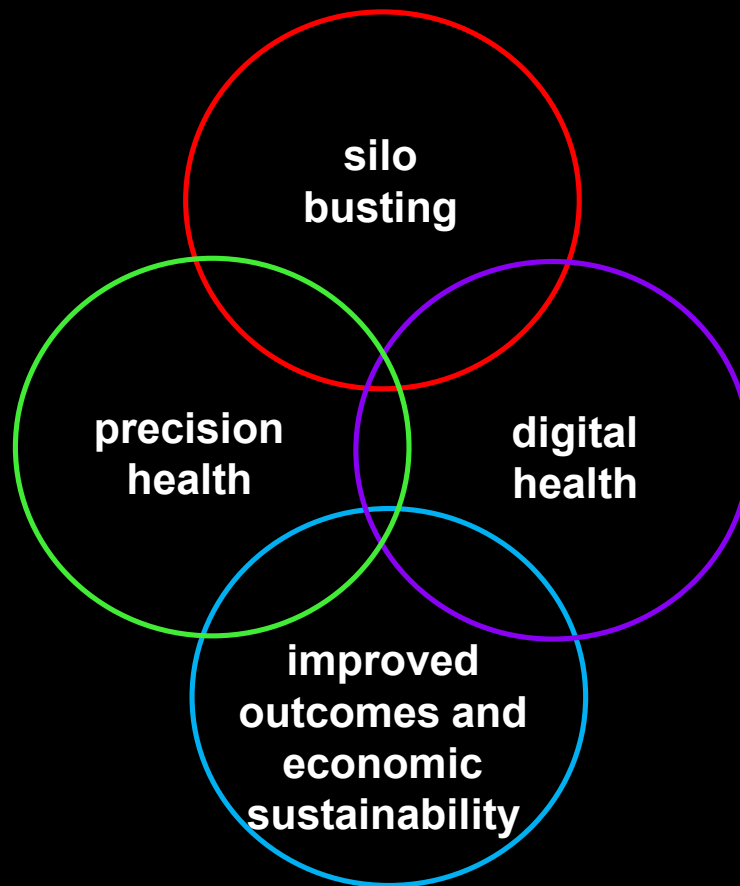
# **The Strategic Landscape for the US Health Ecosystem and the Evolution of Precision Oncology**

## **Challenges and Opportunities**

# The Evolving Systemic Landscape for Optimizing Health

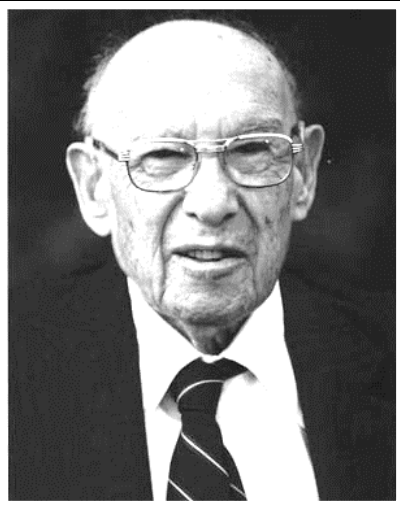


# The Evolving Systemic Landscape for Optimizing Health



- **sustaining professional competencies in an era of accelerating technological change**
- **navigating the co-evolution of professional competencies and the rise of cognitive computing platforms in biomedical research and clinical medicine**

# Unidimensional “Quick Fixes”

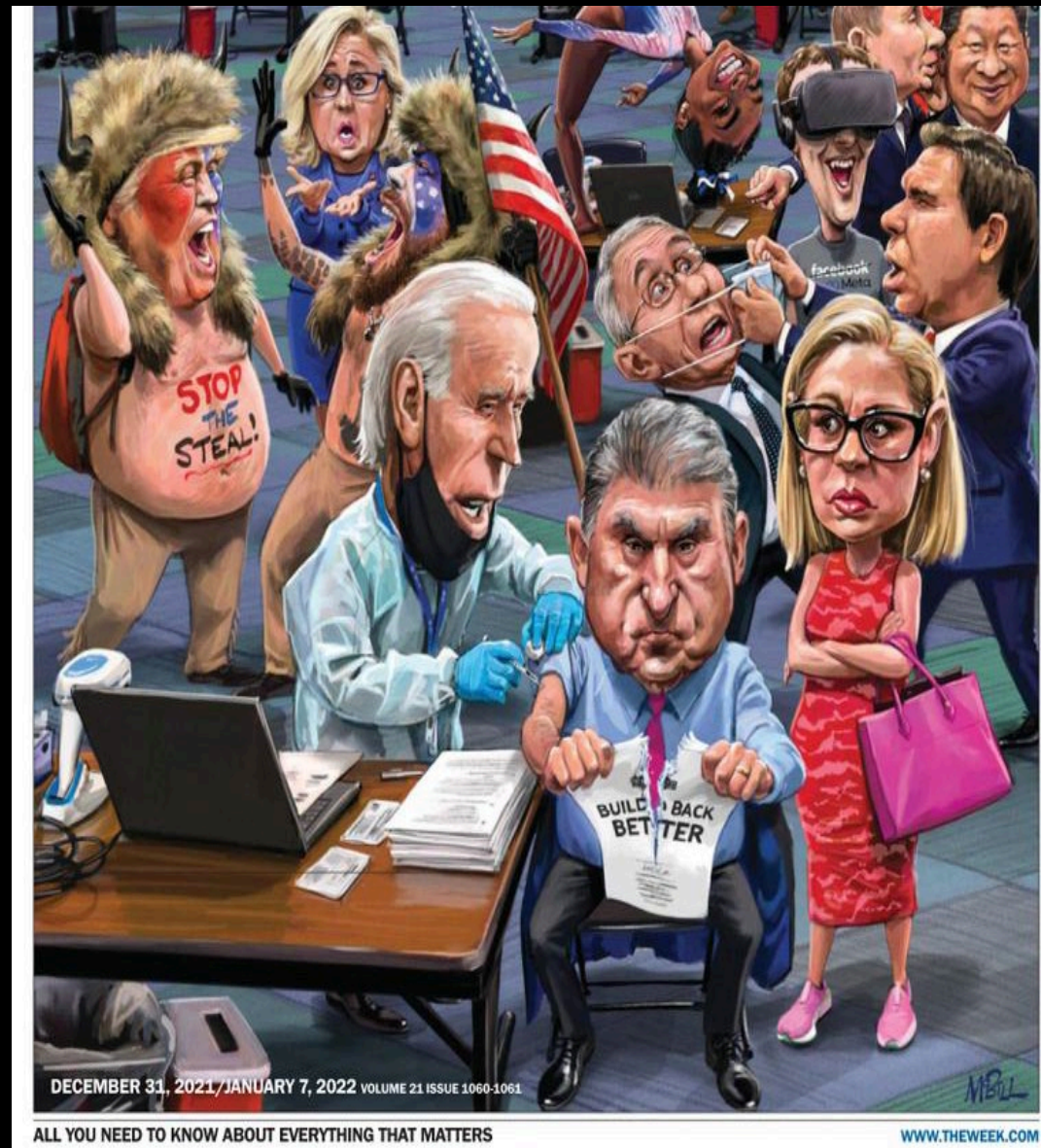
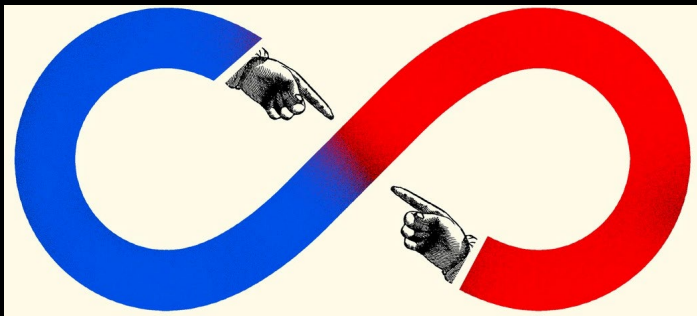


**“The greatest danger in times of turbulence,  
is not the turbulence,  
it is to act with yesterday’s logic.”**

**- Peter Drucker**

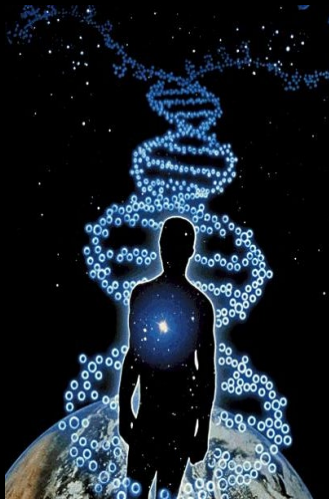
# The Challenge of Charting Health Policy in a Climate of Increased Social Divisions and Legislative Paralysis

- Dysfunctional National Governance, Lack of Bipartisanship and Legislative Paralysis
- Legislative Technical Illiteracy, Retreat from Complexity and Short-Term 'Quick-Fixes'
- Dangerous Societal Divisions on Multiple issues
- Implications Well Beyond Healthcare: A Threat to National Security and Technological Competitiveness ?

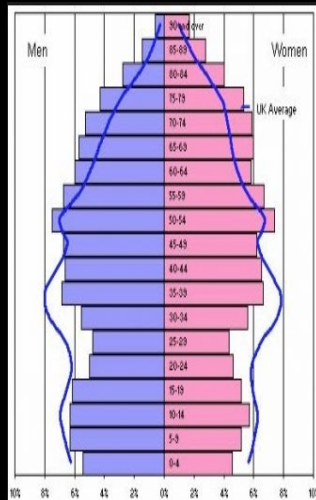


# Strategic Drivers in the Evolution of Health Care

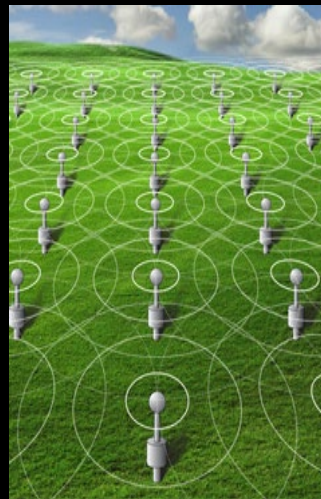
**Precision Health  
Biotechnology,  
Synthetic  
Biology**



**Population  
Demographics and  
Disease Burden**



**IoMT:  
Ubiquitous  
Sensing  
and Sensor  
Networks**



**Big Data  
Analytics,  
Machine Learning  
and AI**



**Technology  
Convergence,  
Acceleration and  
Escalating  
Complexity**



**Identification of Health Risk and Mitigation**

**Defining “Value” in Healthcare Will Intensify**

**New Knowledge  
Networks**

**New Participants**

**New Organizational  
Models**

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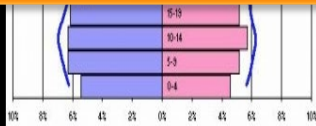
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**Technology  
Convergence,  
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**Slides available @ [casi.asu.edu/presentations](http://casi.asu.edu/presentations)**



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